

Metlink

Public Transport Passenger Satisfaction Survey

Prepared By Gravitas Research and Strategy Limited
November 2020



Survey Background

Each May, Metlink commission an independent survey of customers' experiences of Metlink public transport (PT) in the region. This helps Metlink, proudly part of Greater Wellington, to identify and prioritise improvements for customers, and is also part of reporting requirements to Waka Kotahi (New Zealand Transport Agency; NZTA).

Due to COVID-19, the May 2020 survey was postponed – and was conducted in October/November 2020, once the country was at Level 1 restrictions. The results from the November 2020 survey (which included all three modes, and both city and regional bus services) have been compared with those from May 2019.



Survey Method

Survey Method



On-board survey. Questionnaires handed out to every (bus/ferry)/every second (train) passenger aged 15 years + on pre-selected services (school services excluded). Services selected using systematic random sampling from trip lists provided by Metlink.

Maximum Margin of Error***



+ 1.7%

*** Maximum margin of error at the 95% confidence interval

Fieldwork Dates



Nov 2020: 21st Oct to 20th Nov 2020

May 2019: 1st May to 5th June 2019 May 2018: 1st May to 1st June 2018 May 2017: 2nd to 28th May 2017 May 2016: 3rd to 29th May 2016 May 2015: 21st April to 10th May 2015 May 2014: 5th to 25th May 2014

Testing for True Differences



All results cross-tabulated by mode, travel time, operator, day of trip, direction of trip, payment method, reason for trip, gender and age of passenger, and whether a private vehicle was available. Statistically-significant differences identified in this analysis have been highlighted.

Sample Size*



Nov 2020: n=3,228 (from 218 trips)

May 2019: N=4,042 May 2018: N=3,759 May 2017: N=4,053 May 2016: N=2,362 May 2015: N=4,456 May 2014: N=4,298

Time Series Comparisons



New questions added this round were:

- Satisfaction with condition of stop/station/ wharf
- Satisfaction with condition of vehicle
- Satisfaction with Metlink's response to COVID-19

All other questions remain unchanged. Statistically significant changes over time have been highlighted.

Response Rate**



Nov 2020 Total: 66%

Ferry: 69%; Train: 69%; Bus: 60%

May 2019: 61%
May 2018: 67%
May 2017: 61%
May 2016: 59%
May 2015: 63%
May 2014: 58%

Data Weighting



'Total' results have been weighted by mode to be representative of the actual patronage of public transport trips during Oct 2020 (65% bus, 34% train, 1% ferry). Results by mode are unweighted.

(This weighting method is consistent with that used since 2016)





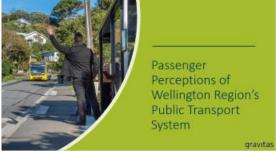
Report Outline

Note: Click on section header below to go to start of each section.

















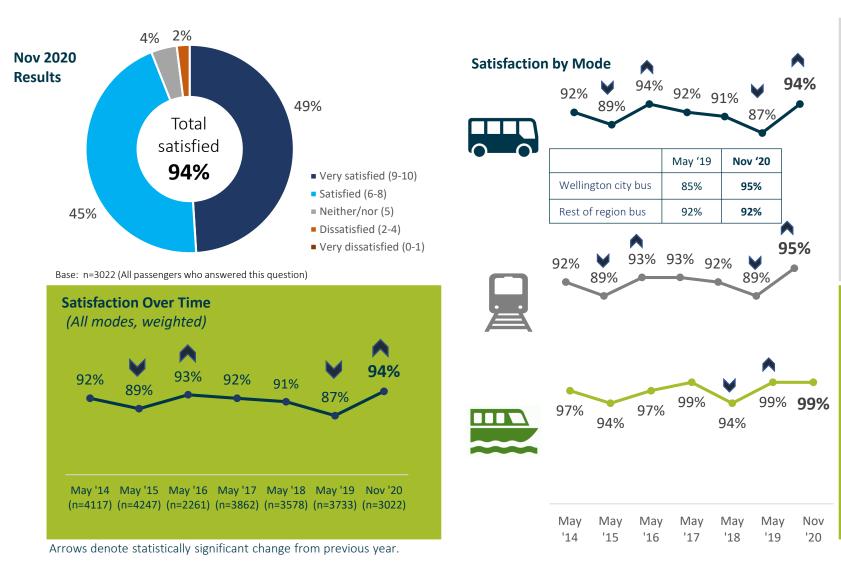


Executive Summary



Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	100%
East By West	99%	99%
Transdev	89%	95%
NZ Bus Metlink	84%	94%
Mana Metlink	90%	93%
Tranzurban Metlink	89%	93%



Passengers most satisfied

- Aged 65 years + (99%)
- Kapiti line users (97%)
- Have private vehicle available to make trip (96%)



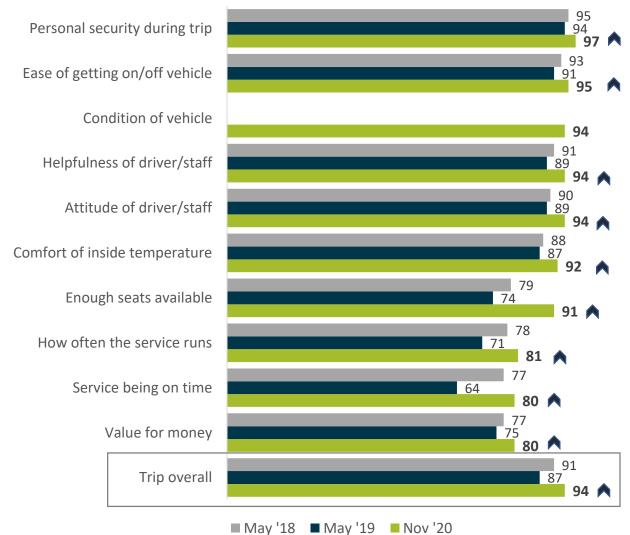
Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Perceptions of the Trip Today

Share of Passengers Satisfied/Very Satisfied (%)



The share of Wellington public transport users satisfied with their trip has increased significantly over the last 18 months, up from 87% in May 2019 to 94% in November 2020. Just two percent express dissatisfaction. Of the three modes, ferry users remain the most satisfied (99%); however significant increases in overall trip satisfaction are evident for both bus (especially NZ Bus Metlink) and train users.

Perceptions of all aspects of the trip have improved over the last 18 months. This increase is most notable for service capacity (having enough seats available); the share satisfied up from 74% in May 2019 to 91% in November 2020 (although it should be noted that PT patronage declined 28% between May '19 and Nov '20, which will have contributed to improved capacity).

Customers' perceptions of service reliability (being on time) have also improved significantly over the last 18 months, particularly for NZ Bus Metlink (up from 56% to 80%) and Mana Metlink (up from 65% to 86%).

Value for money remains the strongest driver of overall satisfaction with the trip. Whilst value for money perceptions have improved significantly over the last 18 months (up 5 percentage points), satisfaction remains lowest for this aspect of the trip. Improvements in value for money perceptions should continue to be sought as these will have the most positive impact on overall satisfaction.





Perceptions of the Stop/Station/Wharf

Share of Passengers Satisfied/Very Satisfied (%) Ease of getting on vehicle from stop Easy to get to stop/station/wharf 90 Personal safety at stop/station/wharf 88 Cleanliness of stop/station/wharf 87 87 Information available at stop/station/wharf Condition of stop/station/wharf 88 Provision of shelter from weather Stop/station/wharf overall 93 ■ May '18 ■ May '19 ■ Nov '20

Almost all public transport users (93%) are satisfied with the stop/station/wharf where they started their trip, this result up 2 percentage points from May 2019. Train passengers continue to be most satisfied with the station (95%) whilst ferry passengers are least satisfied with their boarding wharf (84%, down from 94% 18 months ago).

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers the most critical (only 18% satisfied; 70% dissatisfied). Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Construction of a new building or shelter.

The most notable improvement in satisfaction with the stop/station/wharf is for the provision of information available (up from 79% in 2019 to 87% in 2020). The improvement is particularly notable for bus stops (up from 75% to 85%).

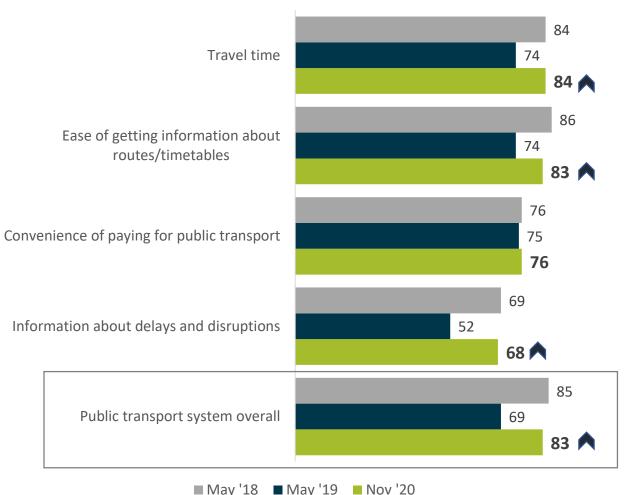
In contrast to the bus and train, perceptions of all aspects of ferry wharves have declined over the last 12 months, the most notable being for information available at wharves (down from 81% to 64%) and provision of shelter from the weather (down from 45% to 18%).





Perceptions of Wellington's PT System

Share of Passengers Satisfied/Very Satisfied (%)



Users' perceptions of Wellington's public transport system have improved significantly over the last 18 months, overall satisfaction with the system up 14 percentage points to 83%. Improvement is most notable among bus passengers (up 17 percentage points).

The greatest improvement over the last 18 months has been for the provision of information about delays and disruptions. This increase in positive ratings is evident across all modes but is most significant for bus (up 19 percentage points). Satisfaction with travel times - the strongest driver of satisfaction with the public transport system – has also improved over the last 18 months, particularly for bus users (up 12 percentage points to 82%).

Eighty-five percent of passengers agree that Wellington's public transport system is easy to use (up from 71% in May 2019), with perceptions of ease of use now much more consistent across the three modes than 18 months ago. The frequency of services and extensive route coverage are key contributors to ease of use. Compared with 18 months ago, passengers are less likely to cite poor reliability and over-capacity as reasons for public transport being difficult to use. Almost all passengers (90%) are satisfied with Metlink's response to COVID-19.

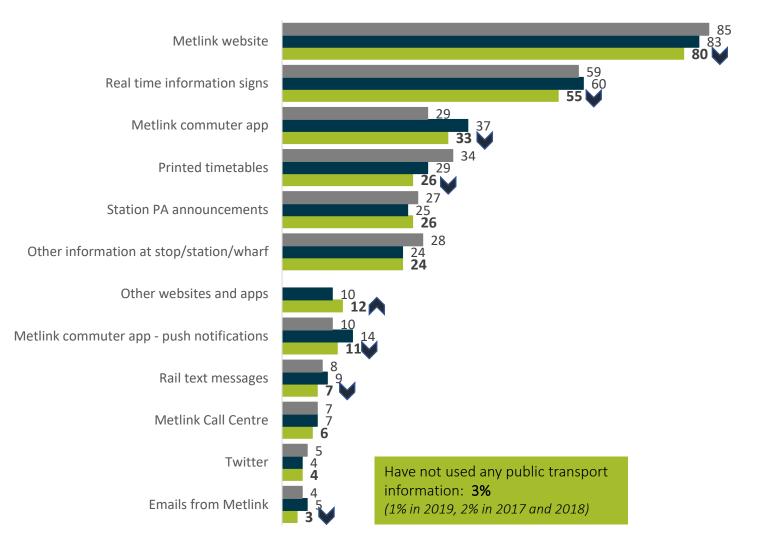
Given these positive ratings, almost all public transport users (89%) would recommend the service to some extent (up from 75% 18 months ago).





Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



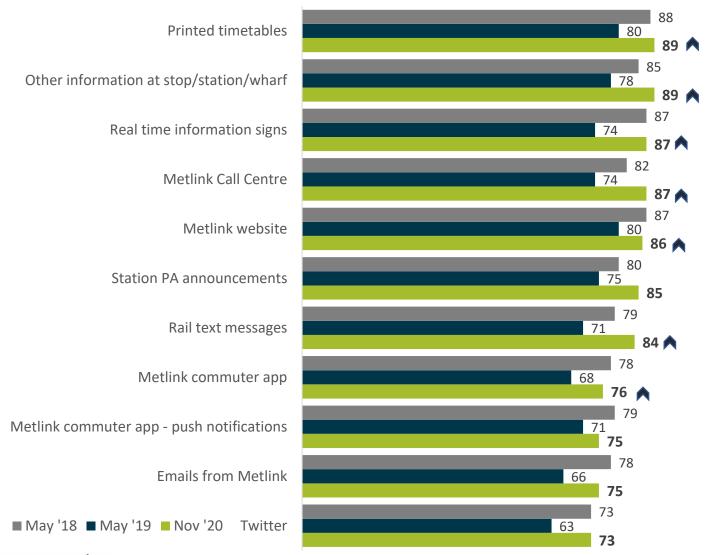
Whilst the Metlink website continues to be the most frequently used source of public transport information (80%, including 88% of train passengers), its use has continued to decline (85% in May 2018, 83% in May 2019). Significant declines in use over the last 18 months are also evident for real time information signs, the Metlink app and printed timetables.

Only the use of 'other websites and apps' has increased significantly over the last 18 months, with Google Maps (6%) and Bus++ app (2%) being most frequently mentioned, particularly by bus passengers.



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Satisfaction with Sources of Public Transport Information



Most likely tied to the improved perceptions of service reliability over the last 18 months, passengers are significantly more satisfied with the public transport information currently available than in 2019 (up 13 percentage points to 86%, consistent with 2018).

Satisfaction remains highest for information provided in hard copy. Eighty-nine percent of users of printed timetables and information/timetables provided at stops/stations/wharves were satisfied with these sources; the share satisfied has increased significantly over the last 18 months. Passengers remain least satisfied with information provided via Twitter.

In May 2019, passengers were most likely to call for enhancements to the accuracy of the public transport information provided. In contrast, in November 2020, suggestions for improvement focus on enhancing the user-friendliness and functionality of the Metlink app and the ease of navigation of the Metlink website. Improved station announcements, particularly regarding delays and disruptions, was also frequently mentioned.





