



Public Transport Passenger Satisfaction Survey

Public Report, June 2022



Survey Background

Each May, Metlink commission an independent survey of customers' experiences of Metlink public transport (PT) in the region. This helps Metlink, proudly part of Greater Wellington, to identify and prioritise improvements for customers, and is also part of reporting requirements to Waka Kotahi (New Zealand Transport Agency; NZTA).

Due to COVID-19, the May 2020 survey was postponed – and was conducted in October/November 2020, once the country was at Level 1 restrictions. Similarly, the May 2021 survey was postponed to July 2021 due to COVID-19 as well as the risk of industrial action by drivers on the Metlink bus network.

The results from the June 2022 survey presented here (which included all three modes, and both city and regional bus services) with comparison to historical data, namely the results from the last two waves.

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Survey Method

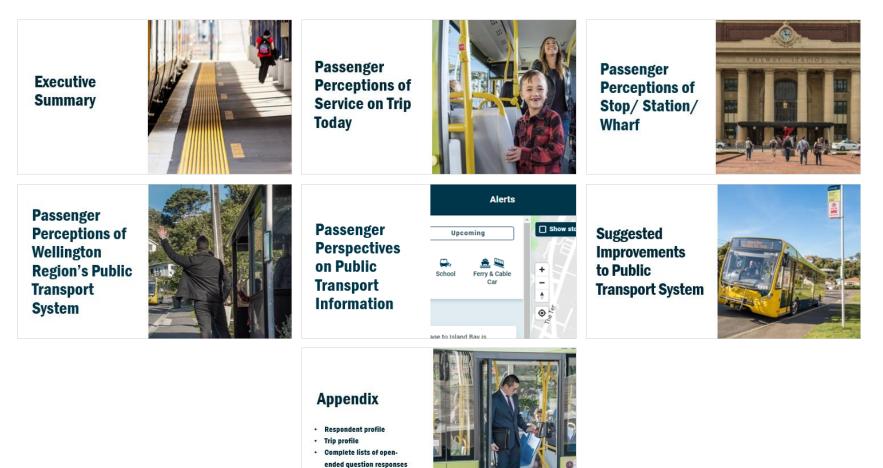
Survey Method	Fieldwork Dates	Sample Size*	Response Rate**					
	2nd to 29 th June 2022							
On-board survey. Questionnaires handed out to every (bus/ferry)/every second (train) passenger aged 15 years	July 2021: 1st July – 1st August 2021 Nov 2020: 21st Oct to 20th Nov 2020 May 2019: 1st May to 5th June 2019	June 2022: n=2,745 (from 266 trips)	June 2022 Total: 66% Ferry: 71%; Train: 67%; Bus: 64%					
+ on pre-selected services (school services excluded). Services selected using systematic random sampling from trip lists provided by Metlink.	May 2018: 1st May to 1st June 2018 May 2017: 2nd to 28th May 2017 May 2016: 3rd to 29th May 2016 May 2015: 21st April to 10th May 2015 May 2014: 5th to 25th May 2014	Jul 2021: n=3,221 May 2017: n=4,053 Nov 2020: n=3,228 May 2016: n=2,362 May 2019: n=4,042 May 2015: n=4,456 May 2018: n=3,759 May 2014: n=4,298	Jul 2021:62%May 2017:61%Nov 2020:66%May 2016:59%May 2019:61%May 2015:63%May 2018:67%May 2014:58%					
Maximum Margin of Error	Testing for True Differences	Time Series Comparisons	Data Weighting					
t 1.9%	All results cross-tabulated by mode, travel time, operator, day of trip, direction of trip, payment method, reason for trip, gender, disability status and age of passenger.	 This round: questions added to assess impact of half-price fares and perceptions of information about COVID rules and guidelines data collected on satisfaction with information on Facebook, Google Maps and other websites 	'Total' results have been weighted by mode to be representative of the actual patronage of public transport trips during May 2022 (68% bus, 31% train, 1% ferry).					
	Statistically-significant differences identified in this analysis have been highlighted.	 question about Metlink's COVID response removed Statistically significant changes over time have been highlighted. 	Results by mode are unweighted. (This weighting method is consistent with that used since 2016)					

* Note: Distribution of respondents by rail line, time and direction of travel, age, gender, disability status and reason for trip is provided in Appendix.

** Share of completed surveys as proportion of all eligible passengers (i.e. those aged 15 years +)

Report Outline

In 'Slide Show' mode, click on section header below to go to start of each section.

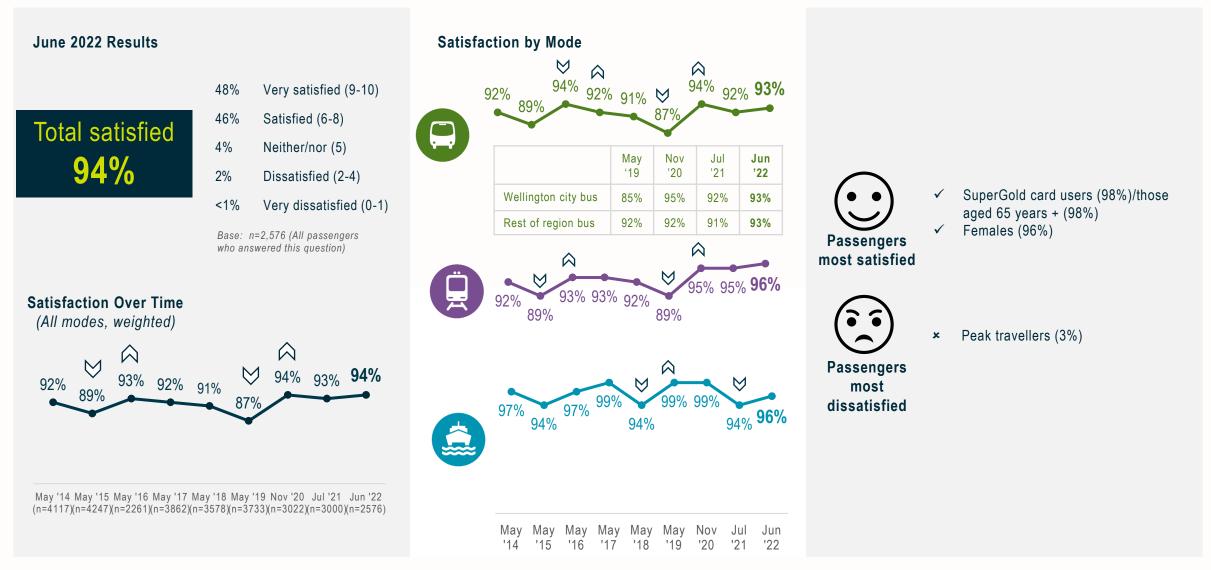


Executive Summary



Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



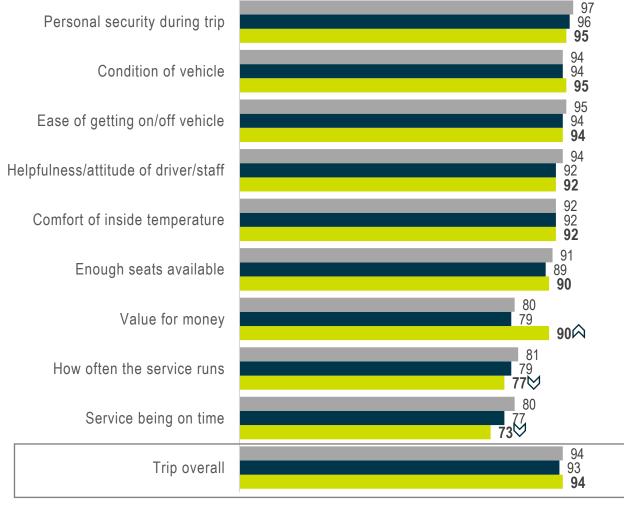
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Arrows denote statistically significant change from previous year.

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Perceptions of the Trip Today

Share of Passengers Satisfied/Very Satisfied (%)



■ Nov '20 (n=3,228) ■ Jul '21 (n=3,221) ■ Jun '22 (n=2,733)

At 94%, the share of Wellington public transport users satisfied with their trip has remained stable over the last 12 months. Of the three modes, train users remain the most satisfied with the trip overall (96%, compared with 93% among bus passengers).

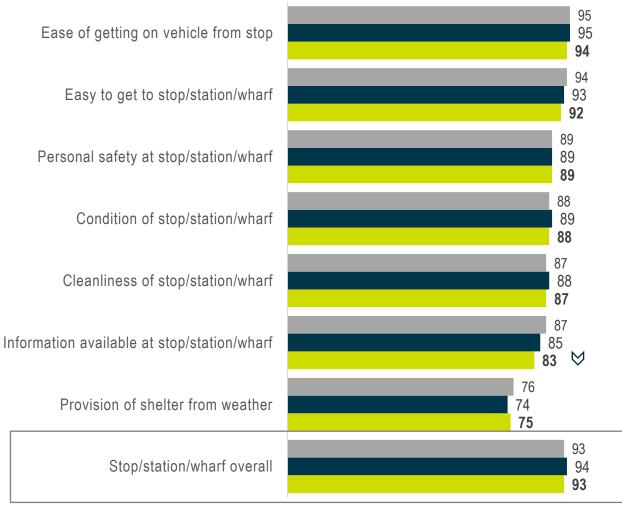
Passengers continue to be most satisfied with their personal security during the trip (95%). Perceptions of the condition of the vehicle (95%) and the ease of boarding/disembarking (94%) have also remained high and stable.

Perceptions of the value for money of the trip shows the greatest improvement since July 2021. Likely to be strongly influenced by the introduction of half-priced fares in April 2022, satisfaction with value for money has increased significantly from 79% to 90%.

Perceptions of the trip remain least positive for service frequency (77%) and reliability (73%), with perceptions of both having declined significantly from July 2021. This result is of some concern as the relative importance of service reliability as a driver of overall satisfaction has increased. Improvements in services running on time can be expected to have a positive impact on overall satisfaction going forward.

Perceptions of the Stop/Station/Wharf

Share of Passengers Satisfied/Very Satisfied (%)



■ Nov '20 (n=3228) ■ Jul '21 (n=3221) ■ Jun '22 (n=2733)

Arrows denote statistically significant change from previous year

Almost all public transport users (93%) continue to be satisfied with the stop/station/wharf where they started their trip, this result stable from July 2021 (94%). Levels of satisfaction are significantly higher for train stations (96%) than for ferry wharves (92%) and bus stops (91%).

Ratings continue to be most positive for accessibility – both the ease of getting to the stop/station/wharf (by car, walking etc) (92%) and it being easy to get onto the vehicle from the stop/station/wharf (94%).

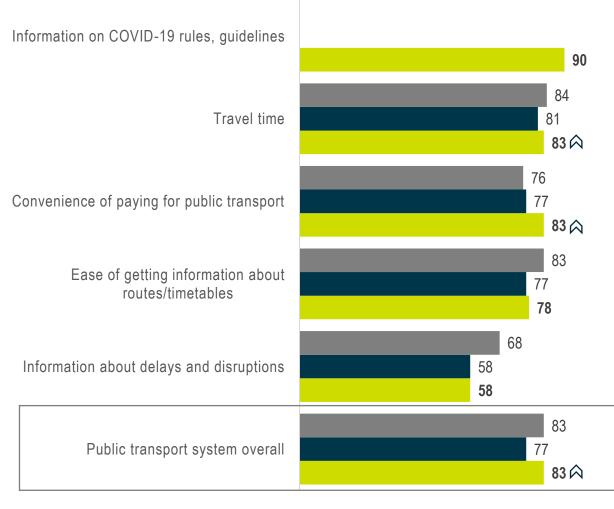
Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers the most critical (only 39% satisfied – down from 51% in July 2021. Inadequate shelter is particularly an issue at Queens Wharf – only 26% satisfied). Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Construction of a new building or shelter.

The only significant change in satisfaction with the stop/station/wharf this round is for the provision of information available at the stop/station/wharf (down from 85% to 83%). This decline is particularly notable for Wellington city bus stops (down from 82% in July 2021 to 79% in June 2022) and ferry wharves (down from 81% to 71%).

Perceptions of Wellington's PT System

Share of Passengers Satisfied/Very Satisfied (%)



■ Nov '20 (n=3,228) ■ Jul '21 (n=3,221) ■ Jun '22 (n=2,593)

Arrows denote statistically significant change from previous year

Users' perceptions of Wellington's public transport system have improved significantly over the last 12 months, satisfaction with the public transport system overall up 6 percentage points to 83%. Perceptions have improved among both bus (up 6 percentage points) and train (up 7 percentage points) users; perceptions are stable for ferry users.

The most notable increase since July 2021 has been for satisfaction with the convenience of paying for public transport, this improvement most notable among train passengers (up 10 percentage points to 76%). However, satisfaction with information about delays and disruptions - the strongest driver of satisfaction with the public transport system – remains low at 58% (53% among Wellington city bus users).