Bus Service Report Card

May '18

94

94

May '19

93

92

91

Nov '20

96

95



Current trip
Bus stop
PT Information
PT system

Ease of getting onto the vehicle from stop	93	91	95
Ease of getting on/off the vehicle	92	90	94
Trip overall	91	87	94
Stop overall	91	89	93
Helpfulness of the driver	90	87	93
Attitude of the driver	89	87	93
Condition of vehicle	*	*	93
Comfort of the inside temperature	88	85	91
Having enough seats available	81	75	91
Personal safety at stop	88	86	87
Condition of stop	*	*	87
Cleanliness of stop	84	86	86
Public transport information currently available	84	69	86
Information available at stop	82	75	85
Public transport system overall	85	66	83
Ease of getting info about public transport routes and timetables	85	71	82
Travel time	82	70	82
Value for money of the fare	79	76	81
Convenience of paying for public transport	80	78	79
How often the service runs	76	66	78
Service being on time	72	59	77
Provision of shelter from weather	68	67	73
Information about service delays and disruptions	67	48	67

Share of passengers satisfied to some extent (%)

Fase of getting onto the vehicle from stop

Personal security during this trip

Stop being easy to get to



Key suggestions for improvement (by frequency of mention):

- ✓ More frequent services
- ✓ Improve reliability run to timetable, ensure buses turn up
- ✓ Cheaper fares
- ✓ More weekend/late night/holiday services
- ✓ More stops/destinations, wider route coverage
- ✓ More options for purchasing tickets/topping up card





Train Service Report Card

May '18

May '19

Nov '20



Current trip
Bus stop
PT Information
PT system

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Personal security during this trip	97	95	97
Condition of vehicle	*	*	97
Ease of getting on/off the vehicle	96	95	96
Ease of getting onto the vehicle from station	95	94	95
Station overall	95	94	95
Helpfulness of staff	94	91	95
Attitude of the staff	93	91	95
Trip overall	92	89	95
Station being easy to get to	93	91	93
Comfort of the inside temperature	90	89	93
Personal safety at station	93	91	92
Having enough seats available	76	71	91
Information available at stop	90	86	90
Condition of station	*	*	90
Cleanliness of station	91	89	89
Travel time	89	82	88
Public transport information currently available	89	81	88
How often the service runs	84	79	86
Ease of getting info about public transport routes and timetables	89	78	86
Service being on time	86	72	84
Public transport system overall	85	75	84
Provision of shelter from weather	80	80	83
Value for money of the fare	75	73	78
Information about service delays and disruptions	73	58	71
Convenience of paying for public transport	70	68	69

Share of passengers satisfied to some extent (%)



Key suggestions for improvement (by frequency of mention):

- ✓ Introduction of integrated ticketing system
- ✓ More frequent train services
- ✓ Improve reliability run to timetable
- ✓ Cheaper fares
- ✓ More stations/destinations, wider route coverage
- ✓ More options for purchasing tickets/topping up card





Ferry Service Report Card

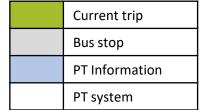


Share of passengers satisfied to some extent (%)	May '18	May '19	Nov '20
Personal security during this trip	100	99	99
Trip overall	94	99	99
Attitude of the staff	100	99	98
Helpfulness of the staff	98	99	98
Having enough seats available	92	92	98
Comfort of the inside temperature	92	94	93
Service being on time	80	89	92
Wharf being easy to get to	95	98	90
Public transport system overall	82	72	90
Cleanliness of wharf	95	92	89
Personal safety at wharf	93	94	85
Ease of getting on/off the vehicle	83	88	85
Ease of getting info about public transport routes and timetables	87	81	85
Public transport information currently available	88	76	85
Wharf overall	91	94	84
Travel time	83	77	84
Ease of getting onto the vehicle from wharf	87	92	83
Convenience of paying for public transport	79	84	81
Condition of vehicle	*	*	80
Condition of wharf	*	*	80
Value for money of the fare	84	85	78
Information about service delays and disruptions	78	62	75
How often the service runs	76	77	71
Information available at wharf	75	81	64
Provision of shelter from weather	37	45	18



Key suggestions for improvement (by frequency of mention):

- ✓ More frequent ferry services
- ✓ Cheaper fares
- ✓ Introduction of integrated ticketing system
- ✓ More weekend/late night/holiday services
- ✓ Faster/express service, fewer stops
- ✓ More wharves/destinations, wider route coverage





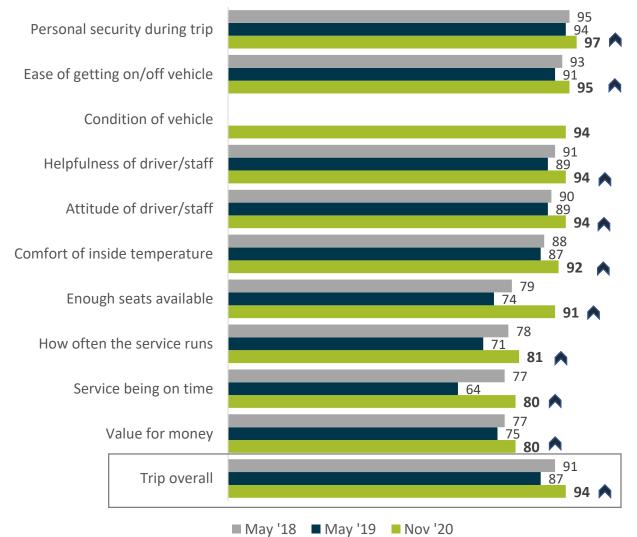




Passenger
Perceptions of
Service on Trip
Today

Perceptions of the Trip Today: Summary

Share of Passengers Satisfied/Very Satisfied (%)



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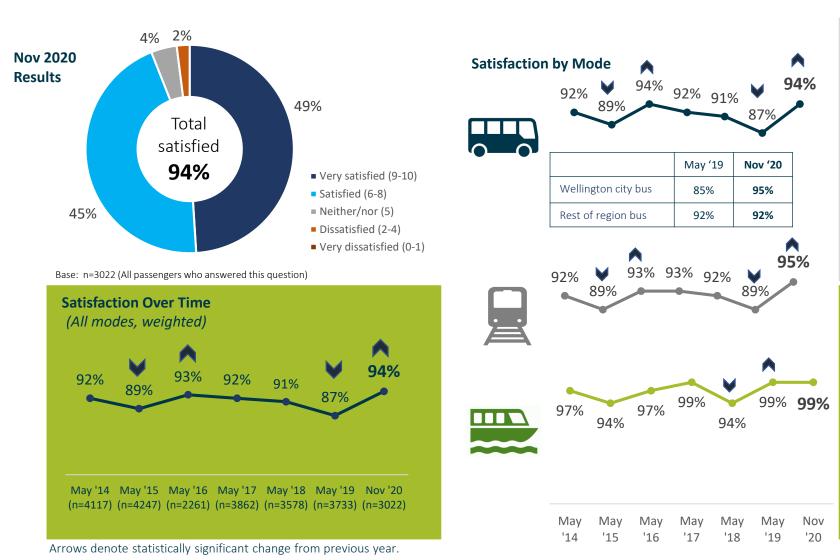
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Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	100%
East By West	99%	99%
Transdev	89%	95%
NZ Bus Metlink	84%	94%
Mana Metlink	90%	93%
Tranzurban Metlink	89%	93%



Passengers most satisfied

- Aged 65 years + (99%)
- ✓ Kapiti line users (97%)
- Have private vehicle available to make trip (96%)



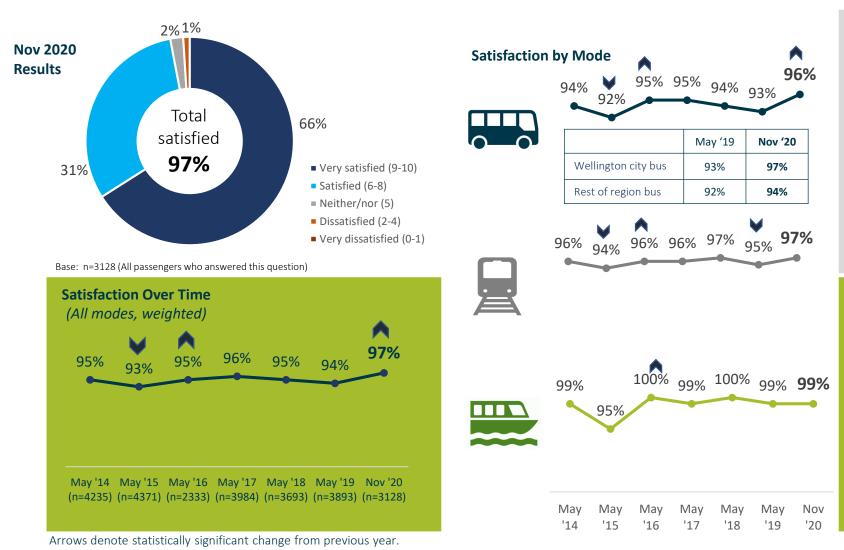
Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Personal Security During Trip

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with your personal security during this trip?



Satisfaction by Operator May '19 Nov '20 Uzabus Metlink 96% 100% East By West 99% 99% Mana Metlink 97% 97% Transdev 95% 97% NZ Bus Metlink 92% 97% Tranzurban Metlink 93% 95%

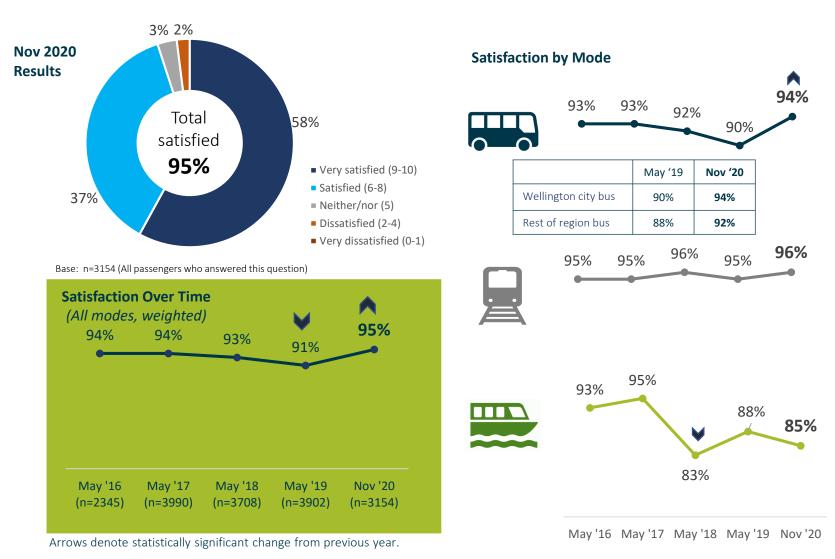






Ease of Getting Onto/Off Vehicle

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the ease of getting on/off this vehicle (e.g. ramps, handrails, steps etc.)?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	100%
Transdev	95%	96%
NZ Bus Metlink	90%	94%
Tranzurban Metlink	89%	94%
Mana Metlink	91%	90%
East By West	88%	85%



Passengers most satisfied

- Have private vehicle available to make trip (97%)
- Aged 25-34 years (97%)
- Train passengers (96%), especially Kapiti line (98%)
- Males (96%)
- Travelling for work (96%)



Passengers most

dissatisfied

Travelling for shopping/services (9%) Gender diverse (8%)

SuperGold card users (7%)/aged 65 years + (5%)

Weekend travellers (4%)

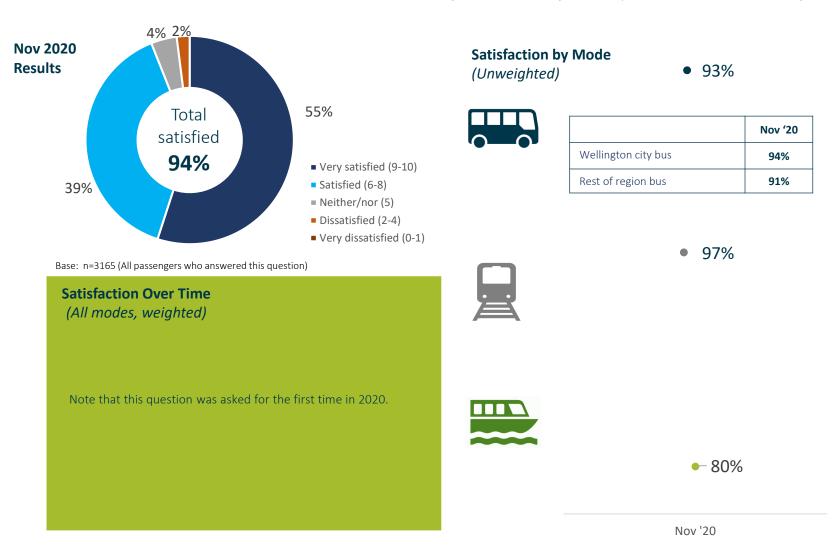
Tranzurban passengers (4%)





Condition of Vehicle

How satisfied or dissatisfied are you with the condition of this vehicle?



	Nov '20
Uzabus Metlink	100%
Transdev	97%
Tranzurban Metlink	95%
Mana Metlink	92%
NZ Bus Metlink	91%
East By West	80%



Passengers most satisfied

- Travelling for tertiary study (100%)
- Train passengers (97%), especially Kapiti line (99%)
- ✓ Afternoon peak travellers (96%)



Passengers most dissatisfied

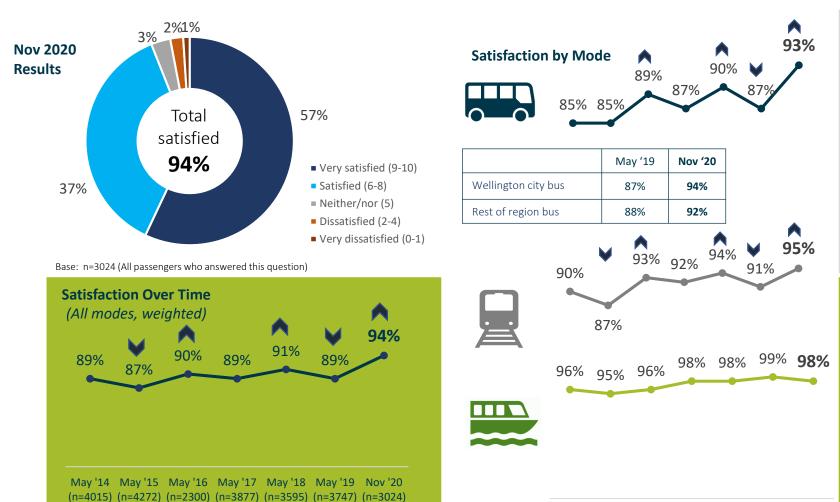
- **✗** Gender diverse (8%)
- **★** Bus passengers (3%)





Helpfulness of Driver/Staff

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the helpfulness of the driver/staff?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	100%
East By West	99%	98%
Mana Metlink	85%	95%
Transdev	91%	95%
NZ Bus Metlink	87%	94%
Tranzurban Metlink	87%	93%



Passengers most satisfied

- ✓ Kapiti line users (97%)
- Have private vehicle available to make trip (96%)
- ✓ Travelling for work (95%)



Passengers most dissatisfied

Nov '20

- **★** Travelling on Day Pass (12%)
- Travelling outbound (3%)

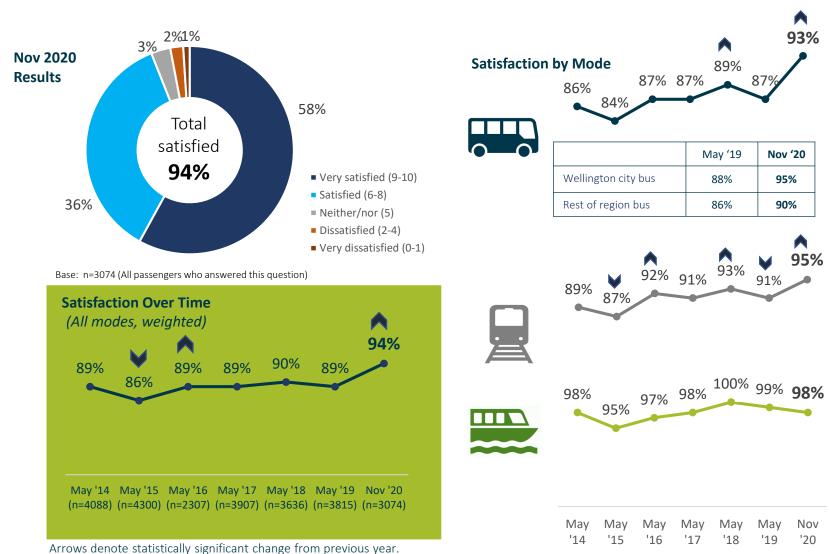


Arrows denote statistically significant change from previous year.