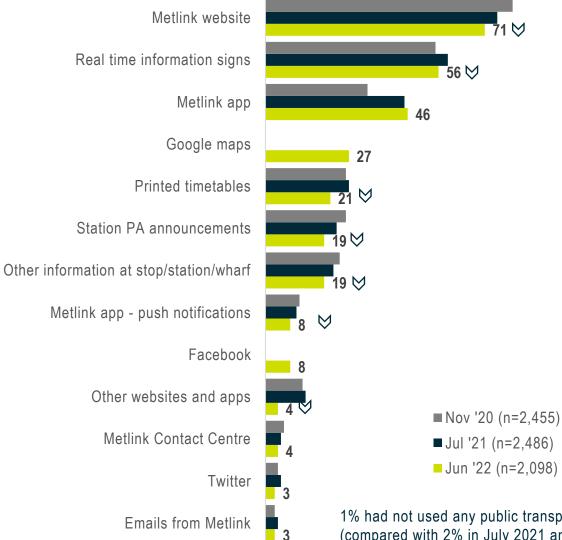
The impact of half priced fares on public transport use in Wellington has been positive, with 17% of respondents reporting being new (4%) or returning (13%) public transport users since cheaper fares were introduced, and 39% using public transport more often than they were prior to April 2022. Only 4% of passengers were not aware of half priced fares.

Four in five passengers (81%) agree that Wellington's public transport system is easy to use (up from 77% in July 2021), with a significant improvement among bus passengers in particular (up from 74% to 80%). The high frequency of services and extensive route coverage continue to be key contributors to ease of use. In contrast, this round has seen a further increase in the mention of a lack of reliability as the key reason for public transport in Wellington not being easy to use.

With the increase in satisfaction with the public transport service, willingness to recommend to others has also increased – up from 83% of all passengers in July 2021 to 86% in June 2022. The Net Promoter Score has increased from +14 to +18. *Generally a value over 0 is considered good; a value over 50 is considered excellent.*

Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



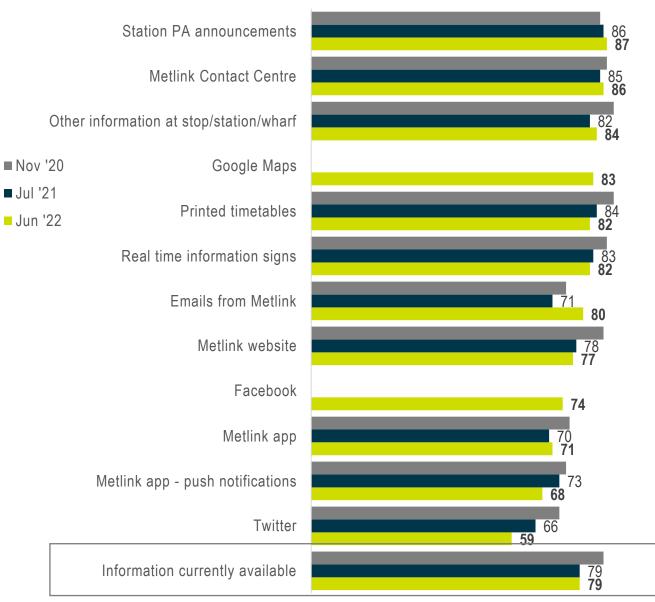
Whilst the Metlink website continues to be the most frequently used source of public transport information (71%, including 80% of train passengers), its use has continued to decline (down from 80% in November 2020 and 75% in July 2021). Significant declines in use over the last 12 months are also evident for real time information signs, printed timetables, station PA announcements and other information at the stop/station/wharf.

For the first time this round, use of Google Maps as a source of information about public transport services was sought. Over a quarter of passengers (27%) reported having used Google Maps in the last three months, use of this source particularly high among NZ Bus Metlink passengers (33%). In contrast, use of Facebook (also measured for the first time this round) is low (8%).

1% had not used any public transport information in the last three months (compared with 2% in July 2021 and 3% in November 2020)

Base: All respondents who answered this question. Arrows denote statistically significant change from previous year.

Satisfaction with Sources of Public Transport Information



Satisfaction with the public transport information currently available has remained stable over the last 12 months – on 79%. Train passengers are significantly more satisfied with the sources of public transport information available (85%) than those using the bus (76%), with satisfaction ratings most positive for station PA announcements (87%).

Over the last 12 months, satisfaction with each of the public transport information sources has remained stable. Passengers continue to be least satisfied with Twitter (59% satisfied).

Reflective of the lower level of satisfaction with the Metlink app, (71% of users satisfied), passengers are most likely to suggest the need for improvements to the app (10% of all passengers), including improvements to the functionality/making the app more user friendly. Making the website easier to use/easier to navigate (7% - including 10% of train users) and improving communication/announcements when delays occur (6%) are also frequently suggested.

Arrows denote statistically significant change from previous year

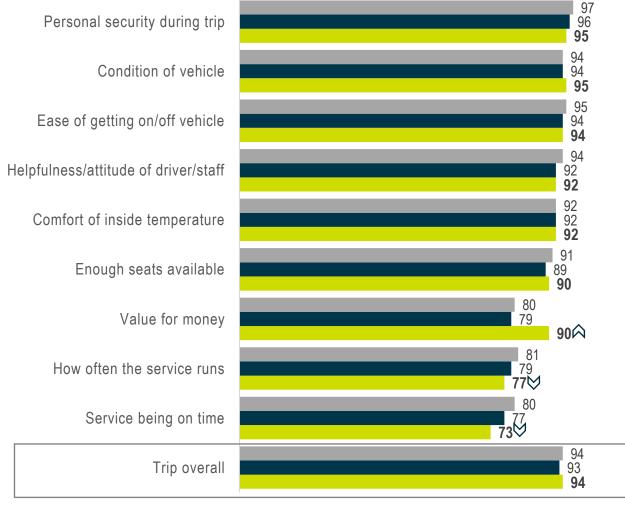
Note: Due to the wide variety of non-Metlink websites and apps used, passengers were not asked to rate their satisfaction with these.

Passenger Perceptions of Service on Trip Today



Perceptions of the Trip Today

Share of Passengers Satisfied/Very Satisfied (%)



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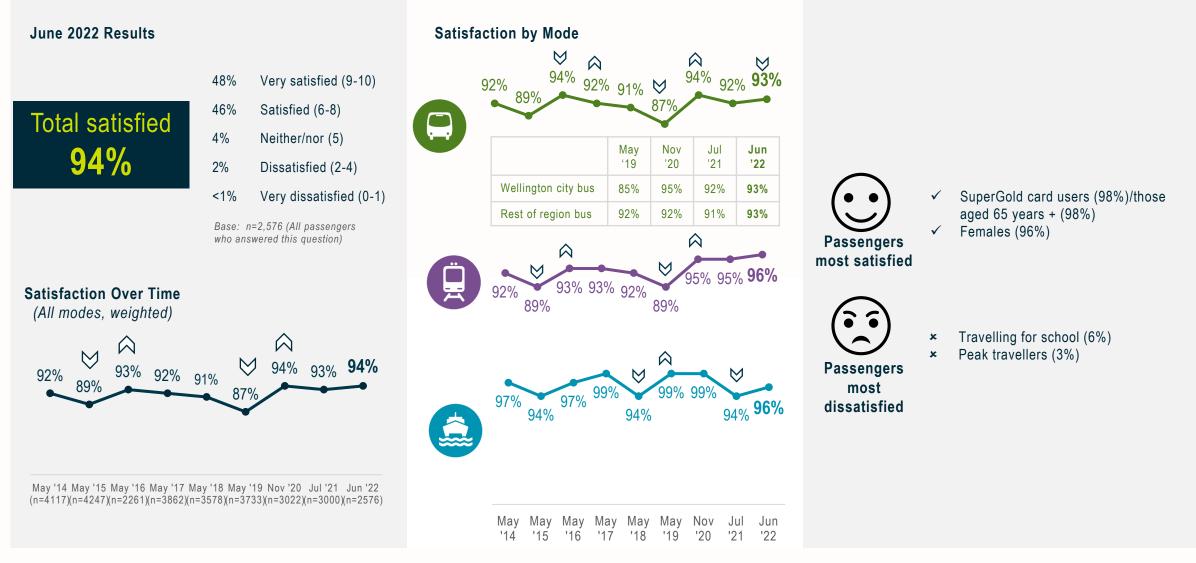
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Perceptions of the trip remain least positive for service frequency (77%) and reliability (73%), with perceptions of both having declined significantly from July 2021. This result is of some concern as the relative importance of service reliability as a driver of overall satisfaction has increased. Improvements in services running on time can be expected to have a positive impact on overall satisfaction going forward.

Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



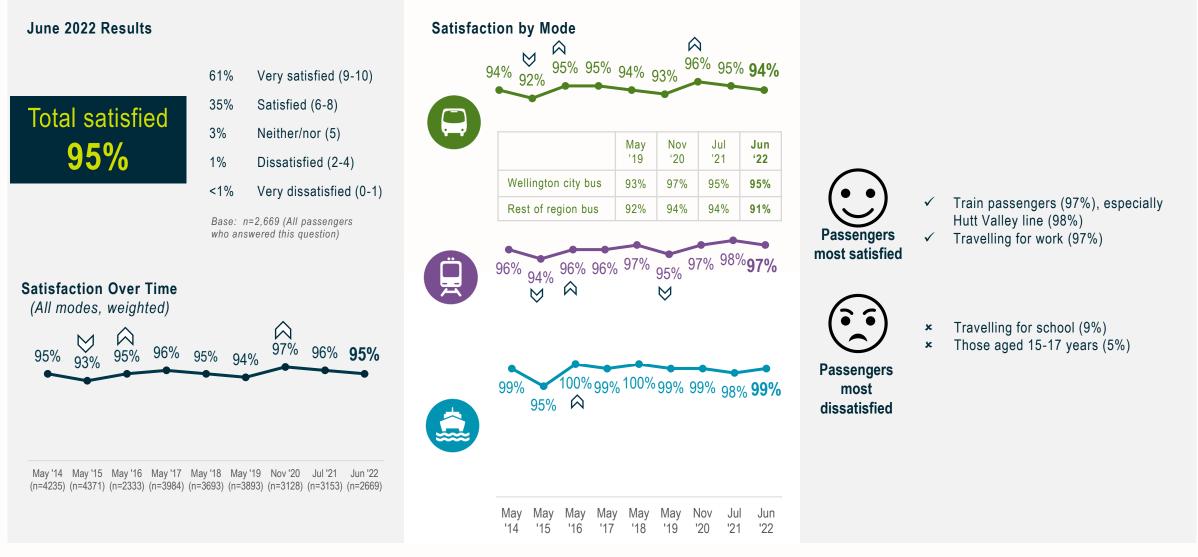
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Arrows denote statistically significant change from previous year.

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Personal Security During Trip

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with your personal security during this trip?

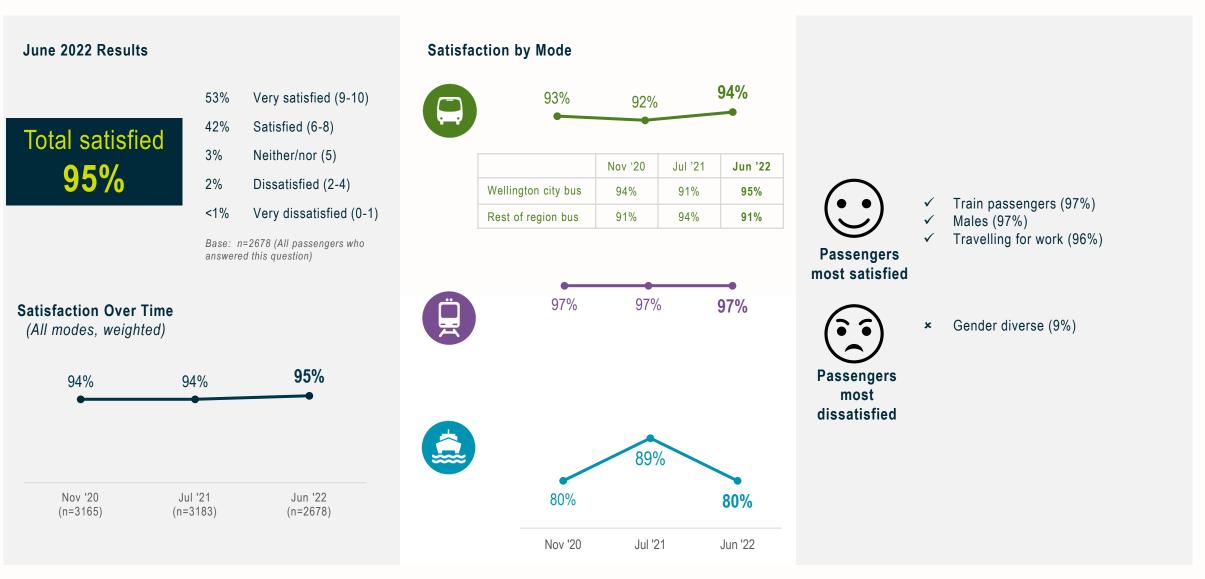


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Condition of Vehicle

How satisfied or dissatisfied are you with the condition of this vehicle?

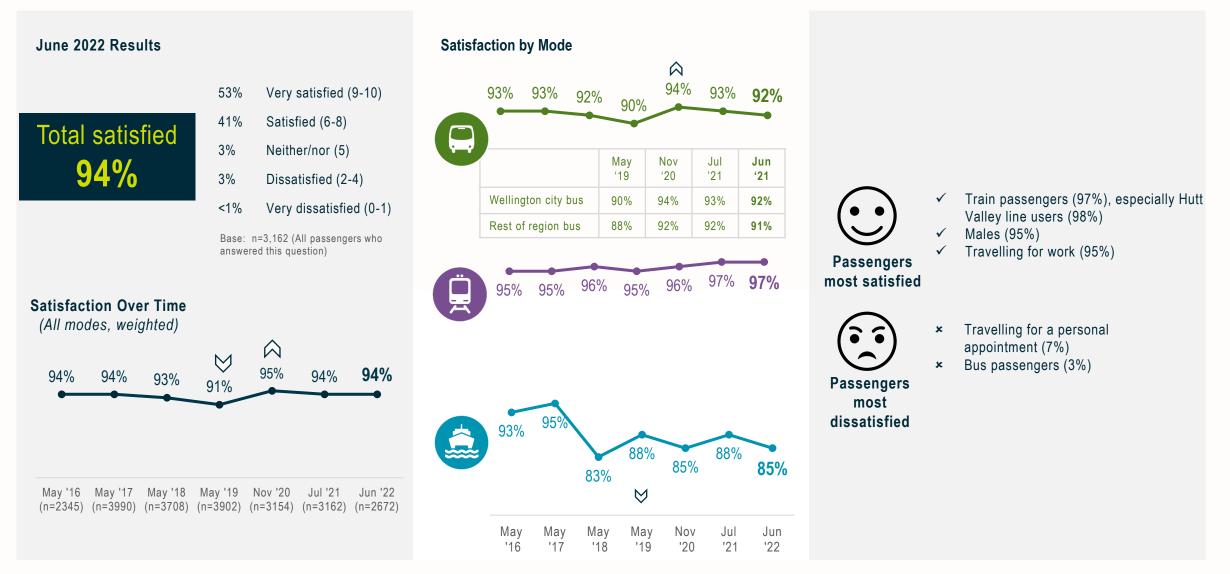


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Ease of Getting Onto/Off Vehicle

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the ease of getting on/off this vehicle (e.g. ramps, handrails, steps etc.)?

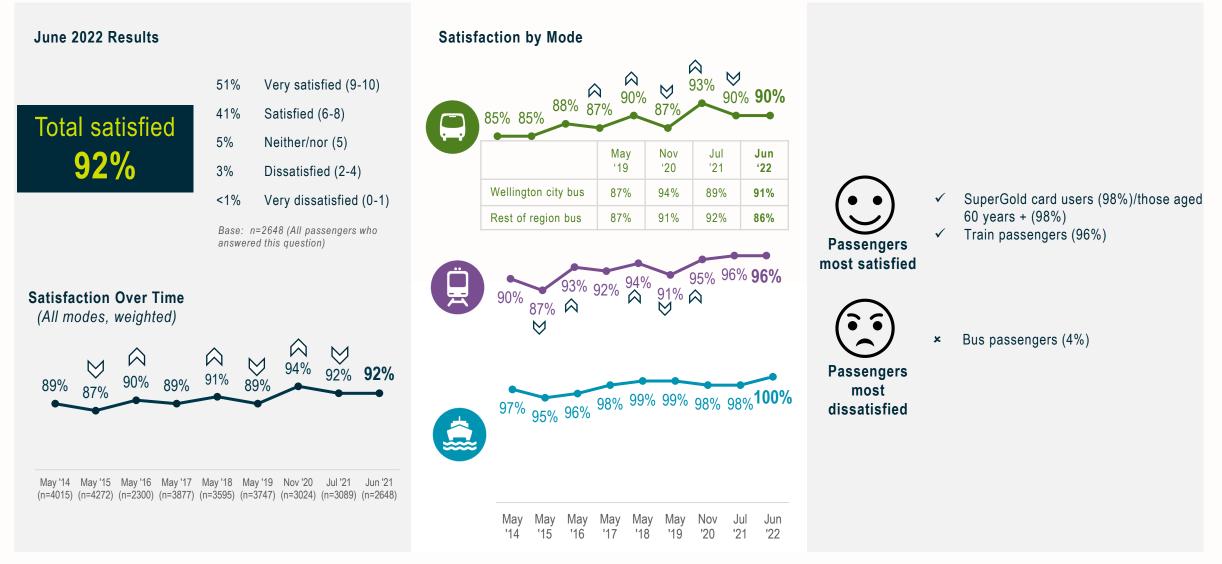


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Helpfulness and Attitude* of Driver/Staff

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the helpfulness and attitude of the driver/staff?



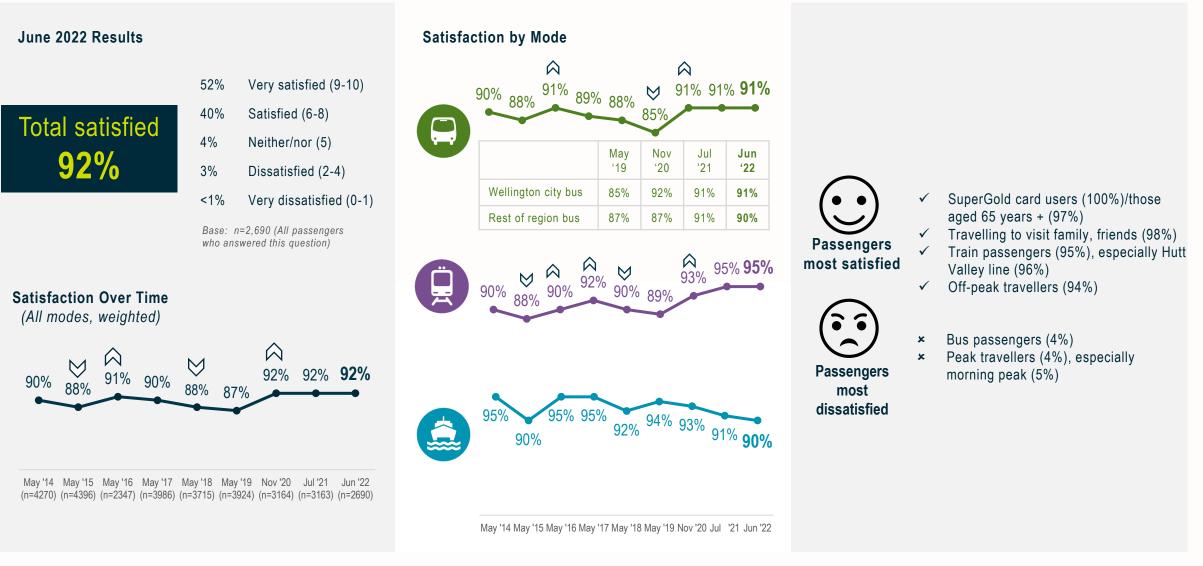
gravitasOPG Arrows denote statistically significant change from previous year.

* Prior to 2021, 'helpfulness' and 'attitude' of staff were asked as separate questions. Time series data presented here prior to 2021 is an average of the results from the two questions.

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Comfort of Inside Temperature

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the comfort of the inside temperature?



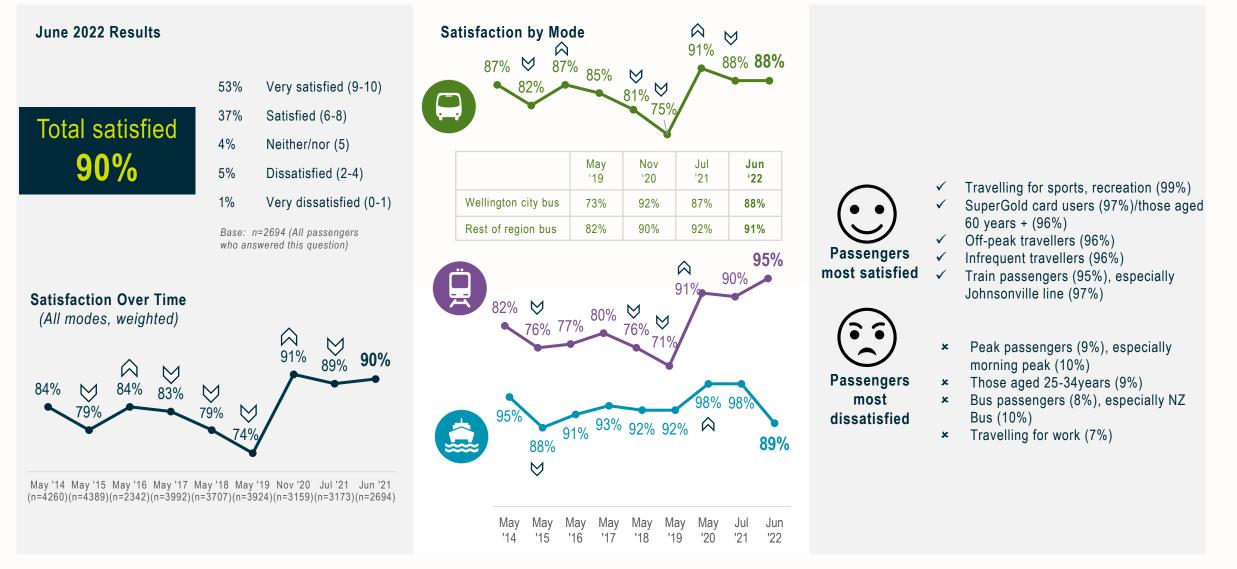
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Having Enough Seats Available



Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with having enough seats available?



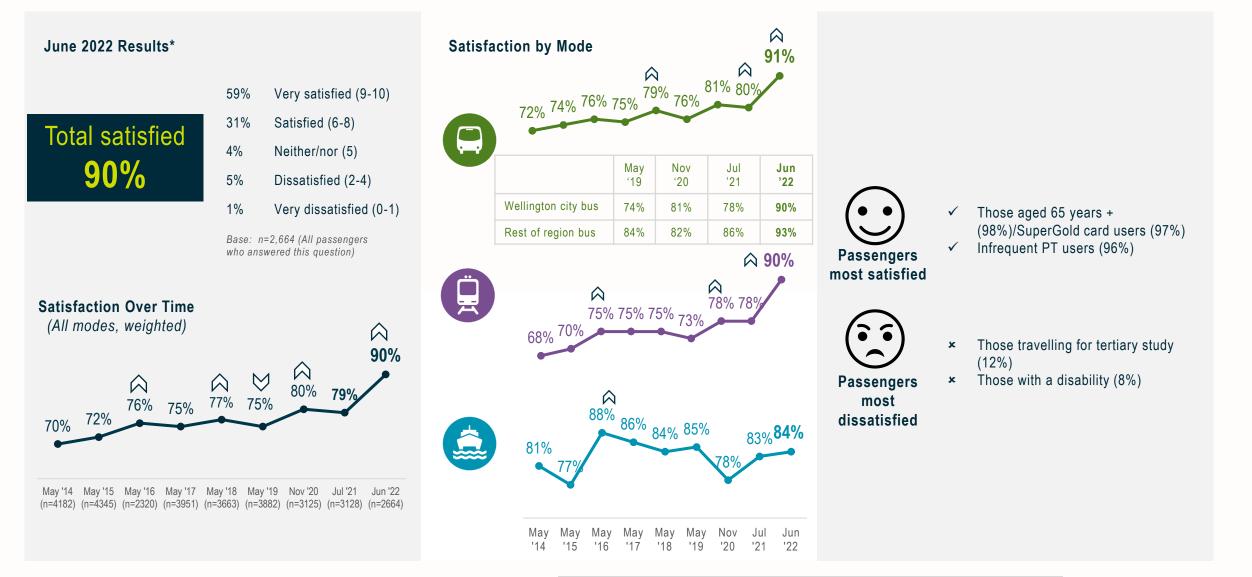
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Arrows denote statistically significant change from previous year. Total network patronage in May 2019 was 3,924,676 trips. This compares with 2,840,928 trips in November 2020 – a 28% decrease. This notable decrease in patronage would have contributed to the increase in positive perceptions of capacity.