Attitude of Driver/Staff

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the attitude of the driver/staff?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	100%
East By West	99%	98%
Mana Metlink	91%	97%
Transdev	91%	95%
NZ Bus Metlink	87%	94%
Tranzurban Metlink	87%	93%



Passengers most satisfied

- Have private vehicle available to make trip (96%)
- ✓ Aged 25-34 years (97%)
- Travelling for work (95%)



Passengers most dissatisfied

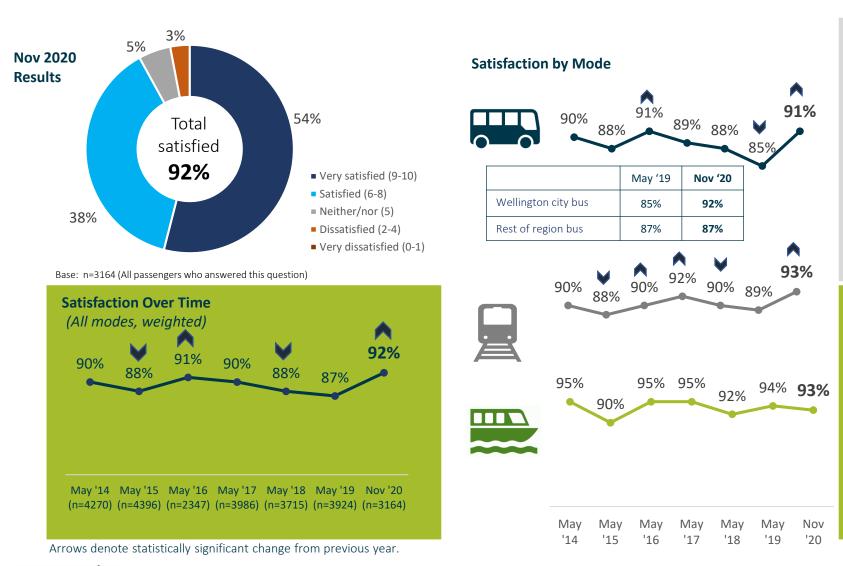
Gender diverse (13%)





Comfort of Inside Temperature

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the comfort of the inside temperature?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	96%	100%
East By West	94%	93%
Tranzdev	89%	93%
NZ Bus Metlink	81%	93%
Tranzurban Metlink	89%	89%
Mana Metlink	90%	87%

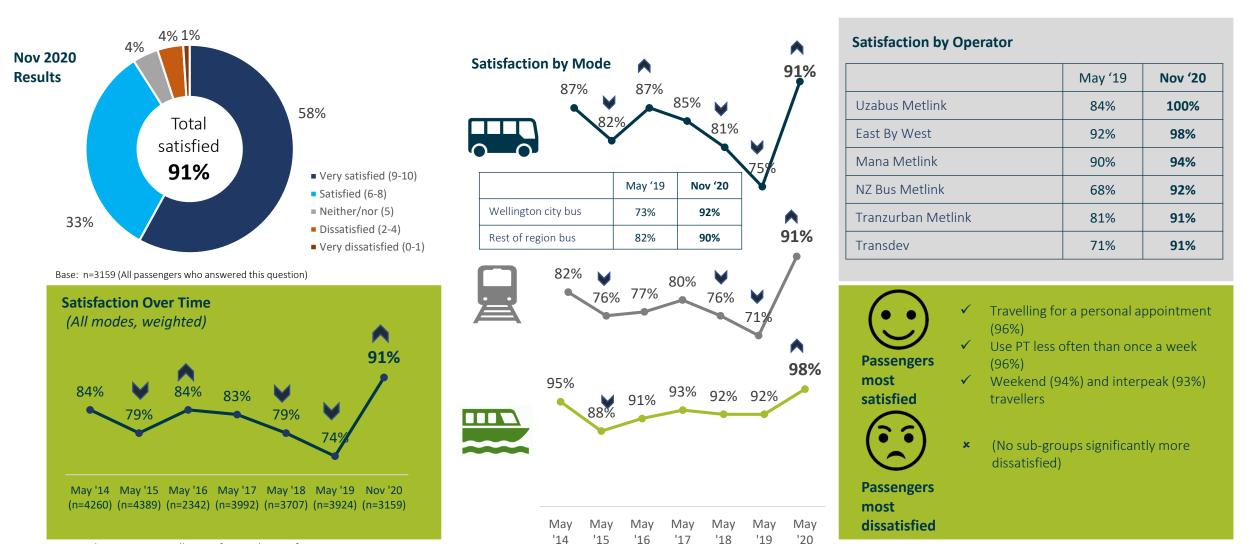






Having Enough Seats Available

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with having enough seats available?



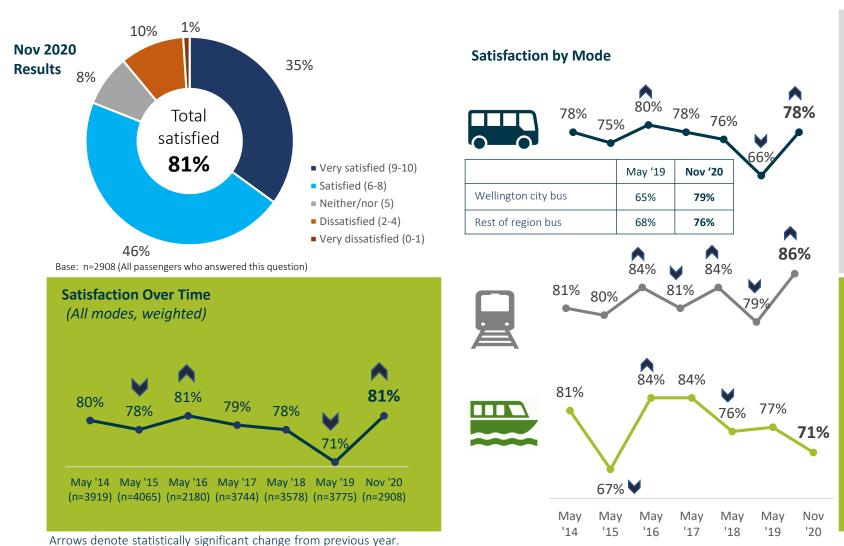


Arrows denote statistically significant change from previous year.



How Often the Service Runs

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with how often the service runs?



Satisfaction by Operator

	May '19	Nov '20
Transdev	79%	86%
Mana Metlink	74%	83%
NZ Bus Metlink	60%	80%
Tranzurban Metlink	71%	75%
Uzabus Metlink	56%	75%
East By West	77%	71%



Passengers most satisfied

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Passengers most dissatisfied

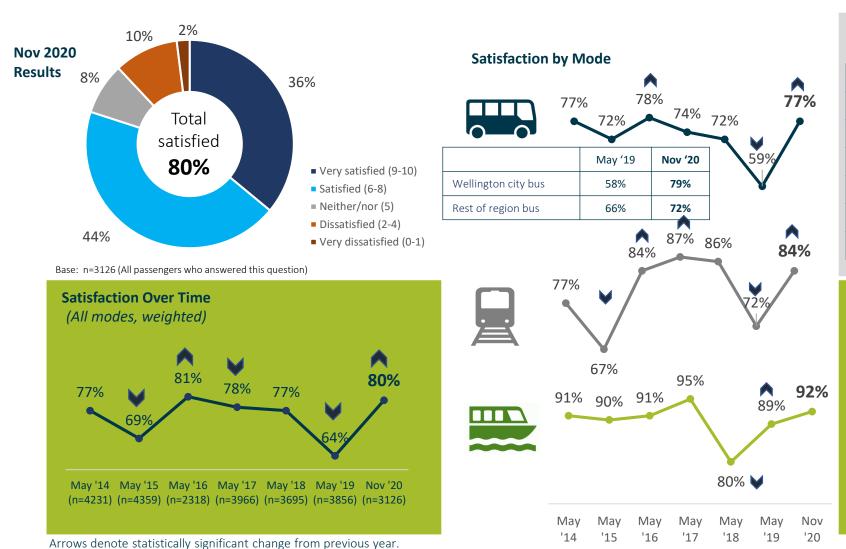
- / Aged 65 years + (88%)
- Train passengers (86%), especially Johnsonville (93%), Kapiti (92%) and Hutt Valley (86%) line users
- ✓ Inter-peak travellers (85%)
- ✓ Inbound travellers (83%)
- ▼ Wairarapa line users (45%)
- Those using PT every day including weekends (15%)
- Bus passengers (13%), especially Tranzurban (16%)
- Outbound travellers (13%)





Service Being On Time

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the service being on time (keeping to the timetable)?



Satisfaction by Operator

	May '19	Nov '20
East By West	89%	92%
Uzabus Metlink	80%	92%
Mana Metlink	65%	86%
Tansdev	72%	84%
NZ Bus Metlink	56%	80%
Tranzurban Metlink	61%	74%



Passengers most satisfied



Passengers most

dissatisfied

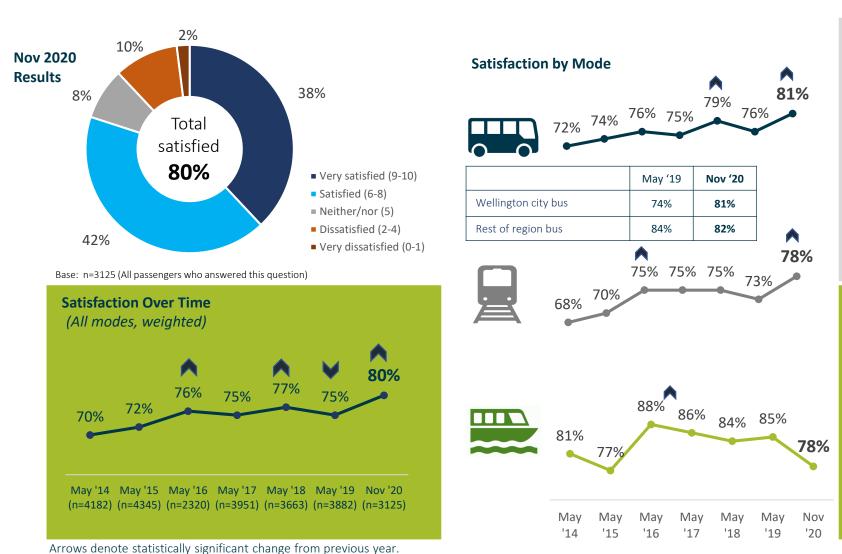
- Using PT less often than once a week (90%)
- Going to a personal appointment (89%)
- Aged 65 years + (88%)
- Train passengers (84%), especially Johnsonville (95%) and Kapiti (86%)
- ✓ Have private vehicle available for trip (82%)
- **x** Aged 15-17 years (20%)
- Afternoon peak travellers (15%)
- Bus passengers (14%), especially Tranzurban (16%)





Value for Money

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the value for money of the fare?



Satisfaction by Operator

	May '19	Nov '20
Uzabus Metlink	92%	92%
Mana Metlink	87%	89%
Tranzurban Metlink	79%	82%
NZ Bus Metlink	72%	80%
East By West	85%	78%
Transdev	73%	78%



Passengers most satisfied

- Travelling to visit family/friends (90%)
- Aged 65 years + (92%)/SuperGold card users (89%)
- Off-peak travellers (83%)



Passengers most dissatisfied

- Gender diverse (29%)
- × Afternoon peak travellers (15%)
- Peak travellers (14%)





Perceptions Of Trip Over Time By Mode

Time Series Summary (Total Satisfied %)

	Total Bus				Wellington City Bus				Rest of Region Bus						
	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020
Trip overall	91	88	87	*	94	*	88	85	90	95	*	88	92	*	92
Personal security during trip	94	94	93	*	96	*	94	93	96	97	*	91	92	*	94
Ease of getting on/off vehicle	92	91	90	*	94	*	91	90	94	94	*	91	88	*	92
Helpfulness of staff	90	88	87	*	93	*	88	87	90	94	*	87	88	*	92
Attitude of staff	89	87	87	*	93	*	88	88	90	95	*	84	86	*	90
Condition of vehicle	*	*	*	*	93	*	*	*	*	94	*	*	*	*	91
Comfort of inside temperature	88	86	85	*	91	*	86	85	87	92	*	84	87	*	87
Having enough seats available	81	79	75	*	91	*	77	73	91	92	*	85	82	*	90
Value for money of fare	79	75	76	*	81	*	75	74	78	81	*	77	84	*	82
How often service runs	76	69	66	*	78	*	69	65	76	79	*	70	68	*	76
Being on time	72	64	59	*	77	*	62	58	70	79	*	68	66	*	72





Perceptions Of Trip Over Time By Mode

Time Series Summary (Total Satisfied %)

1	Trin	overall	
ı	пp	Overall	

Personal security during trip

Ease of getting on/off vehicle

Helpfulness of staff

Attitude of staff

Condition of vehicle

Comfort of inside temperature

Having enough seats available

Value for money of fare

How often service runs

Being on time

		Train				Ferry			
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020
92	94	89	93	95	94	*	99	*	99
97	98	95	97	97	100	*	99	*	99
96	96	95	96	96	83	*	88	*	85
94	94	91	94	95	98	*	99	*	98
93	94	91	94	95	100	*	99	*	98
*	*	*	*	97	*	*	*	*	80
90	92	89	92	93	92	*	94	*	93
76	81	71	84	91	92	*	92	*	98
75	79	73	78	78	84	*	85	*	78
84	86	79	84	86	76	*	77	*	71
86	85	72	82	84	80	*	89	*	92



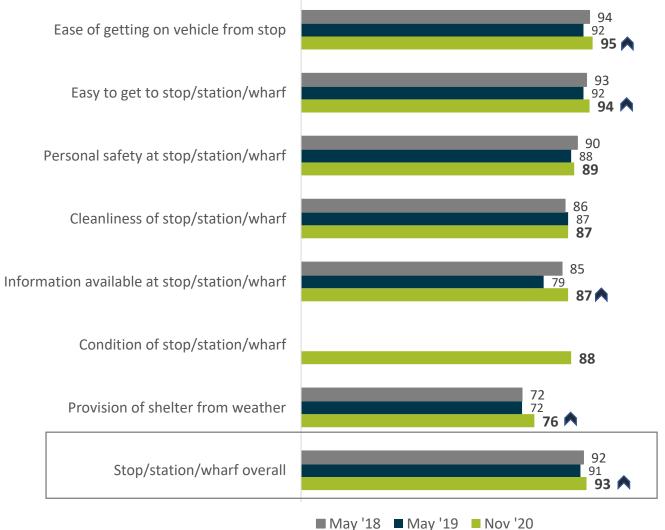


Passenger
Perceptions of
Stop/Station/Wharf



Perceptions of the Stop/Station/Wharf: Summary

Share of Passengers Satisfied/Very Satisfied (%)



Almost all public transport users (93%) are satisfied with the stop/station/wharf where they started their trip, this result up 2 percentage points from May 2019. Train passengers continue to be most satisfied with the station (95%) whilst ferry passengers are least satisfied with their boarding wharf (84%, down from 94% 18 months ago).

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers the most critical (only 18% satisfied; 70% dissatisfied). Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Construction of a new building or shelter.

The most notable improvement in perceptions of the stop/station/wharf is with the provision of information available (up from 79% in 2019 to 87% in 2020). The improvement is particularly notable for bus stops (up from 75% to 85%).

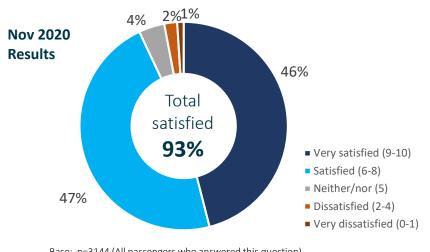
In contrast to the bus and train, perceptions of all aspects of ferry wharves have declined over the last 12 months, the most notable being for information available at wharves (down from 81% to 64%) and provision of shelter from the weather (down from 45% to 18%).

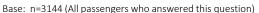


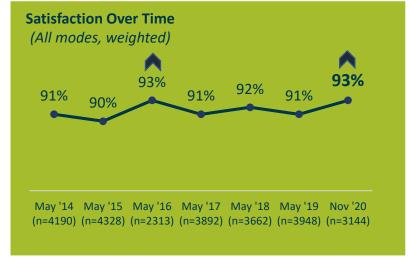


Overall Satisfaction with Stop/Station/Wharf

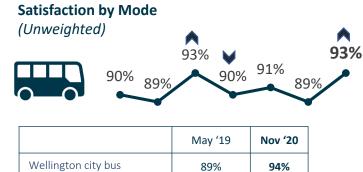
How satisfied or dissatisfied are you with the stop/station/wharf overall?

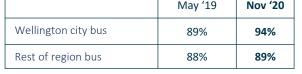




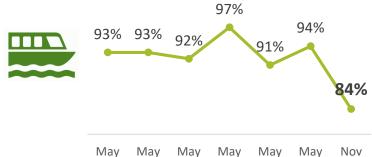


Arrows denote statistically significant change from previous year.









'19

'20



- Aged 18-24 years (96%), especially Kapiti line users (97%)
- Train passengers (95%)





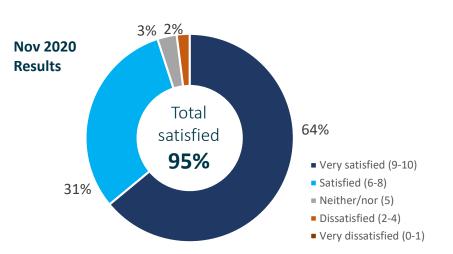
Passengers most dissatisfied Gender diverse (9%)

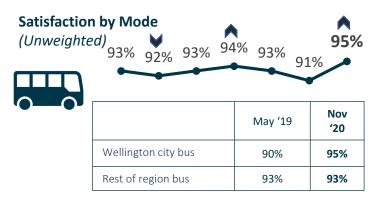




Ease of Getting on Vehicle from Stop/Station/Wharf

How satisfied or dissatisfied are you with the ease of getting on the vehicle from the stop/station/wharf?



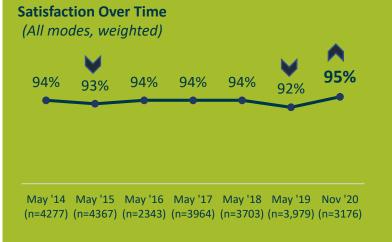




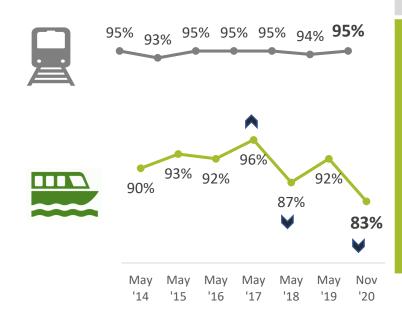
✓ Have private vehicle available to make trip (97%)

Passengers most satisfied

Base: n=3176 (All passengers who answered this question)



Arrows denote statistically significant change from previous year.





Passengers most dissatisfied

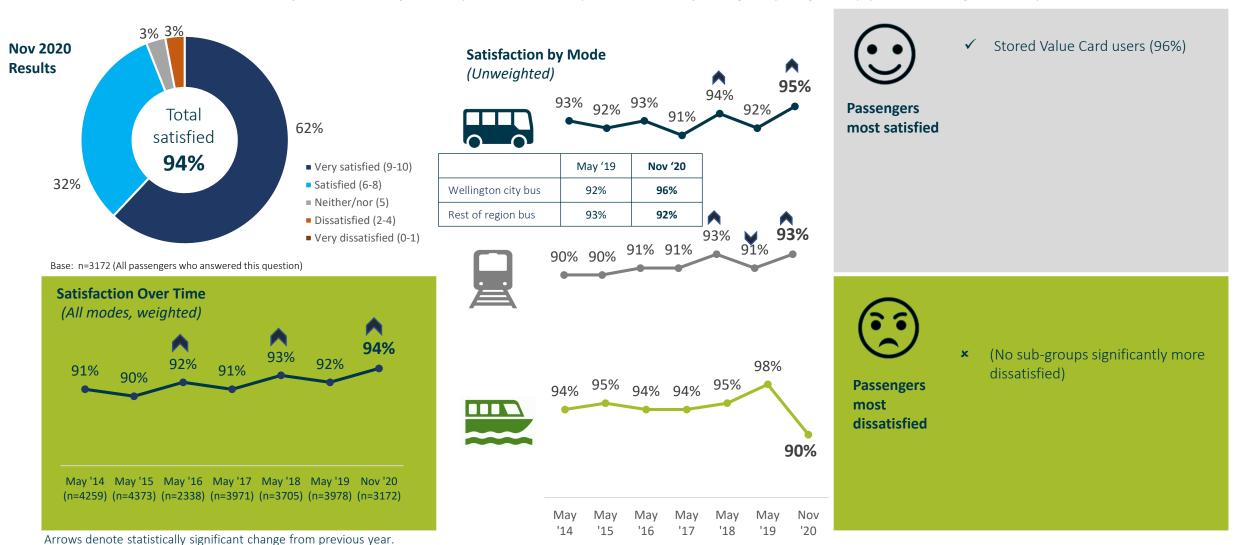
- Gender-diverse (10%)
- SuperGold card holders (5%)





Ease of Getting to Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf being easy to get to (by car, walking, bus etc.)?

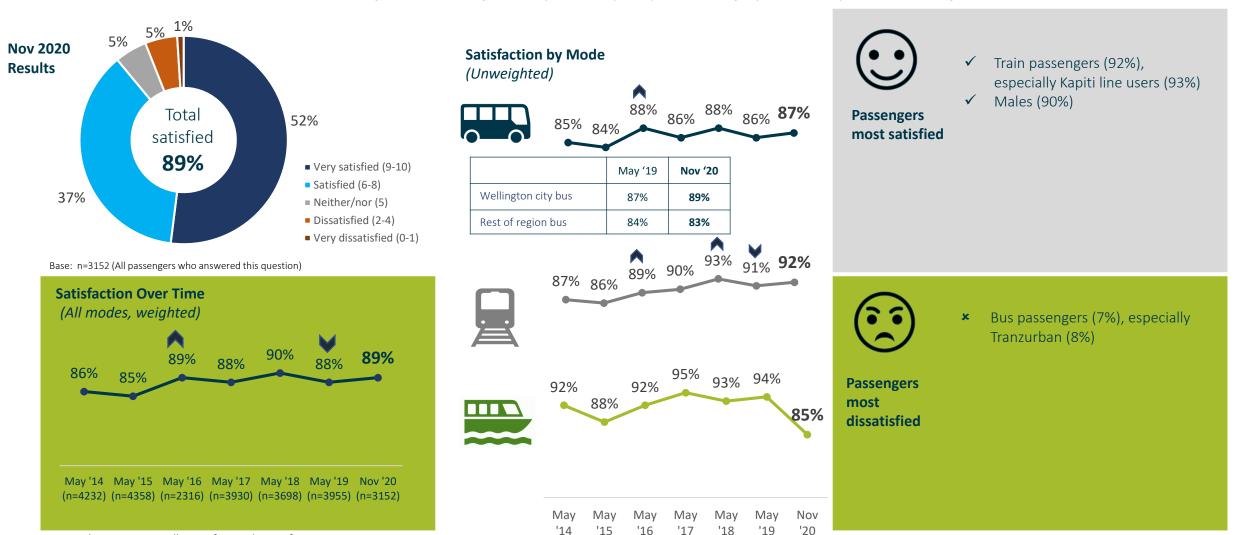






Personal Safety at Stop/Station/Wharf

How satisfied or dissatisfied are you with your personal safety at the stop/station/wharf?



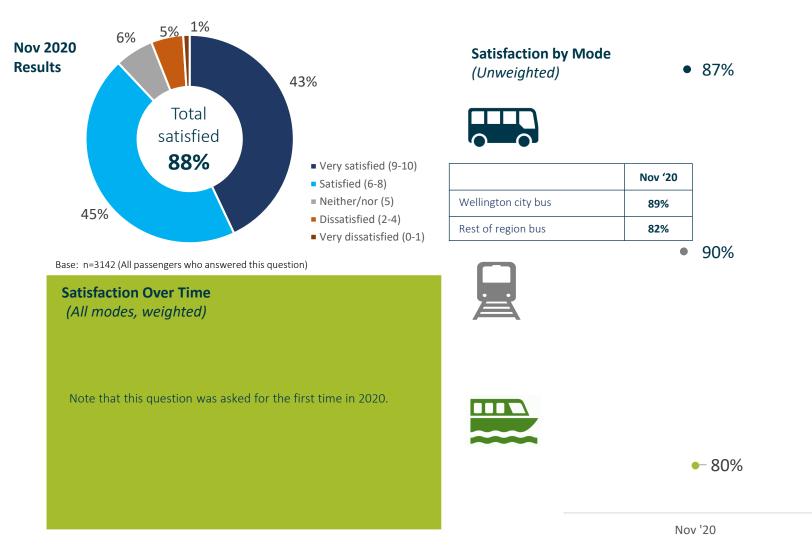


Arrows denote statistically significant change from previous year.



Condition of Stop/Station/Wharf

How satisfied or dissatisfied are you with the condition of the stop/station/wharf?





Passengers most satisfied

- Kapiti line passengers (92%)
- Have private vehicle available to make trip (90%)



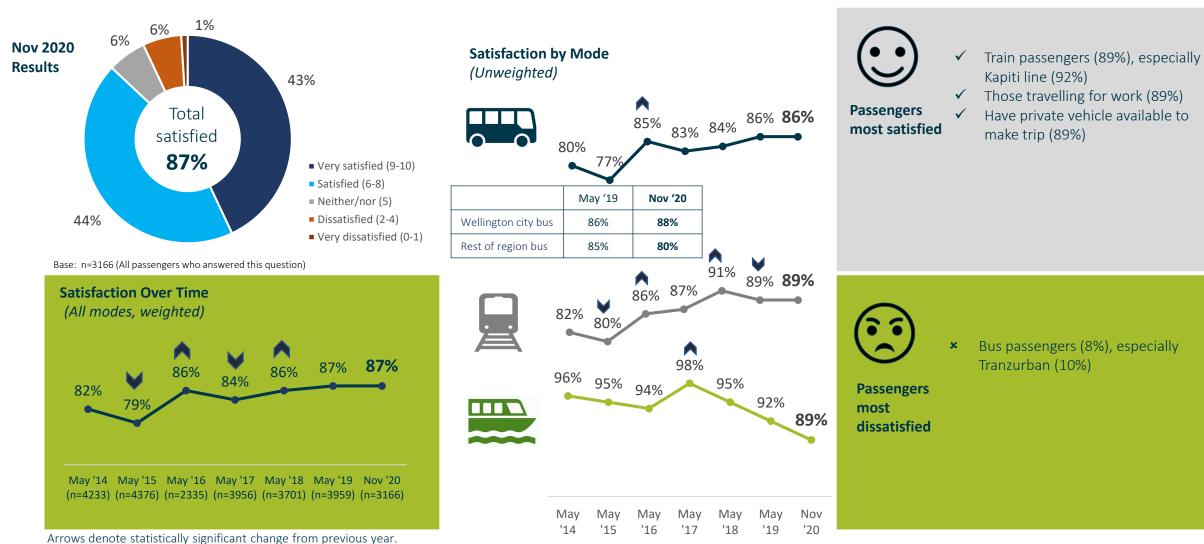
Passengers most dissatisfied Tranzurban passengers (8%)





Cleanliness of Stop/Station/Wharf

How satisfied or dissatisfied are you with the cleanliness of the stop/station/wharf?