Value for Money



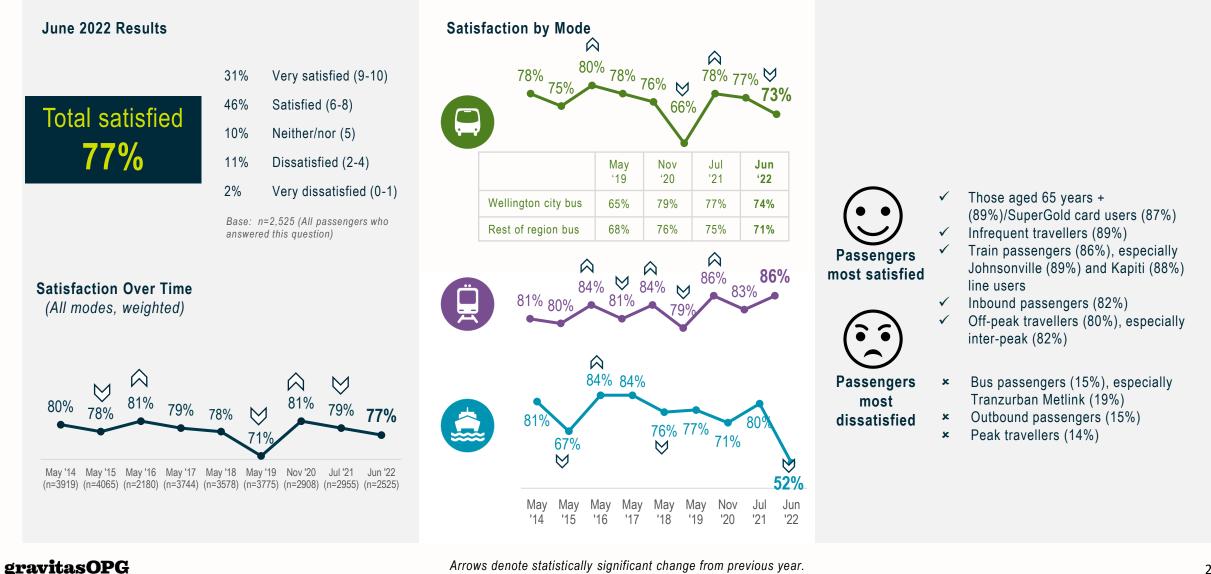
Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the value for money of the fare?



gravitasOPG Arrows denote statistically significant change from previous year.

How Often the Service Runs

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with how often the service runs?

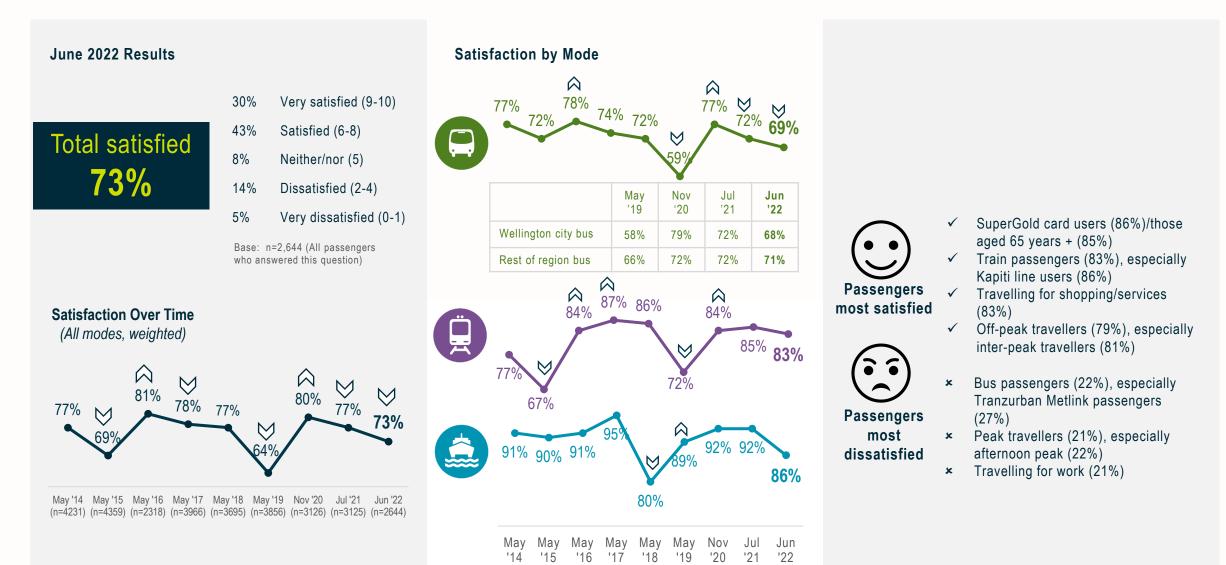


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Service Being On Time

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the service being on time (keeping to the timetable)?



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Perceptions Of Trip Over Time By Mode

Time Series Summary (Total Satisfied %)

	Total Bus						Wellington City Bus							Rest of Region Bus						
						Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022			
Trip overall	88	87	*	94	92	93	88	85	90	95	92	93	88	92	*	92	91	93		
Personal security during trip	94	93	*	96	95	94	94	93	96	97	95	95	91	92	*	94	94	91		
Condition of vehicle	*	*	*	93	92	94	*	*	*	94	91	95	*	*	*	91	94	91		
Ease of getting on/off vehicle	91	90	*	94	93	92	91	90	94	94	93	92	91	88	*	92	92	91		
Comfort of inside temperature	86	85	*	91	91	91	86	85	87	92	91	91	84	87	*	87	91	90		
Value for money of fare	75	76	*	81	80	91	75	74	78	81	78	90	77	84	*	82	86	93		
Helpfulness/attitude of staff	88	87	*	93	90	90	88	87	90	94	89	91	87	88	*	92	92	86		
Having enough seats available	79	75	*	91	88	88	77	73	91	92	87	88	85	82	*	90	92	91		
How often service runs	69	66	*	78	77	73	69	65	76	79	77	74	70	68	*	76	75	71		
Being on time	64	59	*	77	72	69	62	58	70	79	72	68	68	66	*	72	72	71		

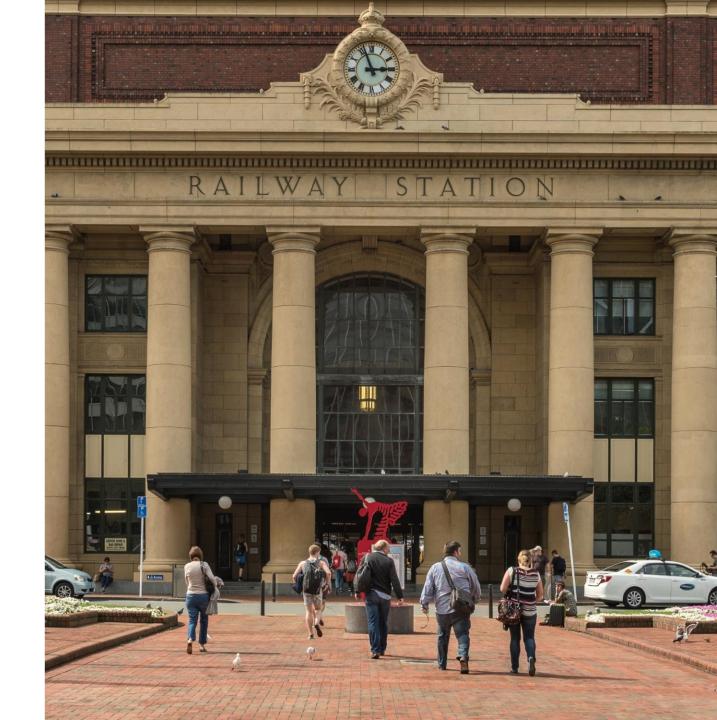
Perceptions Of Trip Over Time By Mode Time Series Summary (Total Satisfied %)

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Personal security during trip Condition of vehicle Ease of getting on/off vehicle Helpfulness and attitude of staff Comfort of inside temperature Having enough seats available Value for money of fare How often service runs Being on time

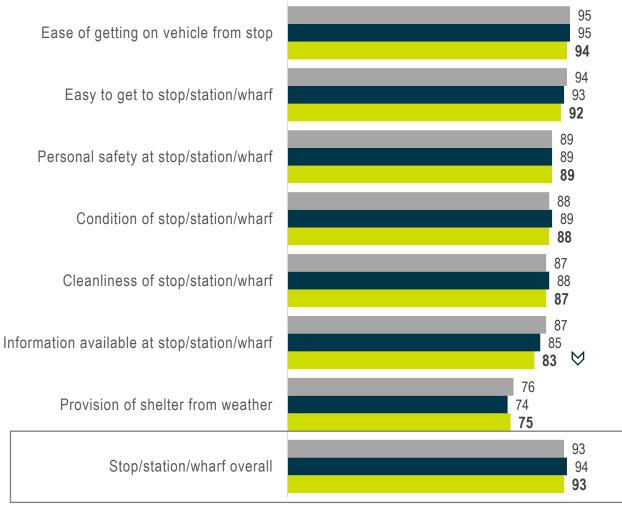
			Tra	ain		Ferry									
	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022			
	94	89	93	95	95	96	*	99	*	99	94	96			
	98	95	97	97	98	97	*	99	*	99	98	99			
	*	*	*	97	97	97	*	*	*	80	89	80			
İ	96	95	96	96	97	97	*	88	*	85	88	85			
f	94	91	94	95	96	96	*	99	*	98	98	100			
	92	89	92	93	95	95	*	94	*	93	91	90			
	81	71	84	91	90	95	*	92	*	98	98	89			
ĺ	79	73	78	78	78	90	*	85	*	78	83	84			
ĺ	86	79	84	86	83	86	*	77	*	71	80	52			
	85	72	82	84	85	83	*	89	*	92	92	86			

Passenger Perceptions of Stop/ Station/ Wharf



Perceptions of the Stop/Station/Wharf

Share of Passengers Satisfied/Very Satisfied (%)



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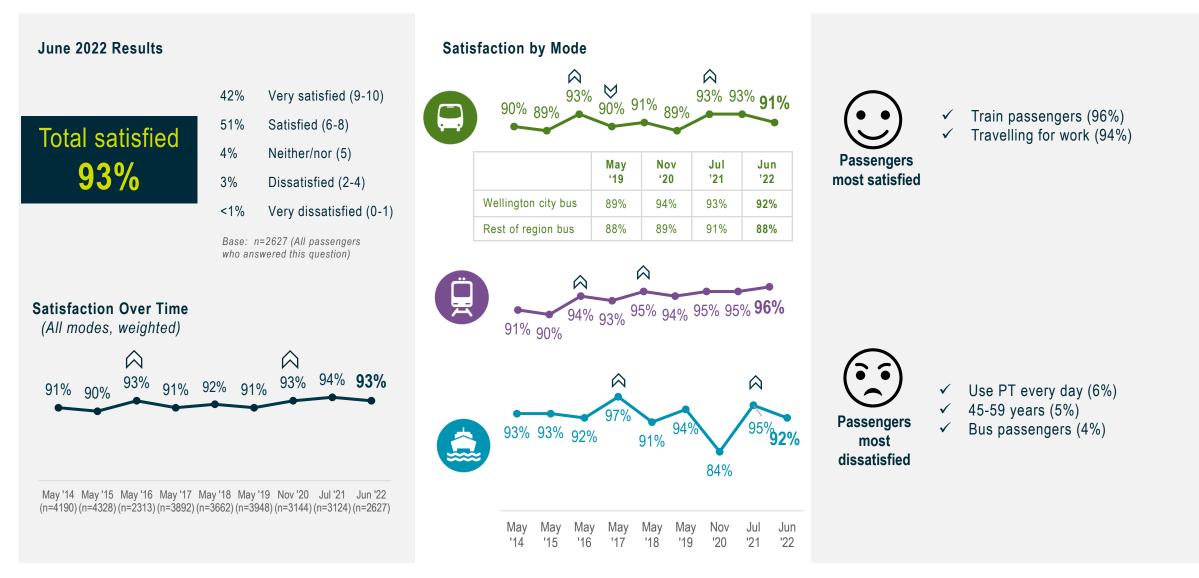
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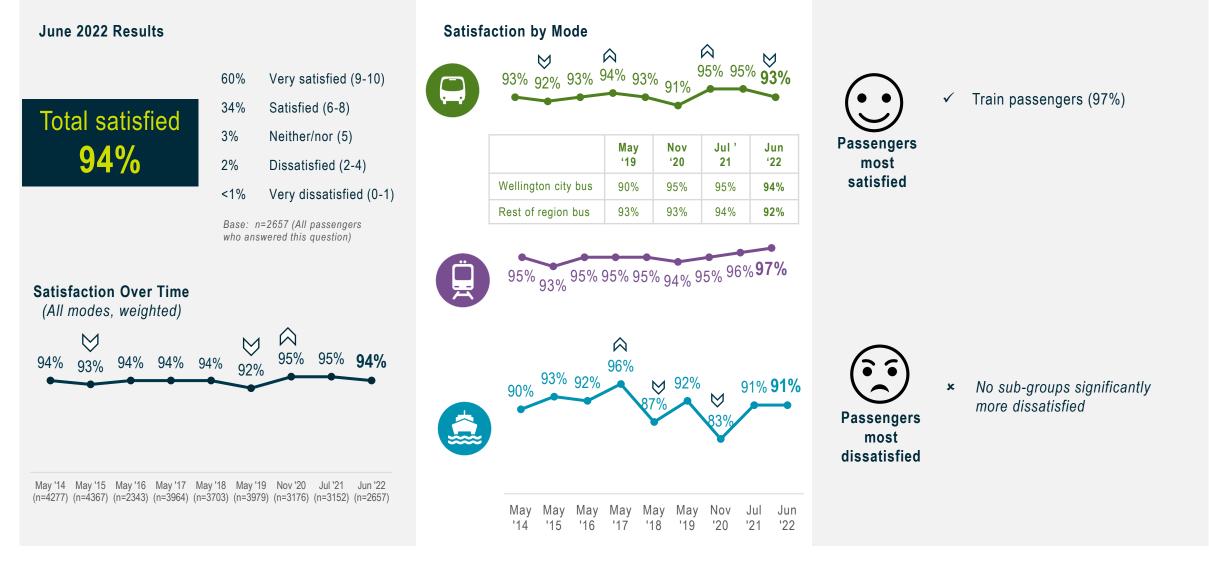
Overall Satisfaction with Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf overall?