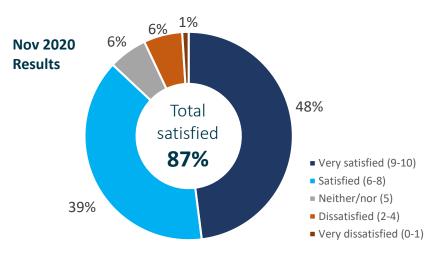




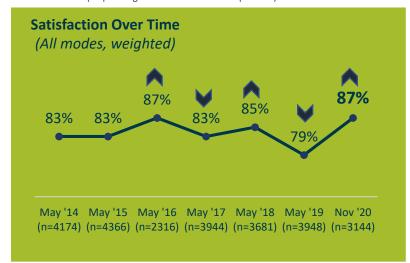


Information Available at Stop/Station/Wharf

How satisfied or dissatisfied are you with the information available at the stop/station/wharf?



Base: n=3144 (All passengers who answered this question)



Arrows denote statistically significant change from previous year.





Train passengers (90%), especially Kapiti line users (93%)

Afternoon peak travellers (89%)

Passengers most satisfied



Passengers most dissatisfied

64% V

Bus passengers (8%), especially NZ

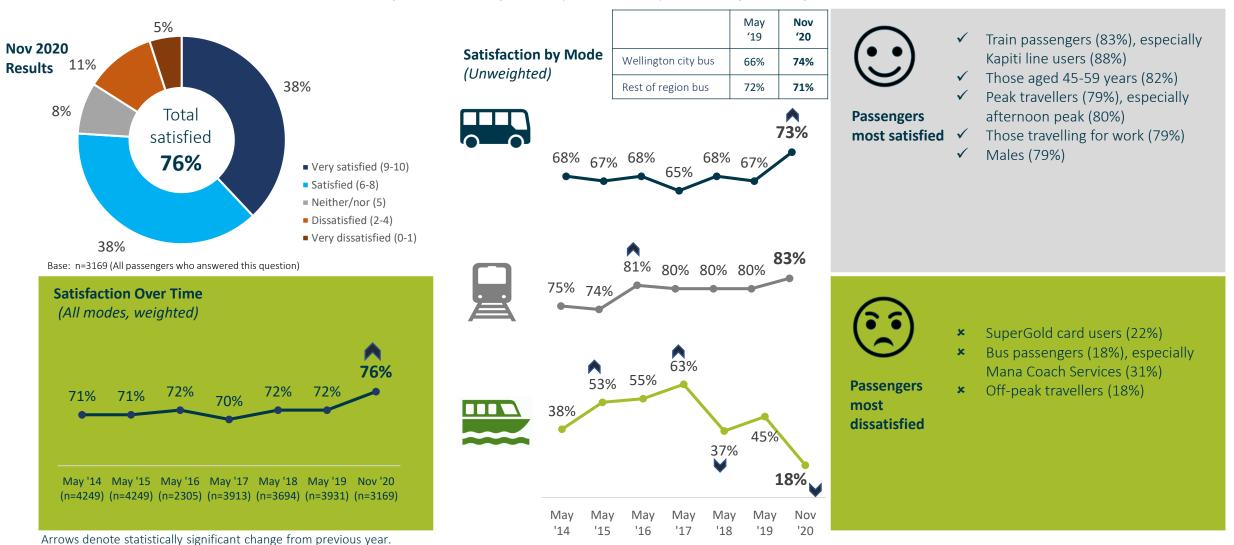
Bus (10%)





Provision of Shelter from Weather

How satisfied or dissatisfied are you with the provision of shelter from the weather?







Suggested Improvement to Stop/Station/Wharf

What improvements would you like to see at the stop/station/wharf where you got on today?



More/better shelter from weather

Especially those with no private vehicle available (18%), stored value card users (18%), bus passengers (17% - including Mana Coach Services – 29%) 16% (down from 17% in '19)



Cleaner, including more rubbish bins

Especially those travelling for sport, recreation or dining (14%), aged 15-17 years (10%) or 25-34 years (8%)

5% (up from 3% in '19)



Improve carparking – more, better, easier

Especially Day Pass users (16%), inbound travellers (8%), Hutt Valley line users (7%)

5% (up from 2% in '19)



More seats available

Especially those aged 25-34 years (8%), Tranzurban passengers (6%)

5% (unchanged from 5% in '19)



More real time information boards

Especially stored value card users (7%), bus passengers (6%), Tranzurban passengers (6%), travelling for work (6%) 4% (down from 5% in '19)



Information bigger/easier to read

Especially morning peak passengers (5%), week day travellers (4%), have private vehicle available (4%)

3% (down from 4% in '19)

Base: n=3228 (All respondents)

- 1% stated that no improvements to stops/stations/wharves were needed (down from 6% in May '19)
 - 43% could not think of any specific improvements (unchanged from May '19)





Perceptions Of Stop/Station/Wharf Over Time By Mode

Time Series Summary (Total satisfied %)

Stop/station/wharf overall
Ease of getting on vehicle
Easy to get to
Condition
Personal safety
Cleanliness
Provision of information
Provision of shelter from weather

		Total Bus			Wellington City Bus				Rest of Region Bus					
May '18	Nov '18	May '19	Nov '19	Nov '20	May '18	Nov '18	May '19	Nov '19	Nov '20	May '18	Nov '18	May '19	Nov '19	Nov '20
91	89	89	*	93	*	89	89	92	94	*	89	88	*	89
93	92	91	*	95	*	92	90	95	95	*	91	93	*	93
94	91	92	*	95	*	91	92	94	96	*	91	93	*	92
*	*	*	*	87	*	*	*	*	89	*	*	*	*	82
88	87	86	*	87	*	88	87	89	89	*	83	84	*	83
84	84	86	*	86	*	85	86	88	88	*	81	85	*	80
82	79	75	*	85	*	79	73	78	84	*	80	84	*	88
68	69	67	*	73	*	71	66	70	74	*	64	72	*	71

Stop/station/wharf overall
Ease of getting on vehicle
Easy to get to
Condition
Personal safety
Cleanliness
Provision of information
Provision of shelter from weather

		Train			Ferry					
May '18	Nov '18	May '19	Nov '19	Nov '20	May '18	Nov '18	May '19	Nov '19	Nov '20	
95	96	94	96	95	91	*	94	*	84	
95	95	94	95	95	87	*	92	*	83	
93	93	91	94	93	95	*	98	*	90	
*	*	*	*	90	*	*	*	*	80	
93	93	91	94	92	93	*	94	*	85	
91	91	89	90	89	95	*	92	*	89	
90	88	86	89	90	75	*	81	*	64	
80	81	80	84	83	37	*	45	*	18	



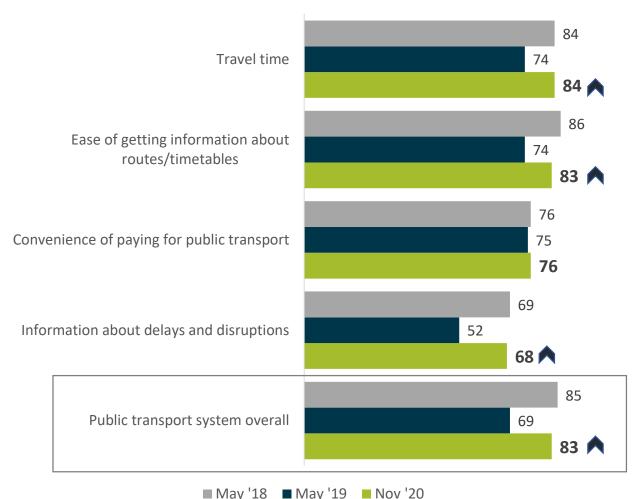




Passenger
Perceptions of
Wellington Region's
Public Transport
System

Perceptions of Wellington's PT System: Summary





Base: n=3228 (All respondents)

Users' perceptions of Wellington's public transport system have improved significantly over the last 18 months, overall satisfaction with the system up 14 percentage points to 83%. Improvement is most notable among bus passengers (up 17 percentage points).

The greatest improvement over the last 18 months has been for the provision of information about delays and disruptions. This increase in positive ratings is evident across all modes but is most significant for bus (up 19 percentage points). Satisfaction with travel times - the strongest driver of satisfaction with the public transport system – has also improved over the last 18 months, particularly for bus users (up 12 percentage points to 82%).

Eighty-five percent of passengers agree that Wellington's public transport system is easy to use (up from 71% in May 2019), with perceptions of ease of use now much more consistent across the three modes than 18 months ago. The frequency of services and extensive route coverage are key contributors to ease of use. Compared with 18 months ago, passengers are less likely to cite poor reliability and over-capacity as reasons for public transport being difficult to use. Almost all passengers (90%) are satisfied with Metlink's response to COVID-19.

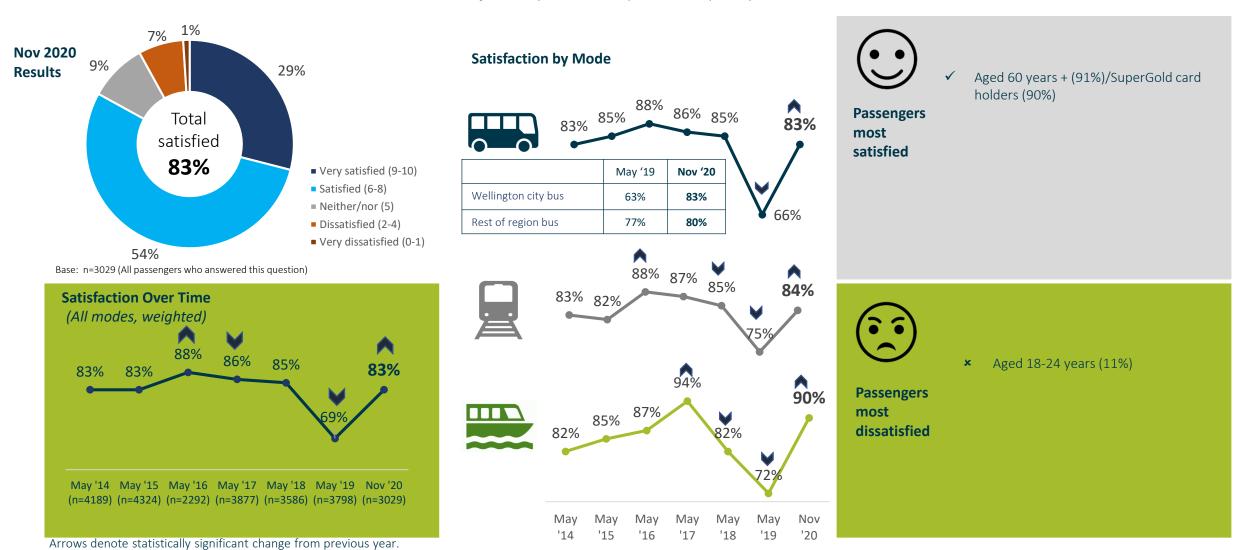
Given these positive ratings, almost all public transport users (89%) would recommend the service to some extent (up from 75% 18 months ago).





Satisfaction with Public Transport System Overall

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the public transport system overall?

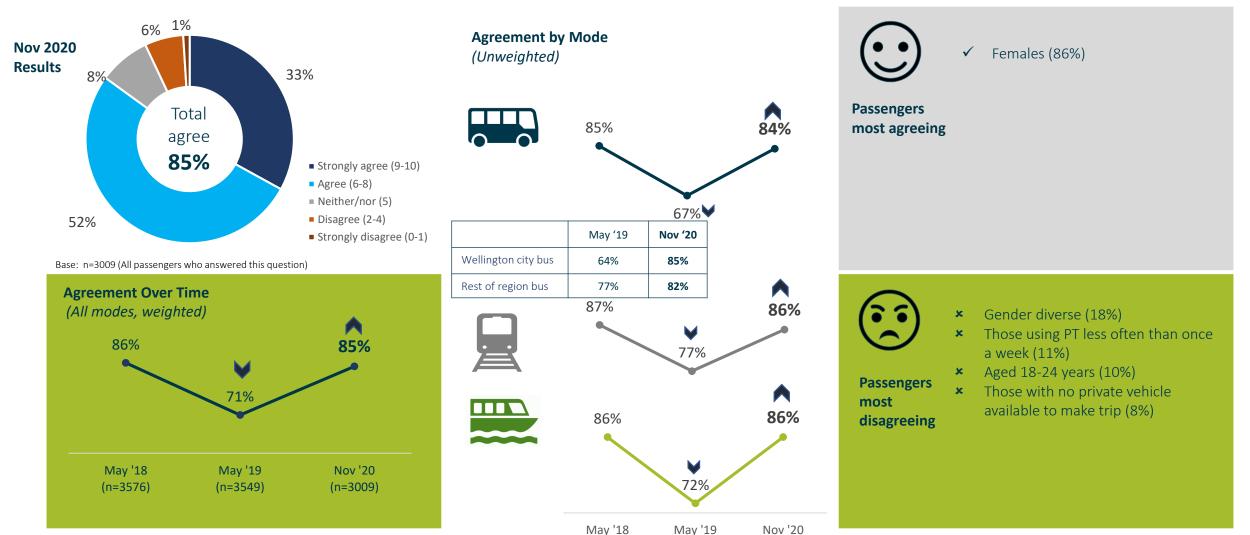






Ease of Using Public Transport Services

How much do you agree or disagree that it is easy to use public transport services in the Wellington region?



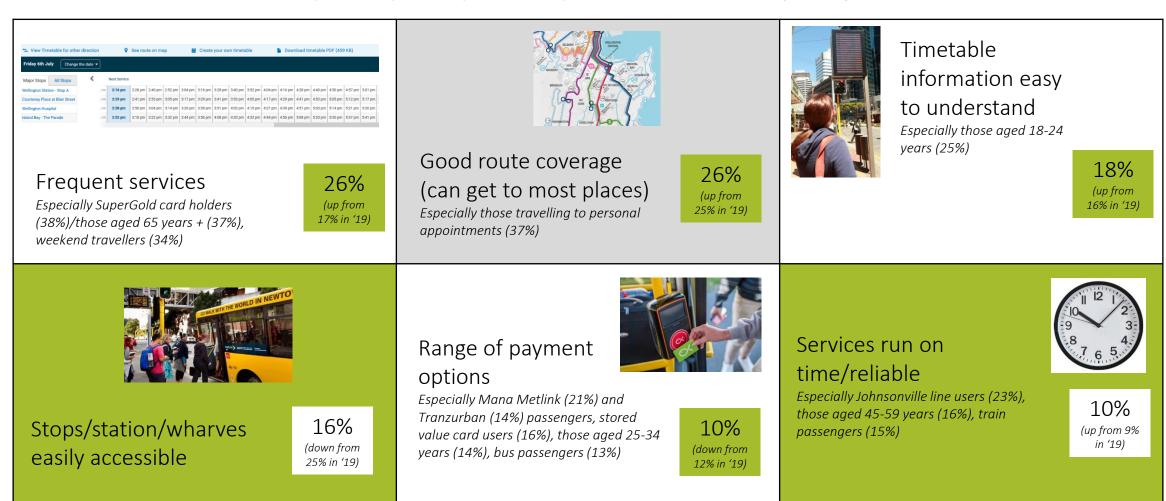






Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?