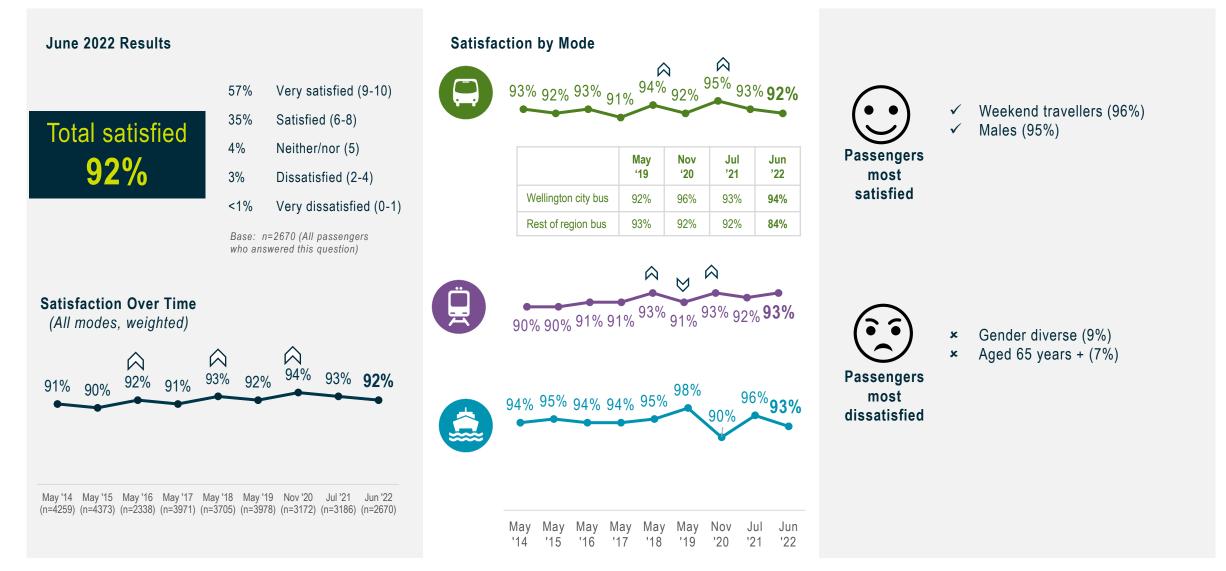
Ease of Getting on Vehicle from Stop/Station/Wharf

How satisfied or dissatisfied are you with the ease of getting on the vehicle from the stop/station/wharf?



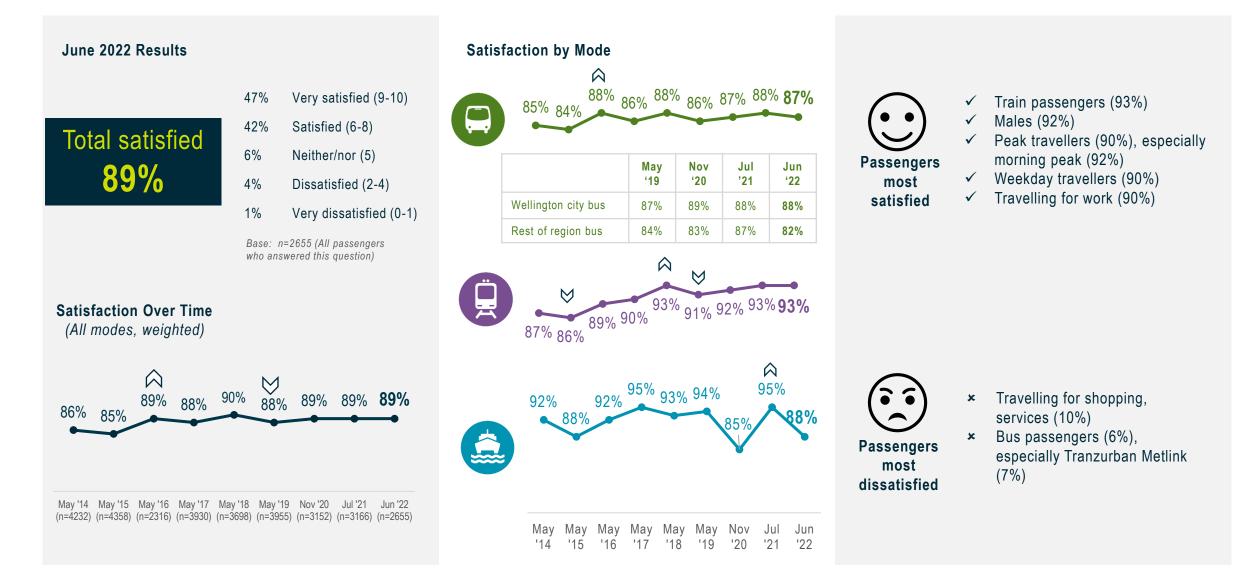
Ease of Getting to Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf being easy to get to (by car, walking, bus etc.)?



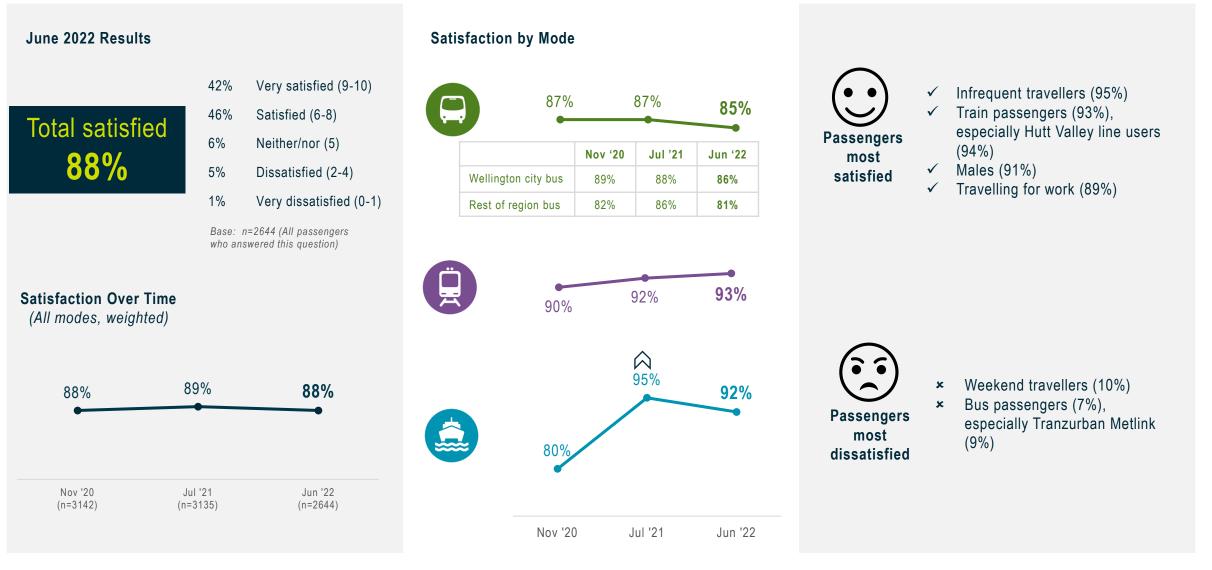
Personal Safety at Stop/Station/Wharf

How satisfied or dissatisfied are you with your personal safety at the stop/station/wharf?



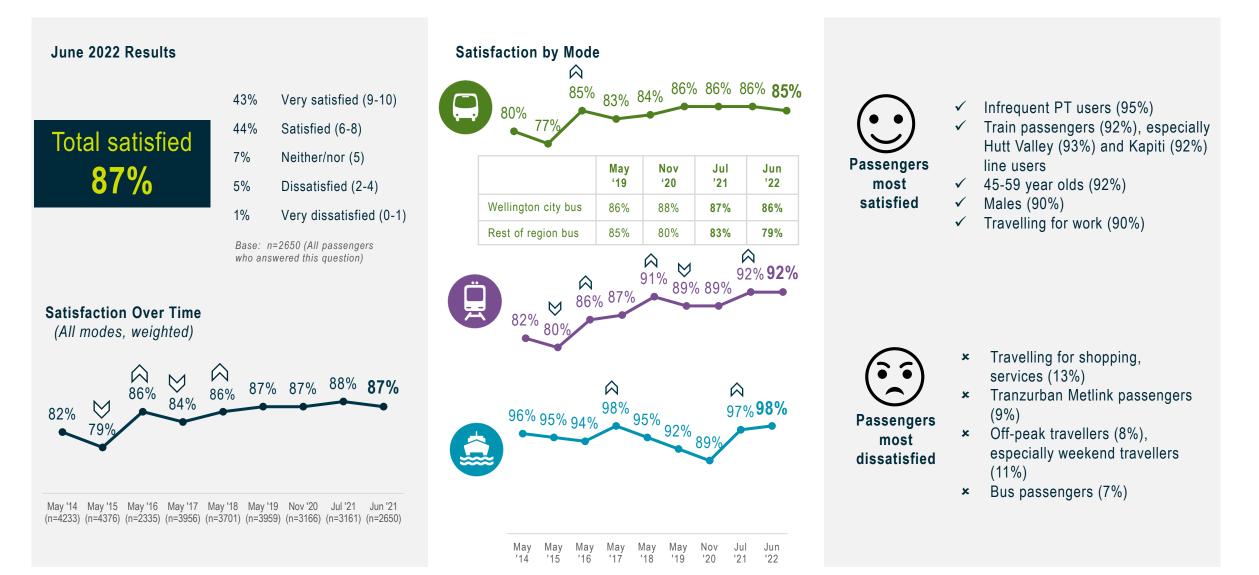
Condition of Stop/Station/Wharf

How satisfied or dissatisfied are you with the condition of the stop/station/wharf?



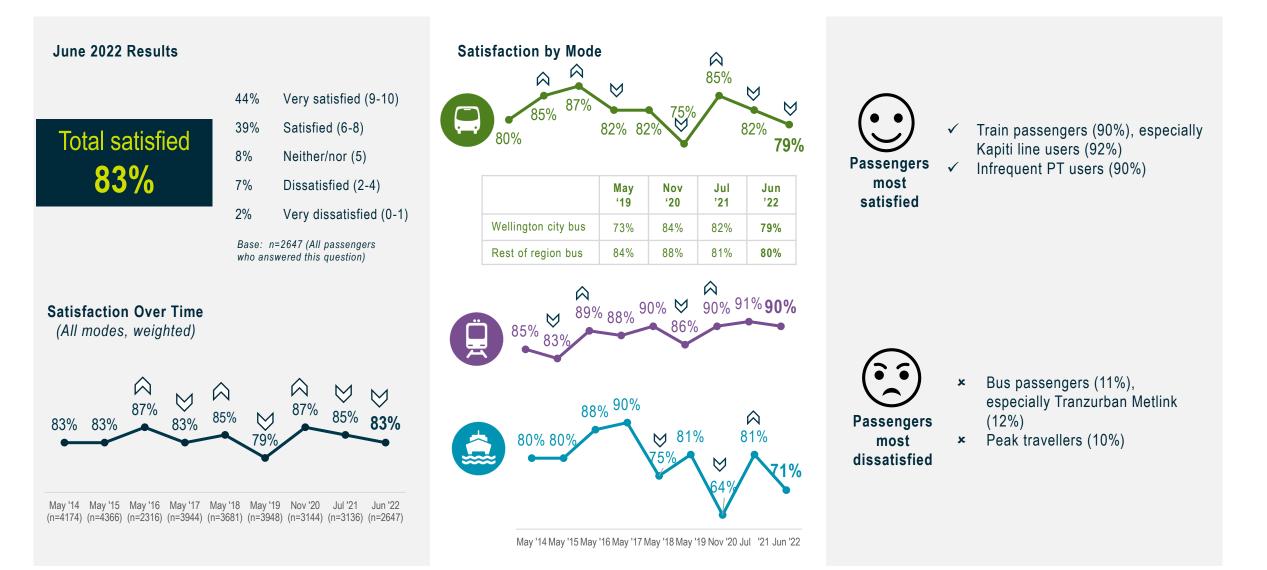
Cleanliness of Stop/Station/Wharf

How satisfied or dissatisfied are you with the cleanliness of the stop/station/wharf?



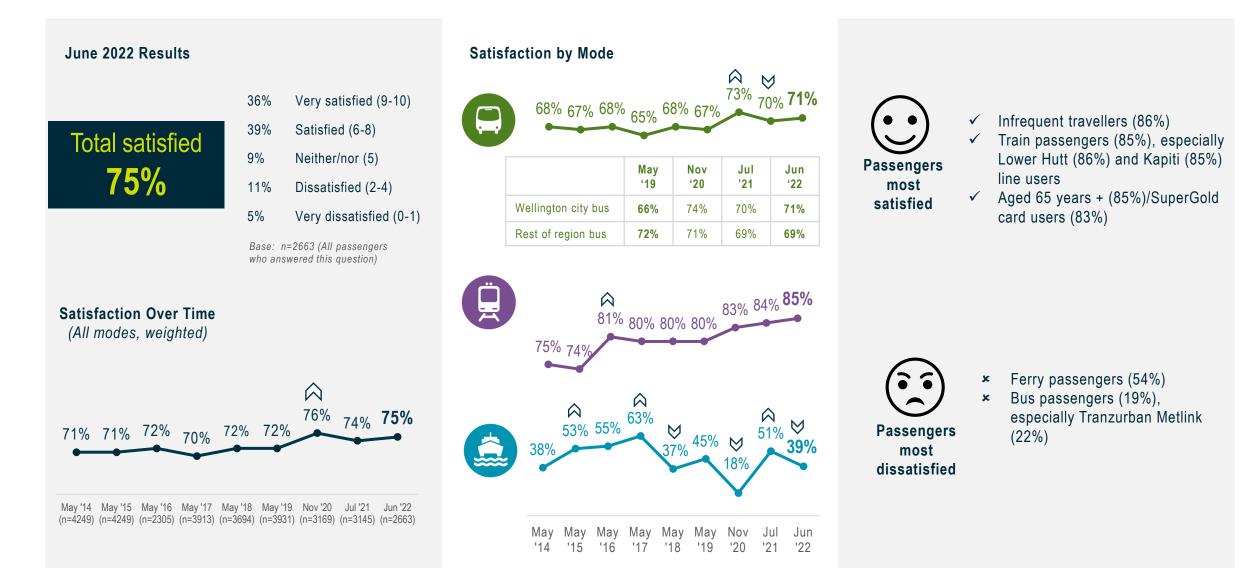
Information Available at Stop/Station/Wharf

How satisfied or dissatisfied are you with the information available at the stop/station/wharf?



Provision of Shelter from Weather

How satisfied or dissatisfied are you with the provision of shelter from the weather?



Perceptions Of Stop/Station/Wharf Over Time By Mode

Time Series Summary (Total satisfied %)

	Total Bus							Wellington City Bus							Rest of Region Bus						
	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22			
Stop/station/wharf overall	89	89	*	93	93	91	89	89	92	94	93	92	89	88	*	89	91	88			
Ease of getting on vehicle	92	91	*	95	95	93	92	90	95	95	95	94	91	93	*	93	94	92			
Easy to get to	91	92	*	95	93	92	91	92	94	96	93	94	91	93	*	92	92	84			
Personal safety	87	86	*	87	88	87	88	87	89	89	88	88	83	84	*	83	87	82			
Condition	*	*	*	87	87	85	*	*	*	89	88	86	*	*	*	82	86	81			
Cleanliness	84	86	*	86	86	85	85	86	88	88	87	86	81	85	*	80	83	79			
Provision of information	79	75	*	85	82	79	79	73	78	84	82	79	80	84	*	88	81	80			
Provision of shelter from weather	69	67	*	73	70	71	71	66	70	74	70	71	64	72	*	71	69	69			
					Train								Ferry								
	Nov '1	8	May '19	Nov '19	9 1	lov '20	Jul '2	1	Jun '22	Nov '18 May '19		Nov '19		Nov '20 Jul '21		1	Jun '22				
Stop/station/wharf overall	96		94	96		95	95		96	*		94	*		84	95		92			
Ease of getting on vehicle	95		94	95		95	96		97	*		92	*		83	91		91			
Easy to get to	93		91	94		93	92 93		93	* 98		98	*		90	96		93			
Personal safety	93 91 94 92		92	93	3 93		* 9		94	*		85	95	88							
Condition	* * * 90		90	92	92 93		*		*	*		80	95		92						
Cleanliness	91		89	90		89	92		92	*		92	*		89	97		98			
Provision of information	88		86	89		90	91		90	* 81		* 64		81		71					

Provision of shelter from weather

Perceptions of Bus Stop By Boarding Location

	All Bus Passengers	Brooklyn	Courtenay Place	Karori	Lambton Quay	Melling
Satisfaction with stop overall (%)	91%	91	87	100	92	93
Ease of getting on vehicle (%)	93	90	94	96	95	97
Stop easy to get to (%)	92	91	94	100	96	90
Personal safety at stop (%)	87	94	84	96	91	97
Condition of stop (%)	85	87 81 98		87	83	
Cleanliness of stop (%)	85	90	0 79 96		89	90
Information available at stop (%)	79	76	90	77	75	70
Providing shelter from weather (%)	71	71	93	80	61 😒	77
Suggestions for improvements to stop (top 3)		 Better/more shelter from weather Ensure real time information boards are working/correct 	 Better/more shelter from weather More seats Cleaner stops, rubbish bins available etc. 	 Better/more shelter from weather Ensure real time information boards are working/correct More real time information boards 	 Better/more shelter from weather Ensure real time information boards are working/correct More seats 	 Better/more shelter from weather More information available/make information bigger, easier to read Parking – more, easier, better
Sample size	N=1226	N=32	N=31	N=46	N=65	N=30

Table provides results for boarding stops/areas with sample size of n=30 +

Note: Arrow denotes result that is (statistically) significantly higher or lower than for all other stops



Perceptions of Bus Stop By Boarding Location

Satisfaction with stop overall (%)

Ease of getting on vehicle (%) Stop easy to get to (%) Personal safety at stop (%) Condition of stop (%) Cleanliness of stop (%) Information available at stop (%) Providing shelter from weather (%)

Suggestions for improvements to stop (top 3)

All Bus Passengers	Newtown	Te Aro	Waikanae	Waterloo
91	88	90	96	96
93	91	94	96	97
92	94	90	94	96
87	79 😒	72 💛	96	93
85	76 😒	75 🛛	92	90
85	78 🛛	78	92	94
79	75 😒	85	93	94
71	63 😒	56 😒	75	91 🏟
	 Better/more shelter from weather Ensure real time information boards are working/correct More seats 	 Better/more shelter from weather Cleaner stops, rubbish bins available etc. Bigger stops/more room/security cameras 	 Better/more shelter from weather More seats Better safety measures, no trip hazards 	 Better/more shelter from weather Cleaner stops, rubbish bins available etc. Maintenance – fix leaks, footpaths, graffiti etc
	N=85	N=31	N=46	N=67

Sample size

Note: Arrow denotes result that is (statistically) significantly higher or lower than for all other stops



Perceptions of Bus Stop By Boarding Location

	All Bus Passengers	Wellington Central	Wellington Station	Willis Street	Woburn	
Satisfaction with stop overall (%)	91	93	97	97	97	
Ease of getting on vehicle (%)	93	99	95	91	94	
Stop easy to get to (%)	92	99	94	91	92	
Personal safety at stop (%)	87	94	94	91	87	
Condition of stop (%)	85	87	95	88	89	
Cleanliness of stop (%)	85	89	90	85	90	
Information available at stop (%)	79	87	94 🛆	88	76	
Providing shelter from weather (%)	71	76	85	81	81	
		 Better/more shelter from weather More seats More real time information boards 	 Better/more shelter from weather Cleaner stops, rubbish bins available etc. More options for purchasing tickets/shorter queues 	 More seats Cleaner stops, rubbish bins available etc Better/more shelter from weather 	 Better/more shelter from weather Maintenance – fix leaks, footpaths, graffiti etc More real time information boards 	
Sample size		N=71	N=128	N=32	N=34	
able provides results for boarding stops/areas with	n sample size of n=	30 + Note: Arrow der	otes result that is (statistically)	significantly higher or lower tha	n for all other stops	

Perceptions of Train Station By Boarding Location

	All Train Passengers	Johnsonville	Khandallah	Paraparaumu	Petone
Satisfaction with station overall (%)	6) 96 94		95	91	96
Ease of getting on vehicle (%)	97	96	97	99	90
Personal safety at station (%) Station easy to get to (%)	93 93	92 91	100 100	93 88	94 84
Condition of station (%)	93	90	97	90	94
Cleanliness of station (%)	92	88	95	85	89
Information available (%)	90	91	90	89	79
Providing shelter from weather (%)	85	64 😒	87	81	85
Suggestions for improvements to station (top 3)	 Better/more shelter from weather Parking – more, easier, better Cleaner stations, rubbish bins available etc. 		 Better/more shelter from weather More real time information boards Bigger station/more room 	 Better/more shelter from weather Cleaner stations, rubbish bins available etc. More seats 	 More real time information boards Better/more shelter from weather More information available/make information bigger, easier to read
Sample size	N=1,604	N=67	N=39	N=67	N=48

Table provides results for boarding stations with sample size of n=30 +

Note: Arrow denotes result that is (statistically) significantly higher or lower than for all other stations

Perceptions of Train Station By Boarding Location

	All Train Passengers	Porirua	Silverstream	Trentham	Upper Hutt	Wellington Station			
Satisfaction with station overall (%)	96 94		100	100	100	98 🚫			
Ease of getting on vehicle (%) Personal safety at station (%)	97 93	98 85	100 93	100 97	97 95	98 94			
Station easy to get to (%)	93	85	97	97	93	94			
Condition of station (%)	93	86	97	100	92	94			
Cleanliness of station (%)	92	81	97	97	94	92			
Information available (%)	90	91	87	91	85	94 🖄			
Providing shelter from weather (%)	85	85	90	94	87	89 🚫			
Suggestions for improvements to station (top 3)		 Better/more shelter from weather Cleaner stations, rubbish bins available etc. More seats/provide waiting lounge/security cameras 	 Better/more shelter from weather Better air- conditioning/ more heating 	 More information available/make information bigger, easier to read More information about delays, disruptions Parking – more, easier, better 	 shelter from weather Cleaner stations, rubbish bins available etc. Provide access to toilets 	 Better/more shelter from weather More seats Cleaner stations, rubbish bins available etc. 			
Sample size	N=1604	N=83	N=30	N=33	N=61	N=558			

Table provides results for boarding stations with sample size of n=30 +

Note: Arrow denotes result that is (statistically) significantly higher or lower than for all other stations

Perceptions of Ferry Wharf By Boarding Location

Satisfaction with wharf overall (%)

Cleanliness of wharf (%) Wharf easy to get to (%) Condition of wharf (%) Ease of getting on vehicle from wharf (%) Personal safety at wharf (%) Information available at wharf (%) Providing shelter from weather (%)

Suggestions for improvements to wharf (top 3)

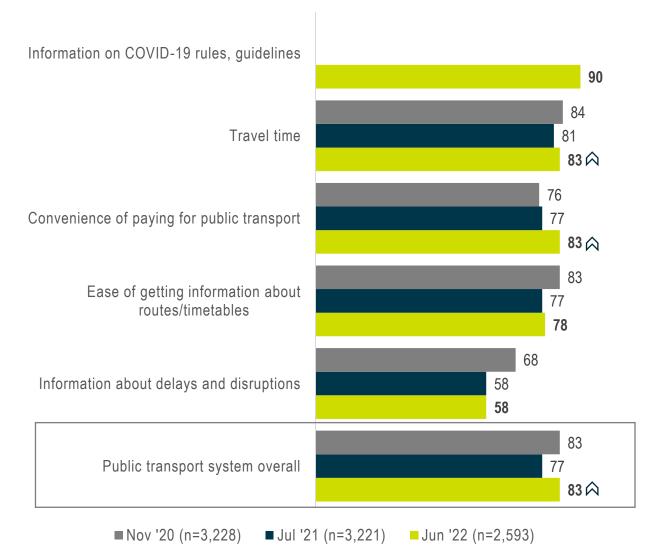
All Ferry Passengers	Queen's Wharf	Days Bay					
92	85	98					
98	96	100					
93	94	92					
92	90	96					
91	88	94					
88	80	96					
71	67	77					
39	26	55					
	 More/better shelter from weather More real time information boards More information available/make information bigger, easier to read 	 More/better shelter from weather Bigger wharf/more space More information available/make information bigger, easier to read 					
N=131	N=50	N=66					
Note: Arrow der	notes result that is (statistically) significantly h	nigher or lower than for other wharf					

Passenger **Perceptions of** Wellington **Region's Public Transport System**



Perceptions of Wellington's PT System

Share of Passengers Satisfied/Very Satisfied (%)



Arrows denote statistically significant change from previous year

Users' perceptions of Wellington's public transport system have improved significantly over the last 12 months, satisfaction with the public transport system overall up 6 percentage points to 83%. Perceptions have improved among both bus (up 6 percentage points) and train (up 7 percentage points) users; perceptions are stable for ferry users.

The most notable increase since July 2021 has been for satisfaction with the convenience of paying for public transport, this improvement most notable among train passengers (up 10 percentage points to 76%). However, satisfaction with information about delays and disruptions - the strongest driver of satisfaction with the public transport system – remains low at 58% (53% among Wellington city bus users).