Base: n=1680 (Respondents who said it was easy to use public transport services and who gave a reason)





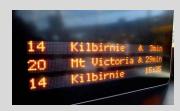
Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?



Public transport not on time/delays

29% (down from 39% in '19)



Poor/unclear communication

Especially those aged 18-24 years (44%), Tranzurban passengers (35%), off-peak travellers (33%), stored value card users (32%) 21% (up from 12% in '19)



Service runs too infrequently

Especially males (28%)

18% (up from 11% in '19)



Too expensive

Especially off-peak travellers (25%)

15% (up from 6% in '19)



Lack of integrated ticketing system

Especially those aged 25-34 years (26%)

12% (up from 4% in '19)



Poor route coverage/difficult to get to some areas

10% (up from 4% in '19)

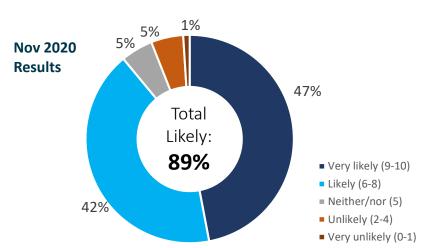
Base: n=163 (Respondents who said it was not easy to use public transport services and who gave a reason)



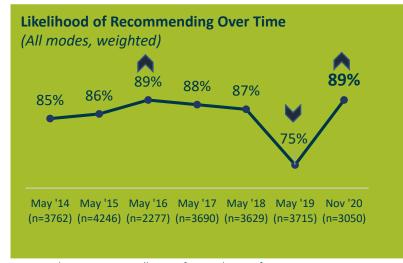


Likelihood of Recommending Public Transport

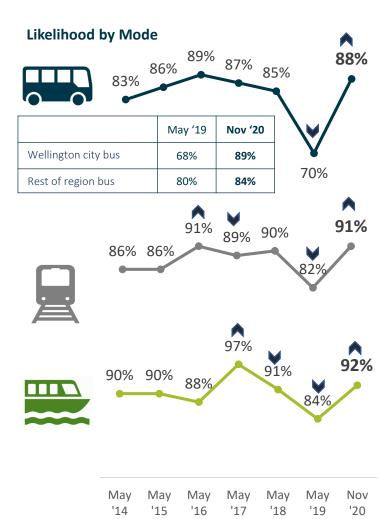
How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



Base: n=3050 (All passengers who answered this question)



Arrows denote statistically significant change from previous year.





Passengers most likely to recommend

- Those travelling for sport, recreation and dining (96%)
- Train passengers (91%), especially Kapiti line users (94%)
- ✓ Those who had private vehicle available to make trip (91%)



Passengers least likely to recommend

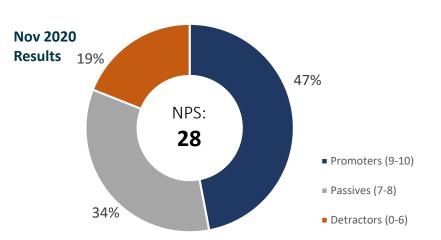
- Those travelling for school (11%)
- **×** Bus passengers (7%)
- Those travelling on stored value card (7%)





Net Promoter Score*

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



Base: n=3050 (All passengers who answered this question)



Net Promoter Score by Mode 20 May '19 Nov '20 -14 Wellington city bus -20 28 6 Rest of region bus 18 33 20 26 Nov '20

Net Promoter Score by Operator									
	Nov '20								
Uzabus Metlink	38								
Transdev	33								
Mana Metlink	33								
NZ Bus Metlink	27								
East by West	26								



Tranzurban Metlink



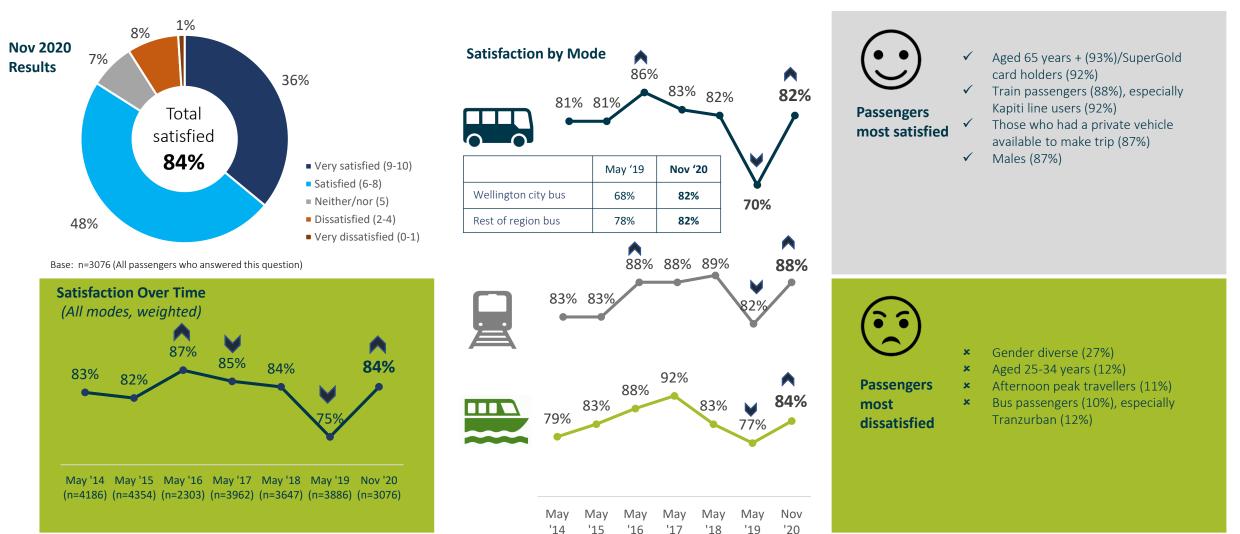




23

Satisfaction with Travel Time

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the travel time (considering the distance you travel)?



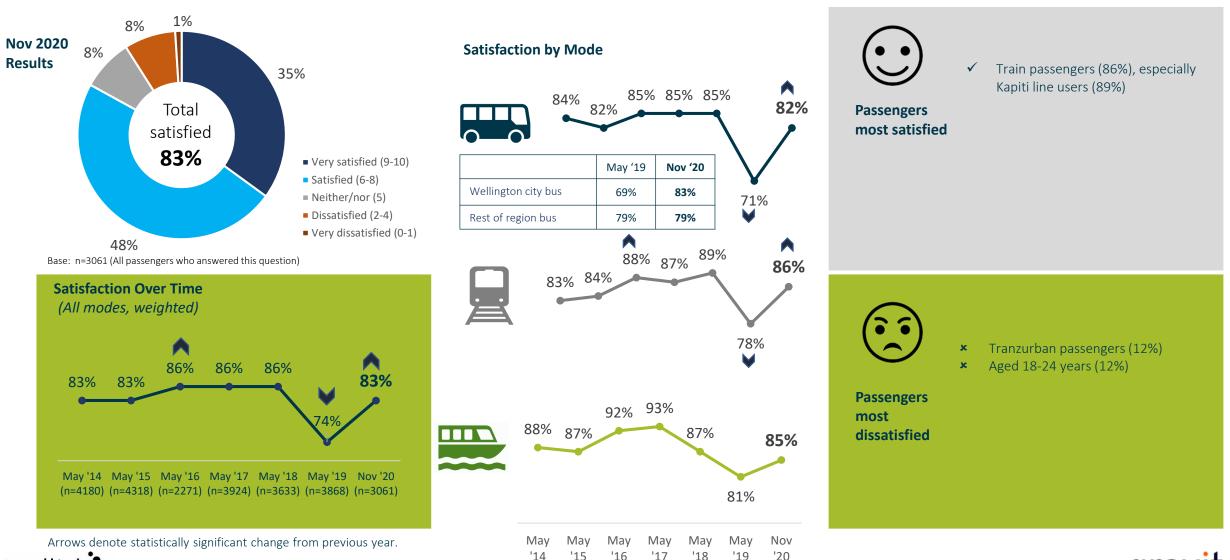


Arrows denote statistically significant change from previous year.



Satisfaction with Ease of Getting PT Information

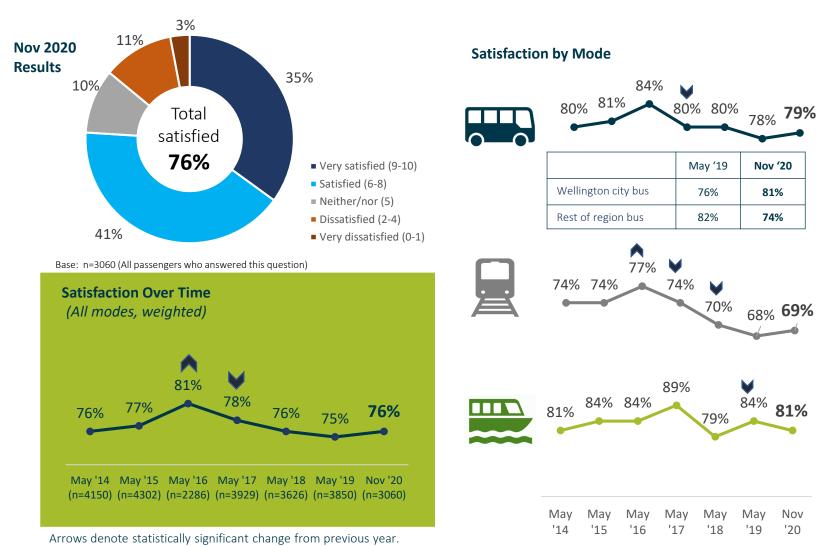
Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the ease of getting information about public transport routes and timetables?





Satisfaction with Convenience of Paying for PT

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with how convenient it is to pay for public transport?





Passengers most satisfied

- Aged 60 years + (89%)
- ✓ SuperGold card users (86%) or those using a stored value card (79%)
- ✓ Those travelling for sports/recreation/dining (86%) or shopping/services (85%)
- Interpeak passengers (82%)
- ✓ Bus passengers (79%), especially NZ Bus Metlink (81%)



Passengers most dissatisfied

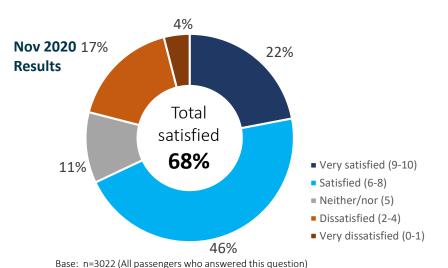
- Those using a ten-trip ticket (24%)
- Train passengers (21%), especially Hutt Valley (22%) and Kapiti (20%) line users
- Aged 25-34 years (20%)
- Afternoon peak passengers (17%)
- **★** Those travelling for work (17%)



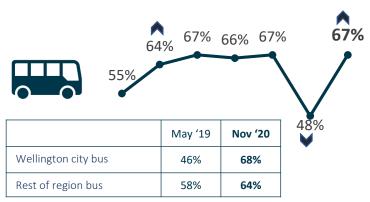


Satisfaction with Information about Delays, Disruptions

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with information about service delays or disruptions?



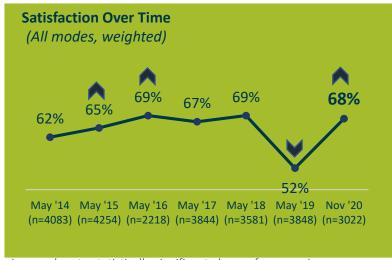




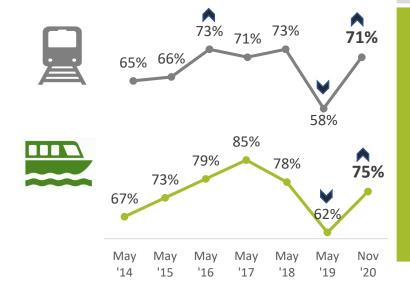


Passengers most satisfied

- Those attending a personal appointment (80%)
- ✓ Mana Metlink passengers (80%)
- Those using PT less often than once a week (78%)
- Kapiti line users (75%)









Passengers most dissatisfied

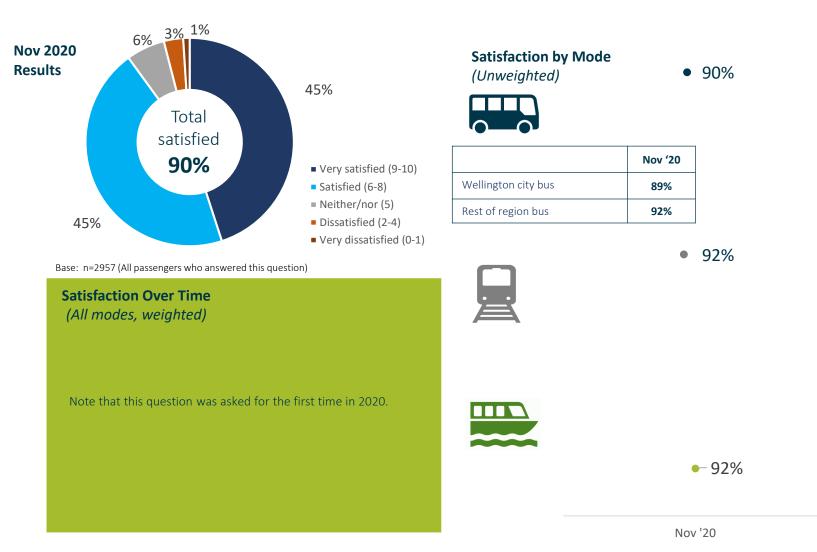
- Those travelling to school (30%)/aged 15-17 years (29%)
- ➤ Wellington regional bus users (28%)
- **✗** Tranzurban passengers (25%)





Satisfaction with Metlink's COVID-19 Response

How satisfied are you with Metlink's response to COVID-19?