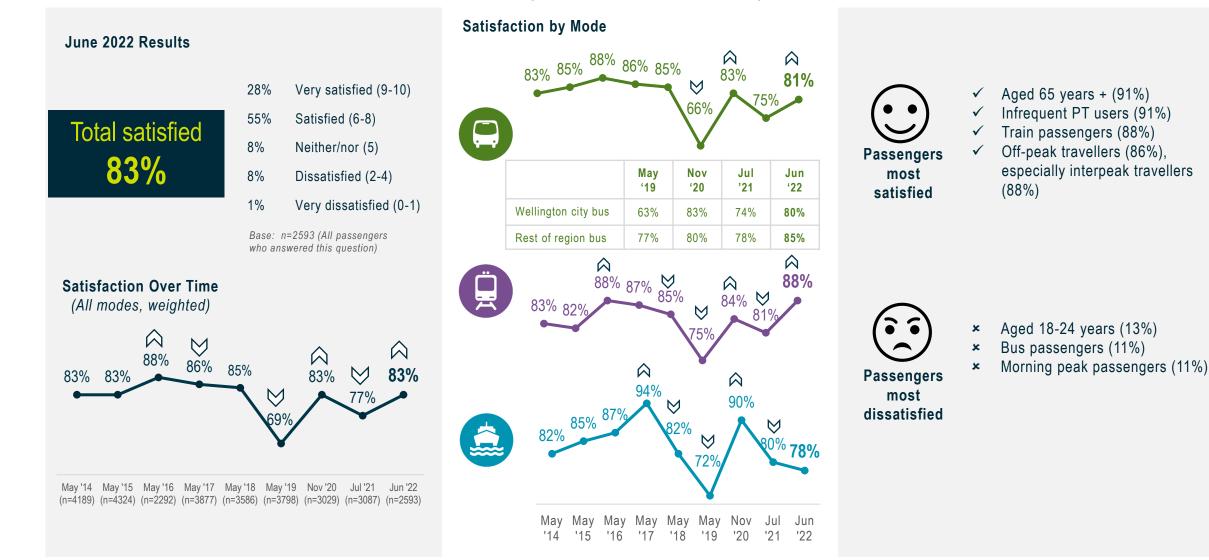
The impact of half price fares on public transport use in Wellington has been positive, with 17% of respondents reporting being new (4%) or returning (13%) public transport users since cheaper fares were introduced, and 39% using public transport more often than they were prior to April 2022. Only 4% of passengers were not aware of half priced fares.

Four in five passengers (81%) agree that Wellington's public transport system is easy to use (up from 77% in July 2021), with a significant improvement among bus passengers in particular (up from 74% to 80%). The high frequency of services and extensive route coverage continue to be key contributors to ease of use. In contrast, this round has seen a further increase in the mention of a lack of reliability as the key reason for public transport in Wellington not being easy to use.

With the increase in satisfaction with the public transport service, willingness to recommend to others has also increased – up from 83% of all passengers in July 2021 to 86% in June 2022. The Net Promoter Score has increased from +14 to +18. *Generally a value over 0 is considered good; a value over 50 is considered excellent.*

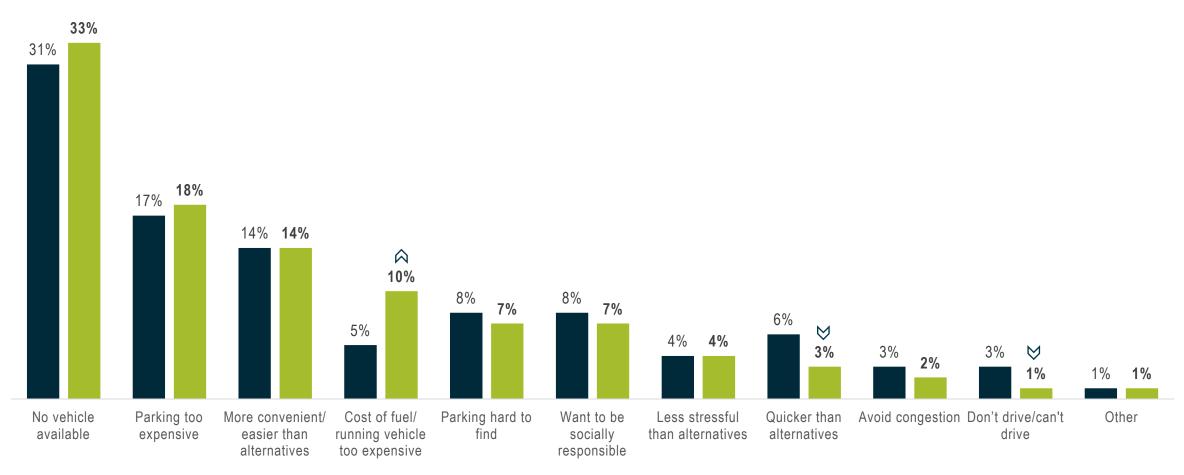
Overall Satisfaction with Public Transport System Overall

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the public transport system overall?



Main Reason for Using Public Transport

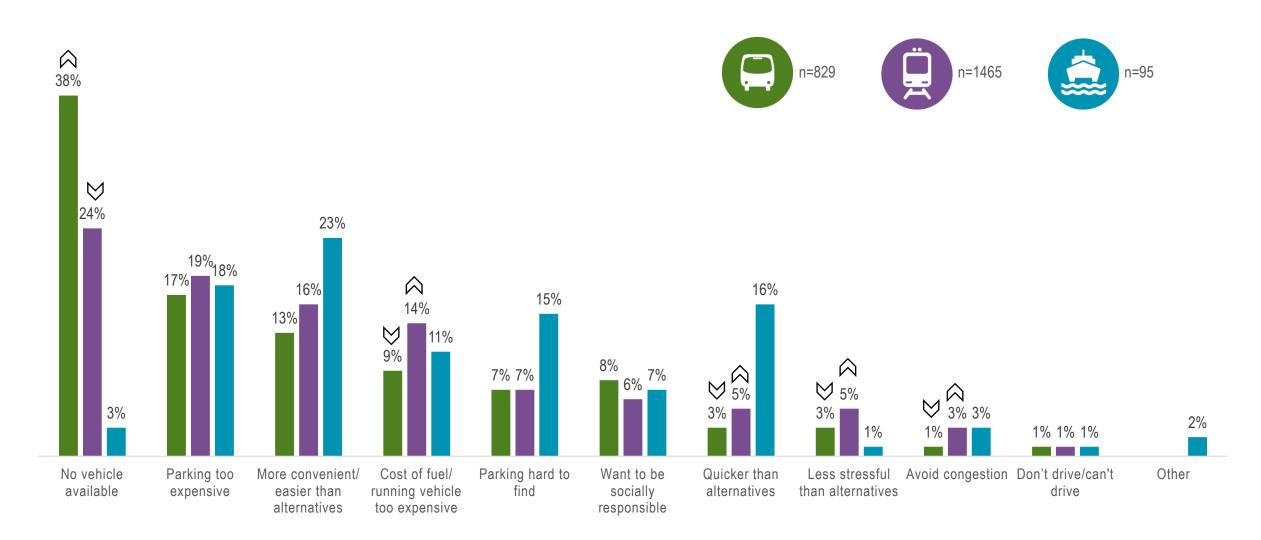
What is your one main reason for using public transport?



■ Jul '21 (n=2730) ■ Jun '22 (n=2304)

Main Reason for Using Public Transport

What is your one main reason for using public transport?



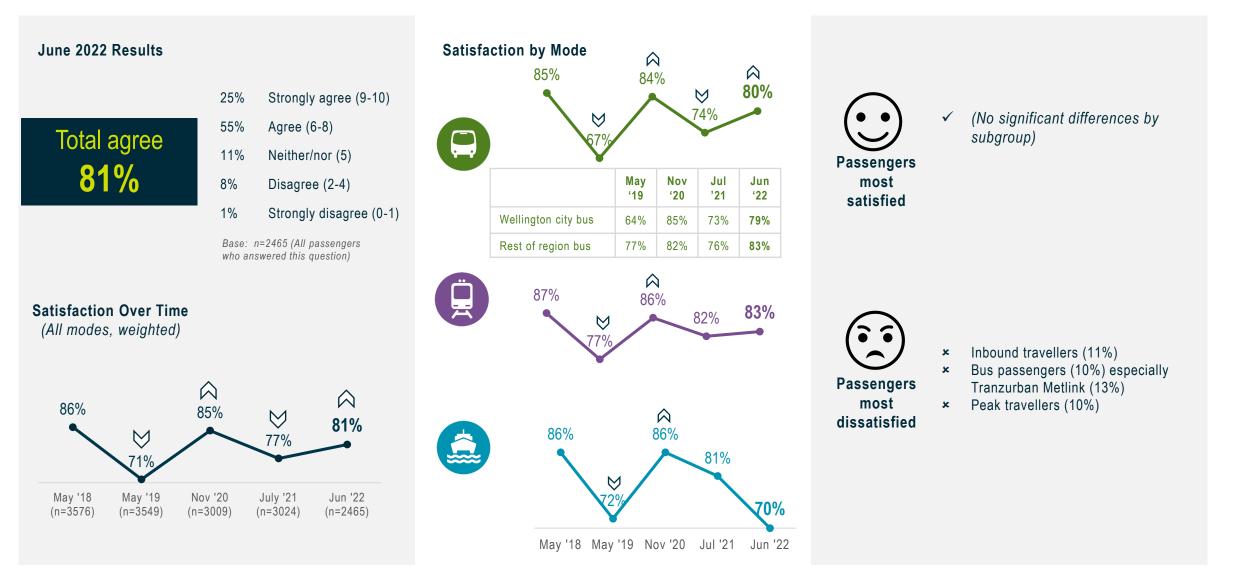
Main Reason for Using Public Transport

What is your one main reason for using public transport?

Main reason	n % of total Passenger Profile		Main reason	% of total	Passenger Profile
No vehicle available	33%	✓ Travelling for school (63%), visiting friends/relatives (45%) or sports/recreation (45%)	Cost of fuel/running vehicle too expensive	10%	✓ Train passengers (14%)
		 ✓ Using PT every day (52%) ✓ Aged younger than 25 years (52%) ✓ Off-peak travellers (39%) 	Cost of fuel/running vehicle too expensive	10%	✓ Train passengers (14%)
		 ✓ Bus passengers (38%), especially Tranzurban Metlink (41%) ✓ Outbound travellers (36%) 	Want to be socially responsible	7%	 ✓ Aged 65 years + (13%) ✓ Travelling for work (8%)
			Parking hard to find	7%	(No significant differences by sub-group)
✓ Train ✓ Train ✓ Us	 ✓ Aged 35-44 years (23%) ✓ Travelling for work (22%) ✓ Using PT every week day (21%) 	Less stressful than alternatives	4%	 ✓ Infrequent PT user (9%) ✓ Aged 65 years + (8%) ✓ Train passengers (5%) 	
		✓ Females (20%)✓ Weekday travellers (19%)	Quicker than alternatives	3%	✓ Train passengers (5%)
			Avoid congestion	2%	✓ Train passengers (3%)
More convenient/easier than alternatives	14%	 ✓ Aged 60 years + (20%) ✓ Males (18%) 	Don't drive/can't drive	1%	(No significant differences by sub-group)

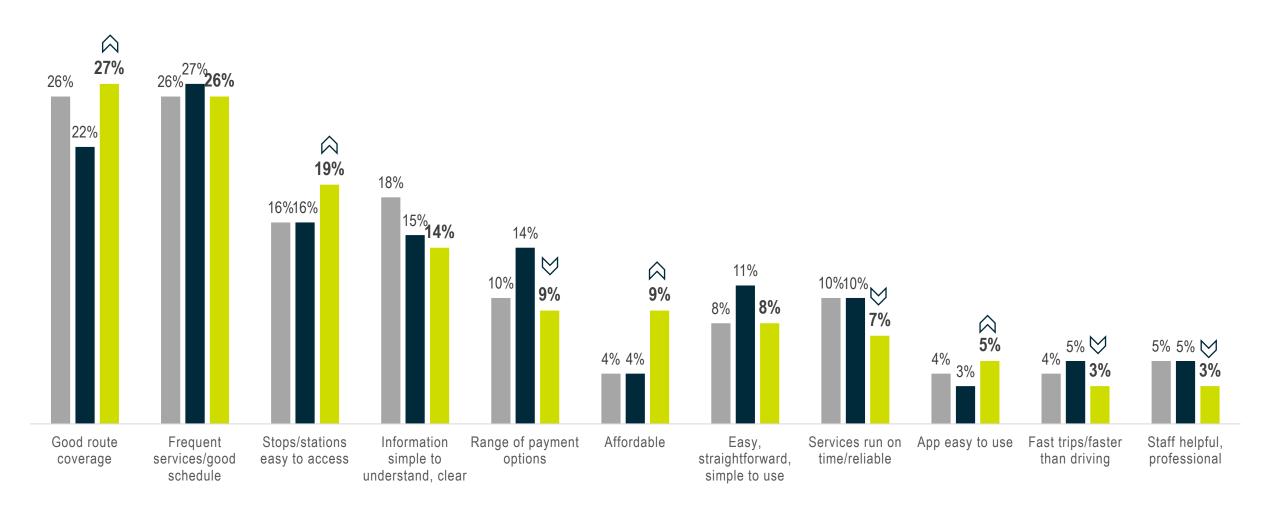
Ease of Using Public Transport Services

How much do you agree or disagree that it is easy to use public transport services in the Wellington region?



Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?