most satisfied

(No sub-groups significantly more satisfied)



Passengers most dissatisfied

- Those travelling on a Day Pass (14%)
- Tranzurban passengers (5%)





Perceptions Of Public Transport System Overall Over Time By Mode

Time Series Summary (Total satisfied (%))

Public transport system overa

Travel time

Convenience of paying

Ease of getting information

Info about delays, disruptions

Net Promoter Score

Total Bus						Welli	ellington City Bus			Rest of Region Bus				
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020
85	65	66	*	83	*	61	63	70	83	*	78	77	*	80
82	65	70	*	82	*	61	68	74	82	*	79	78	*	82
80	77	78	*	79	*	76	76	78	81	*	80	82	*	74
85	65	71	*	82	*	63	69	73	83	*	72	79	*	79
67	49	48	*	67	*	46	46	54	68	*	56	58	*	64
					*					*				
+16	-16	-14	*	+26	*	-22	-20	-6	+28	*	+4	+6	*	+18





Perceptions Of Public Transport System Overall Over Time By Mode

Time Series Summary (Total satisfied (%))

Public transport system overall

Travel time

Convenience of paying

Ease of getting information

Info about delays, disruptions

Net Promoter Score

		Train			Ferry					
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	
85	83	75	79	84	82	*	72	*	90	
89	85	82	85	88	83	*	77	*	84	
70	72	68	70	69	79	*	84	*	81	
89	81	78	81	86	87	*	81	*	85	
73	68	58	63	71	78	*	62	*	75	
						*		*		
+23	+17	+4	14	+33	+26	*	+7	*	+26	



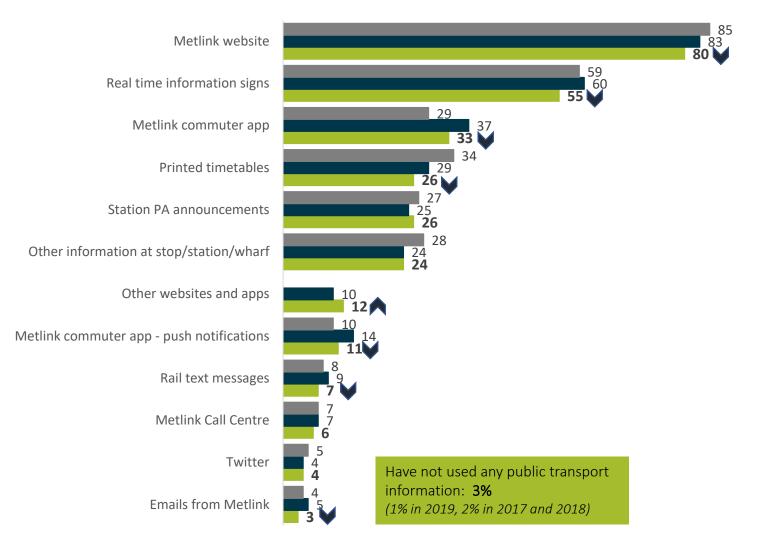


Passenger
Perspectives on
Public Transport
Information



Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



Whilst the Metlink website continues to be the most frequently used source of public transport information (80%, including 88% of train passengers), its use has continued to decline (85% in May 2018, 83% in May 2019). Significant declines in use over the last 18 months are also evident for real time information signs, the Metlink app and printed timetables.

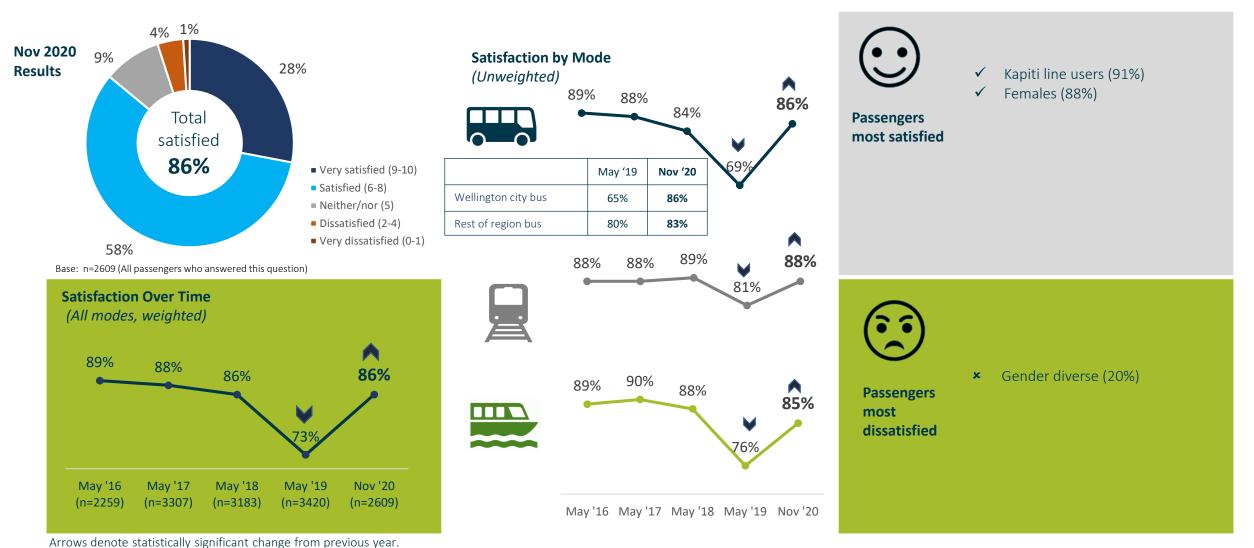
Only the use of 'other websites and apps' has increased significantly over the last 18 months, with Google Maps (6%) and Bus++ app (2%) being most frequently mentioned, particularly by bus passengers.



gravitas

Satisfaction with PT Information Currently Available

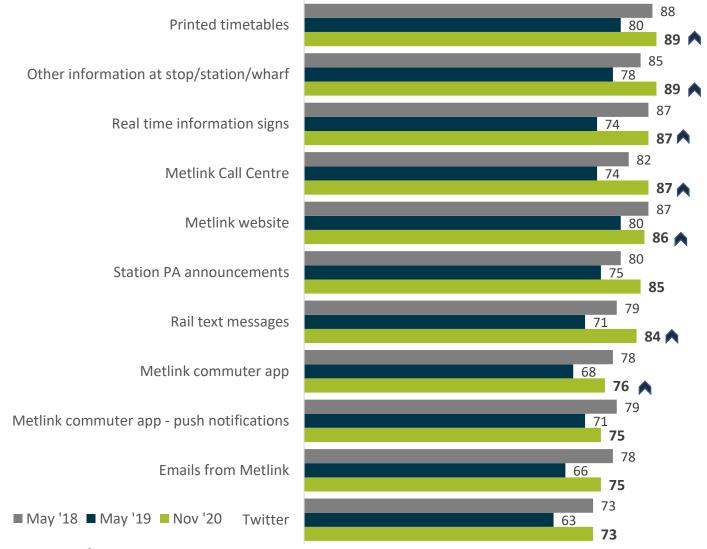
Overall, how satisfied or dissatisfied are you with the information about public transport services that is currently available?







Satisfaction with Sources of Public Transport Information



Most likely tied to the improved perceptions of service reliability over the last 18 months, passengers are significantly more satisfied with the public transport information currently available than in 2019 (up 13 percentage points to 86%, consistent with 2018).

Satisfaction remains highest for information provided in hard copy. Eighty-nine percent of users of printed timetables and information/timetables provided at stops/stations/wharves were satisfied with these sources; the share satisfied has increased significantly over the last 18 months. Passengers remain least satisfied with information provided via Twitter.

In May 2019, passengers were most likely to call for enhancements to the accuracy of the public transport information provided. In contrast, in November 2020, suggestions for improvement focus on enhancing the user-friendliness and functionality of the Metlink app and the ease of navigation of the Metlink website. Improved station announcements, particularly regarding delays and disruptions, was also frequently mentioned.

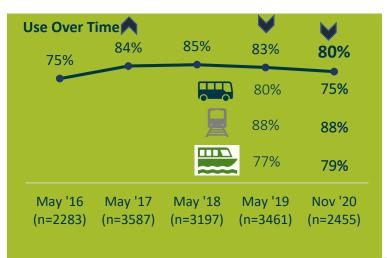




Use In Last 3 Months

Satisfaction

Use of, and Satisfaction with, Metlink Website

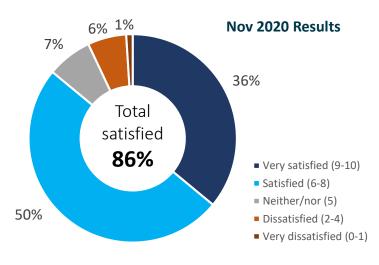


User Profile

- ✓ Train passengers (88%), especially Hutt Valley (89%) and Kapiti (87%) line users
- ✓ Those using PT every weekday (86%)
- ✓ Those aged 18-24 years (85%)
- ✓ Afternoon peak travellers (83%)

Non-User Profile

- **★** Bus passengers (75%)
- Those using PT every day including weekends (75%)
- Those using PT less often than once a week (69%)
- Those aged 65 years + (60%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied



Passengers most dissatisfied √ Females (88%)

★ Gender diverse (20%)





Use of, and Satisfaction with, Real Time Information at Stops/Stations/Wharves

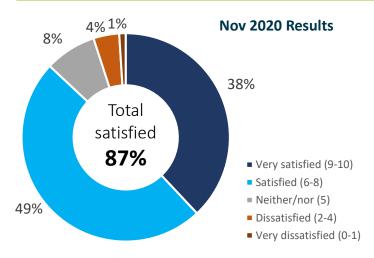


User Profile

✓ Those travelling for work (58%)

Non-User Profile

- Using PT less often than once a week (35%)
- Those paying with cash (34%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied

- ✓ Those travelling for sport, recreation or dining (98%)
- ✓ Interpeak travellers (92%)



Passengers most dissatisfied

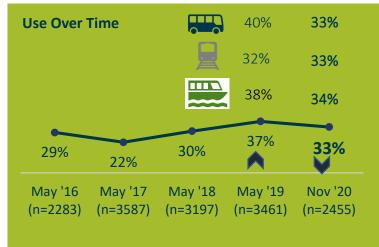
(No sub-groups significantly more dissatisfied)





Use of, and Satisfaction with, Metlink Commuter App

Use In Last 3 Months

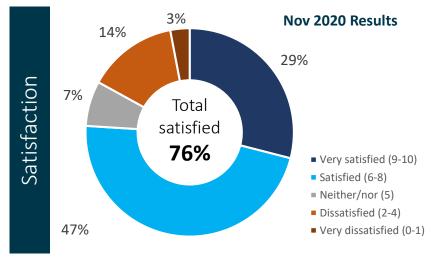


User Profile

- Those using PT every day including weekends (41%)
- Those travelling for work (38%)
- Stored value card users (37%)
- Those who have a private vehicle available to make trip (36%)

Non-User Profile

- Interpeak travellers (28%)
- Those aged 65 years + (21%)
- Those who pay with cash (19%)
- Those using PT less often than once a week (15%)





Arrows denote statistically significant change from previous year.



most satisfied

- ✓ Bus passengers (81%), especially Tranzurban (84%)
- ✓ Outbound travellers (80%)

✓ Those aged 65 years + (97%)



Passengers most dissatisfied

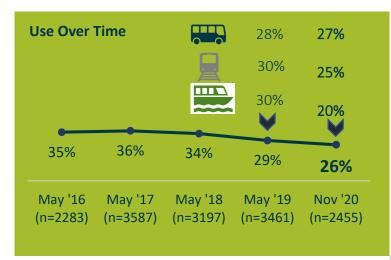
- Those aged 25-34 years (24%)
- Inbound travellers (21%)





Use In Last 3 Months

Use of, and Satisfaction with, Printed Timetables

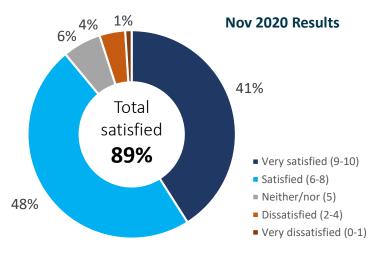


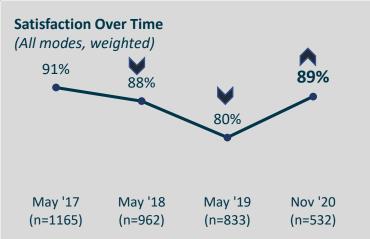
User Profile

- ✓ Those travelling for shopping/services (40%)
- ✓ Mana Metlink (40%) and Tranzurban (30%) passengers
- ✓ Those aged 65 years + (36%)/SuperGold card holders (35%)
- ✓ Those who have no private vehicle available to make trip (31%)
- ✓ Males (30%)

Non-User Profile

- **×** Females (23%)
- Those travelling for work (22%)
- Those who have a private vehicle available to make trip (21%)
- × NZ Bus Metlink passengers (20%)





Arrows denote statistically significant change from previous year.



✓ (No sub-groups significantly more satisfied)



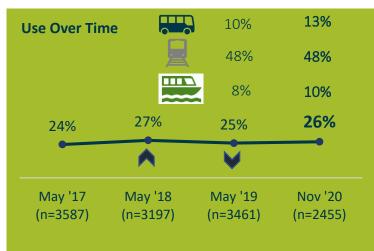
Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Use In Last 3 Months

Use of, and Satisfaction with, Station PA Announcements



User Profile

- ✓ Train passengers (48%), especially Wairarapa line (52%)
- ✓ Afternoon (33%) and morning (30%) peak passengers
- ✓ Use PT every week day (34%)
- Those aged 35 64 years (32%)
- ✓ Those travelling for work (31%)
- ✓ Those who have private vehicle available to make trip (30%)

Non-User Profile

- Those with no private vehicle available to make trip (24%)
- ➤ Those travelling for personal appointments (18%), sports/recreation/dining (17%) or shopping (16%)
- ➤ Interpeak (17%) and weekend (30%) passengers
- Those aged 65 years + (17%)/SuperGold card holders (14%)
- **★** Bus passengers (13%)
- **★** Use PT less often than once a week (13%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied ✓ (No sub-groups significantly more satisfied)

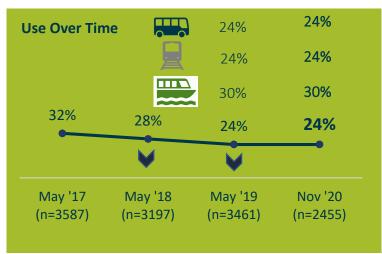


Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Use of, and Satisfaction with, Other Information Provided at Stop/Station/Wharf

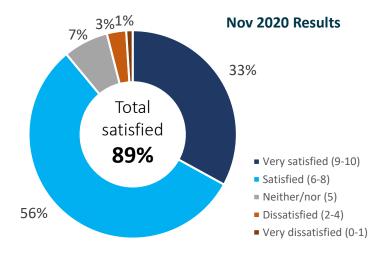


User Profile

- Those aged 18-24 years (30%)
- Those with no private vehicle available to make trip (28%)

Non-User Profile

- Those with private vehicle available to make trip (22%)
- NZ Bus Metlink passengers (21%)
- Those aged 65 years + (17%)
- Those using PT less often than once a week (14%)





Arrows denote statistically significant change from previous year.



most satisfied





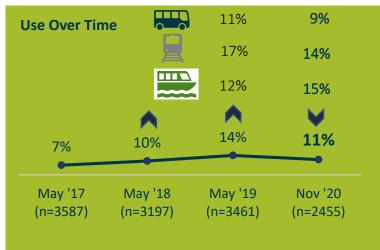
Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Use of, and Satisfaction with, Metlink Commuter App – **Push Notifications**

3 Months **Use In Last**

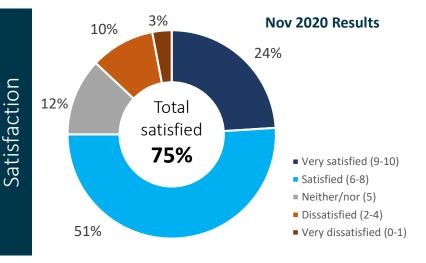


User Profile

- Those travelling for work (15%)
- Train passengers (14%)
- Those with private vehicle available to make trip (14%)
- Use PT every week day (14%)
- Peak time travellers (13%)

Non-User Profile

- Bus passengers (9%)
- Those with no private vehicle available to make trip (8%)
- Interpeak travellers (6%)
- Those paying with cash (4%) or SuperGold card holders (3%)
- Those aged 65 years + (3%)
- Travelling for a personal appointment (2%)
- Use PT less often than once a week (2%)





Arrows denote statistically significant change from previous year.



most satisfied

(No sub-groups significantly more satisfied)



Passengers most dissatisfied NZ Bus Metlink passengers (29%)





Use of, and Satisfaction with, Other Websites and Apps



User Profile

- ✓ Those aged 25-34 years (20%)
- ✓ Gender diverse (18%)
- ✓ Bus passengers (14%), especially NZ Bus Metlink (17%)

Non-User Profile

x Those aged 65 years + (4%) or 45-59 years (5%)



Most common websites/ apps:

- Google Maps (6%)
- Bus++ app (3%)







Use of, and Satisfaction with, Rail Text Messages

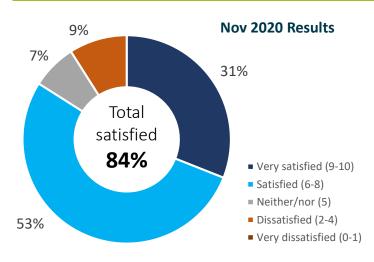


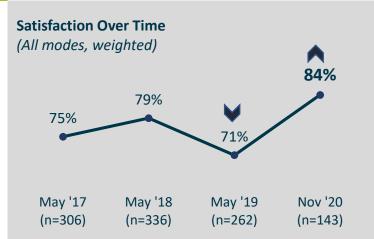
User Profile

- ✓ Train passengers (13%), especially Wairarapa (25%) and Melling (18%) line users
- ✓ Those aged 35-64 years (13%)
- ✓ Afternoon peak travellers (10%)
- Those using PT every week day (10%)
- Those travelling for work (9%)
- ✓ Those who have a private vehicle available for trip (9%)

Non-User Profile

- Those with no private vehicle available to make trip (5%)
- Those using PT every day including weekends (4%)
- **★** Those aged 18-34 years (3%)
- **★** Bus passengers (2%)
- **★** Interpeak travellers (2%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied



Passengers most dissatisfied ✓ (No sub-groups significantly more satisfied)

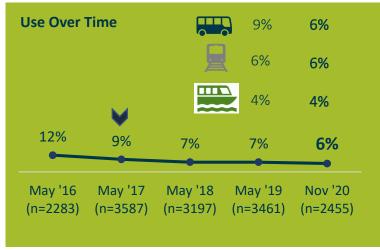
(No sub-groups significantly more dissatisfied)





Use of, and Satisfaction with, Metlink Call Centre

Use In Last 3 Months

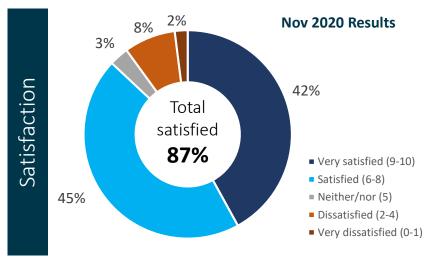


User Profile

- Those travelling for shopping/services (12%)
- Those using PT every day including weekends (10%)
- Those aged 35-44 years (9%)
- Tranzurban passengers (8%)
- Those with no private vehicle available for trip (8%)
- Females (7%)

Non-User Profile

- NZ Bus Metlink passengers (4%)
- Those with private vehicle available to make trip (4%)
- Males (4%)
- Those aged 18-24 years (3%)





Arrows denote statistically significant change from previous year.



most satisfied

(No sub-groups significantly more satisfied)



Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Use of, and Satisfaction with, Emails from Metlink

Use In Last 3 Months

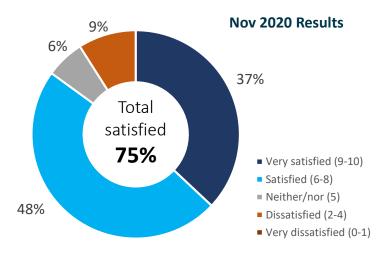


User Profile

- ✓ Those aged 60-64 years (7%)
- ✓ Train passengers (4%)
- ✓ Morning peak travellers (4%)

Non-User Profile

- Bus passengers (2%)
- Those with no private vehicle available to make trip (2%)
- **★** Interpeak passengers (1%)
- Those using PT less often than once a week(0%)





Arrows denote statistically significant change from previous year.





Passengers most dissatisfied

✓ (No sub-groups significantly more satisfied)

(No sub-groups significantly more dissatisfied)

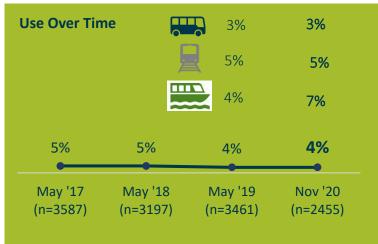


Satisfaction



Use of, and Satisfaction with, Twitter

Use In Last 3 Months

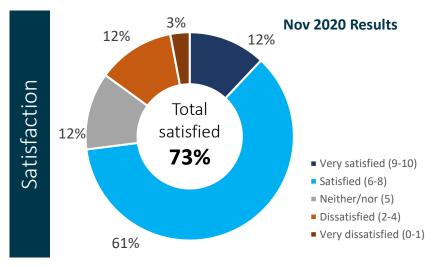


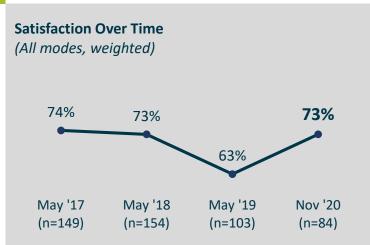
User Profile

- ✓ Gender diverse (12%)
- ✓ Those aged 25-34 years (6%)
- ✓ Peak time travellers (5%)

Non-User Profile

- Interpeak travellers (1%)
- ➤ Those aged 65 years + (0%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied





Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





Suggested Improvements to Public Transport Information

How can we improve the way public transport information is provided so that you would give (or continue to give) a rating of extremely satisfied next time?



Better functionality of app/more user-friendly

Especially those aged 18-34 years (11%), travelling for work (10%) peak travellers (9%), those with no private vehicle available (9%), females (9%)

8% (up from 6% in '19)



Make website more userfriendly/easier to navigate

Especially those travelling for tertiary study (11%) or work (7%), aged 35-44 years (8%) or 18-24 years (8%), train passengers (7%), those with no private vehicle available (7%)

5% (up from 4% in '19)



Announce/better communicate delays at stations/stops

5% (up from 4% in '19)

Especially those travelling for school (10%) or work (6%), train passengers (7%), morning peak travellers (7%)



Ensure accuracy of real time information boards

Especially NZ Bus Metlink passengers (6%)

4% (down from 8% in '19)



4% (up from 2% in '19)

Provide more information/communication

Especially Mana Metlink passengers (8%), those aged 35-44 years (6%)



3% (unchanged from 3% in '19)

More real time information boards

Especially bus passengers (4%)

Base: n=4042 (All respondents)

- 3% stated that no improvements to public transport information were needed (unchanged from 3% in May '19)
 - 58% could not think of any specific improvements (up from 54% in May '19)





Perceptions Of Public Transport Information Available Over Time By Mode

Time Series Summary (Total satisfied (%))



Total Bus						Welli	Wellington City Bus				Rest of Region Bus				
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020	
84	70	69	*	86	*	68	65	75	86	*	81	80	*	83	



Train											
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020							
89	86	81	83	88							



Ferry										
May 2018	Nov 2018	May 2019	Nov 2019	Nov 2020						
88	*	76	*	85						







Suggested Improvements to Public Transport System

Suggested Improvements to Public Transport Services

How can we improve the region's public transport services?



More frequent services

Especially those aged 25-34 years (17%), females (15%)

13% (up from 6% in '19)



Reliability – ensure services run to timetable/turn up

Especially those using PT every day (17%), those travelling for school (14%), those aged 15-24 years (12%), females (10%) 8% (down from

16% in '19)



Cheaper fares

Especially those aged 18-24 years (11%), travelling for work (9%)

8% (up from 4% in '19)



8% (up from 4% in '19)

Integrated ticketing/one payment for all services

Especially 10-trip (17%) and monthly pass (14%) users, train passengers (15%), afternoon peak passengers (11%), those who a private vehicle available for trip (11%), those aged 25-34 years (11%), travelling for work (11%)



More stops, destinations/wider route coverage

Especially those aged 25-34 years (7%)

5% (up from 4% in '19)



5% (up from 2% in '19)

Improve card top-up/ticket

purchase process (more outlets, shorter

queues etc)

Especially those aged 25-34 years (8%), NZ Bus Metlink passengers (7%), afternoon peak passengers (6%), those with a private vehicle available for trip (6%), females (6%), travelling for work (6%)

Base: n=3228 (All respondents)





Note that the share suggesting the need for **more buses/more carriages/reducing overcrowding** has declined significantly – down from 14% in May 2019 to 4% in Nov 2020





Appendix

Respondent Profile



Distribution by Gender

	Total			
Female	58%	58%	57%	53%
Male	40%	40%	42%	45%
Gender diverse	2%	2%	1%	2%
Base	N=3228	n=1067	n=2045	n=116



Distribution by Age

	Total			
15-17 years	8%	9%	5%	2%
18-24 years	20%	23%	16%	8%
25-34 years	24%	25%	23%	7%
35-44 years	15%	13%	20%	16%
45-59 years	20%	17%	25%	42%
60-64 years	4%	3%	5%	12%
65 years +	9%	10%	6%	13%
Base	N=3228	n=1067	n=2045	n=116





Trip Profile

Distribution by Mode

==	Total	Weighted Share*	Bus Location
Train	63%	34%	
Bus	33%	65%	Wellington City: 74% 'Rest of region': 26%
Ferry	4%	1%	
Base	N=3228		



Distribution by Operator

	Total	Weighted Share*
Transdev	63%	34%
Tranzurban Metlink	16%	31%
NZ Bus Metlink	15%	29%
Mana Metlink	2%	4%
East By West	4%	1%
Uzabus Metlink	<1%	1%
Base	N=3228	



Distribution by Time of Travel

	Total			
Morning peak	30%	22%	33%	39%
Interpeak	19%	29%	14%	21%
Afternoon/evening peak	42%	26%	51%	40%
Weekend	9%	23%	2%	0%
Base	N=3228	n=1067	n=2045	n=116



Distribution by Direction of Travel

	Total	0 0		
Outbound	57%	59%	56%	53%
Inbound	43%	41%	44%	47%
Base	N=3228	n=1067	n=2045	n=116





Trip Profile



Distribution by Main Reason for Trip

	Total			
Work	58%	49%	74%	69%
Personal appointment	8%	10%	5%	2%
Shopping, services	7%	10%	2%	0%
Visiting friends, relatives	7%	9%	5%	8%
School	6%	7%	5%	3%
Sports, recreation, dining	5%	7%	3%	3%
Tertiary study	4%	4%	4%	1%
Special one-off event	2%	2%	1%	1%
Sightseeing	1%	1%	1%	12%
Other	2%	1%	0%	1%
Base	N=3228	n=1067	n=2045	n=116



m.

Availability of Private Vehicle for Trip

	Total			
No private vehicle available	53%	62%	38%	37%
Private vehicle available	47%	38%	62%	63%
Base	N=3228	n=1067	n=2045	n=116



Distribution by Type of Ticket

1 /				
	Total			
Stored value card	49%	78%	0%	0%
Monthly pass	15%	3%	36%	5%
Ten trip card	19%	1%	49%	72%
Cash	7%	6%	8%	12%
SuperGold card	8%	10%	4%	4%
Day pass	2%	1%	3%	7%
Other	0%	1%	0%	0%
Base	N=3228	n=1067	n=2045	n=116



Distribution by Rail Line

	Total		Total
Hutt Valley	46%	Johnsonville	7%
Kapiti	38%	Wairarapa	4%
Melling	5%	Base	N=2045

Note: Tables exclude 'don't know' responses and those who did not answer the question



Use of Public Transport in Wellington Region



Distribution by Frequency of Trip

	Total			
Every weekday, including weekends	21%	28%	11%	5%
Every week day	35%	27%	47%	26%
Three or four times a week	23%	23%	24%	34%
Once or twice a week	11%	13%	9%	14%
Once a fortnight/once every three weeks	3%	2%	3%	4%
Once a month	2%	2%	1%	6%
Less often than once a month	3%	3%	4%	6%
First time today	2%	2%	1%	5%
Base	N=3228	n=1067	n=2045	n=116

Note: Tables exclude 'don't know' responses and those who did not answer the question



Distribution by Use of Public Transport in Last Three Months

	Total			
Used bus	86%	100%	59%	60%
Used train	58%	36%	100%	30%
Used harbour ferry	5%	5%	3%	100%
Base	N=3228	n=1067	n=2045	n=116