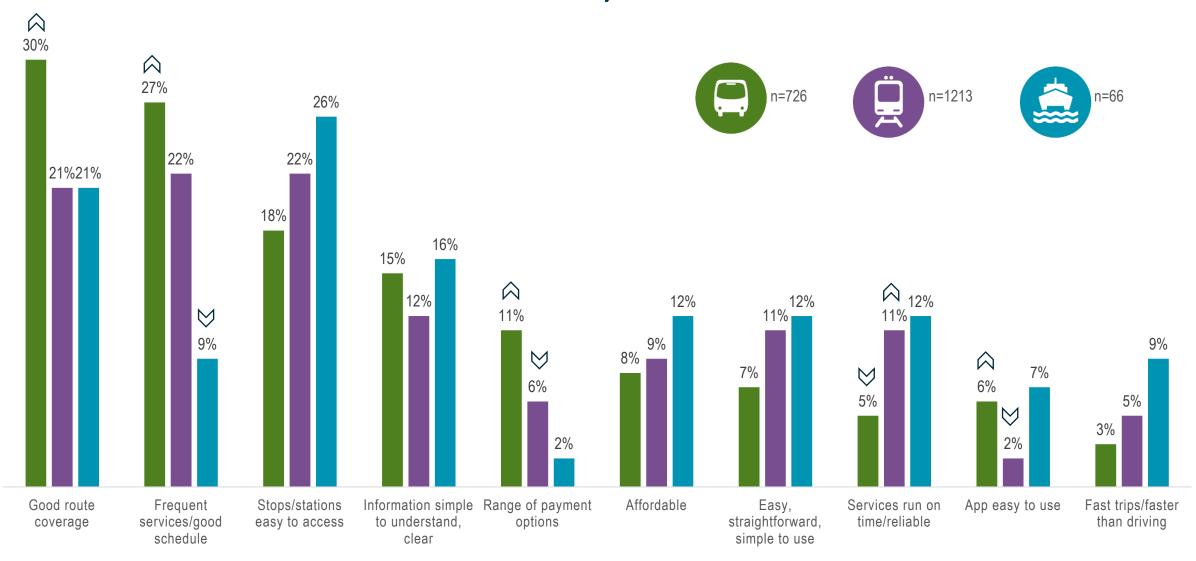
■ Nov '20 (n=1680) ■ Jul '21 (n=1523) ■ Jun '21 (n=1487)

Base: Respondents who said it was easy to use public transport services and who gave a reason

Note: Graph lists reasons mentioned by 3% or more of respondents. A full list of responses is provided in the Appendix

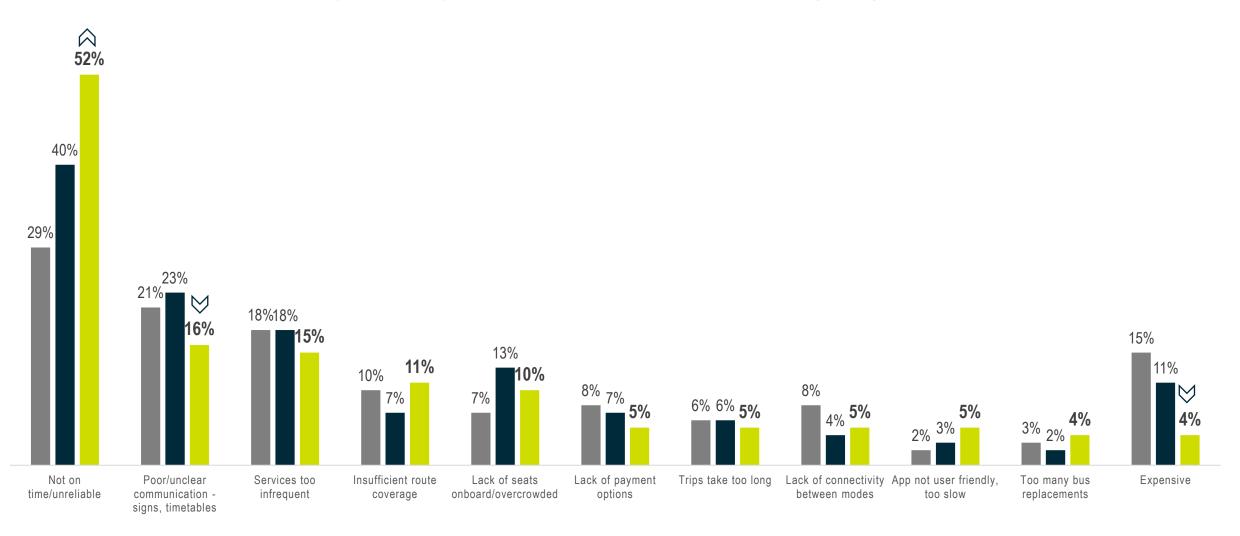
Why Easy to Use Public Transport Services

Results by Mode



Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?

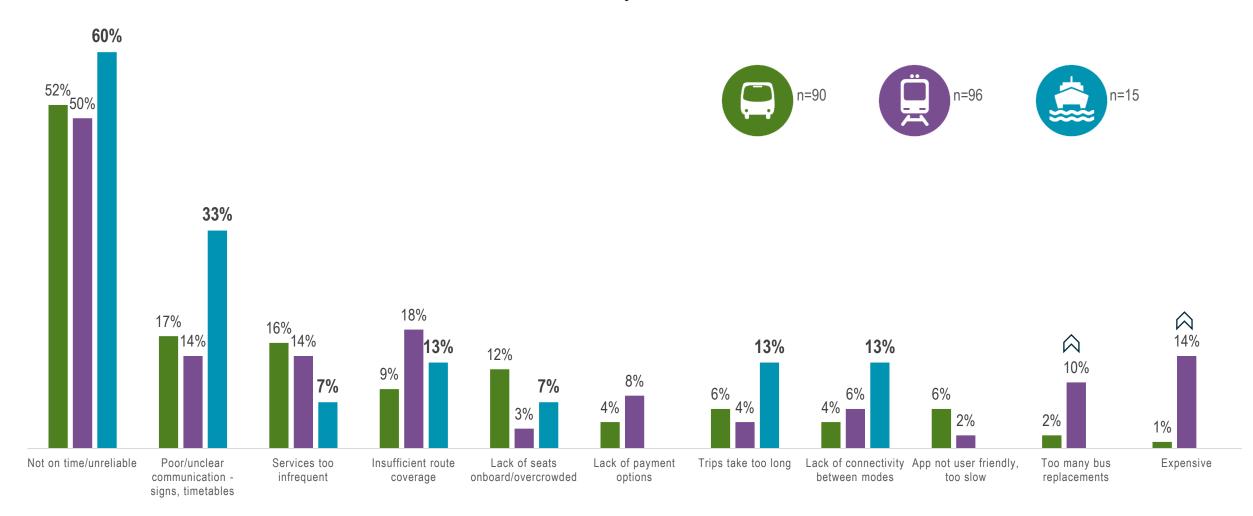


■ Nov '20 (n=163) ■ Jul '21 (n=353) ■ Jun '22 (n=218)

Base: Respondents who said it was not easy to use public transport services and who gave a reason Note: A full list of responses is provided in the Appendix

Why Not Easy to Use Public Transport Services

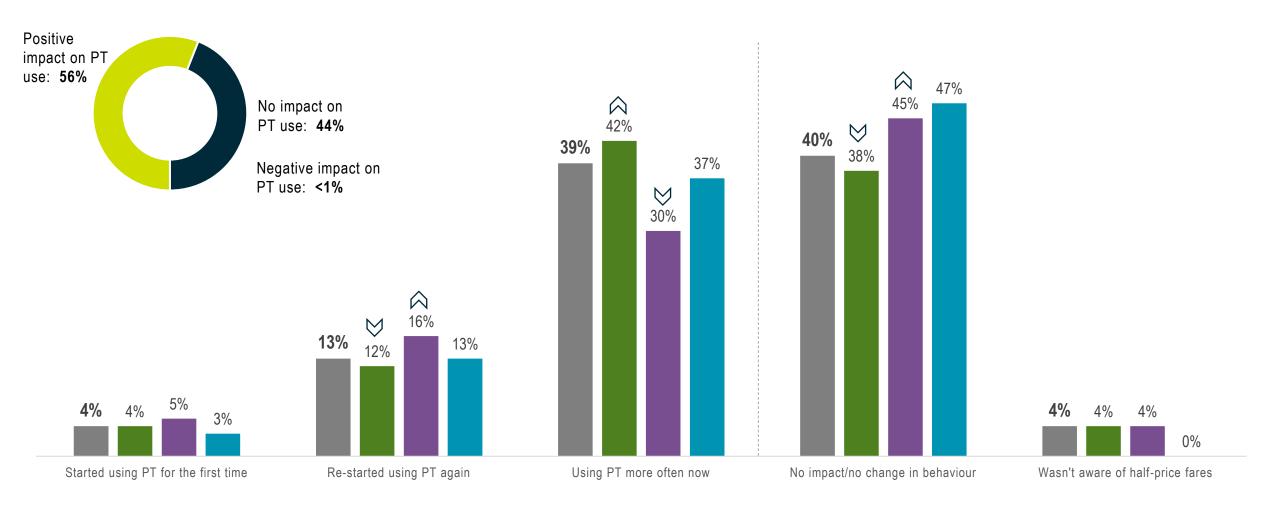
Results by Mode



Note: Sample size for ferry is small; these results should be considered indicative only

Impact of Half-Price Fares on Public Transport Use

What impact has the introduction of half-price fares has on your public transport use?



■ All Modes (n=2,580) ■ Bus (n=954) ■ Train (n=1,542) ■ Ferry (n=103)

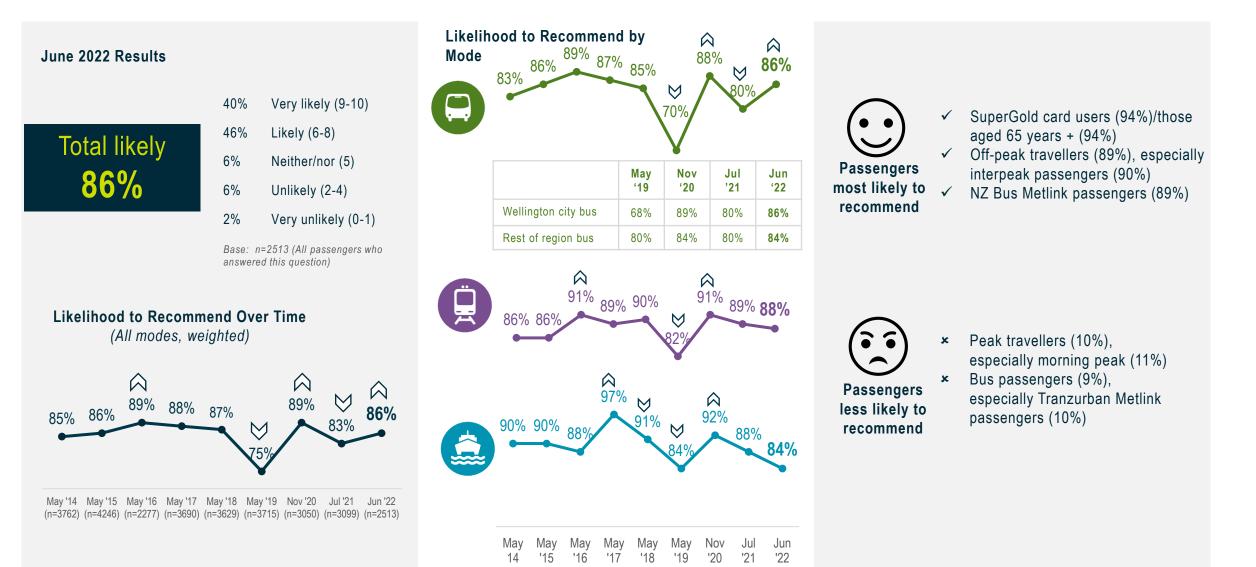
Impact of Half-Price Fares on Public Transport Use

What impact has the introduction of half-price fares has on your public transport use?

Positive Impact	% of total	Significantly more likely to be	No Impact	% of total	Significantly more likely to be				
Started using public transport for the first time	 4% Those paying with cash (13%) Travelling for a personal appointment (11%) Using public transport once a week or less often (9%) Aged 35-44 years (7%) 		No impact/no change in travel behaviour	40%	 Aged 60 years + (64%) SuperGold card users (61%) Those travelling on monthly passes (55%) Males (48%) Using public transport every weekday (46%) Train passengers (45%) 				
		Wasn't aware that fares are half price	4%	 Aged 15-17 years (13%) Travelling for school (13%) Those paying with cash (11%) 					
Re-started using public transport again	13%	Those paying with cash (27%)Aged 45-59 years (17%)			 Using public transport less often than once a week (8%) 				
		 Using public transport three or four times a week (17%) Train passengers (16%) Females (15%) Travelling for work (15%) 	Negative Impact	% of total	Significantly more likely to be				
Using public transport more often	39%	 Travelling for tertiary study (52%) Aged 18-24 years (48%) or 25-34 years (40%) 	Using public transport less	<1%					
		 Using public transport every day (48%) Bus passengers (42%) Snapper card holders (42%) Females (41%) 							

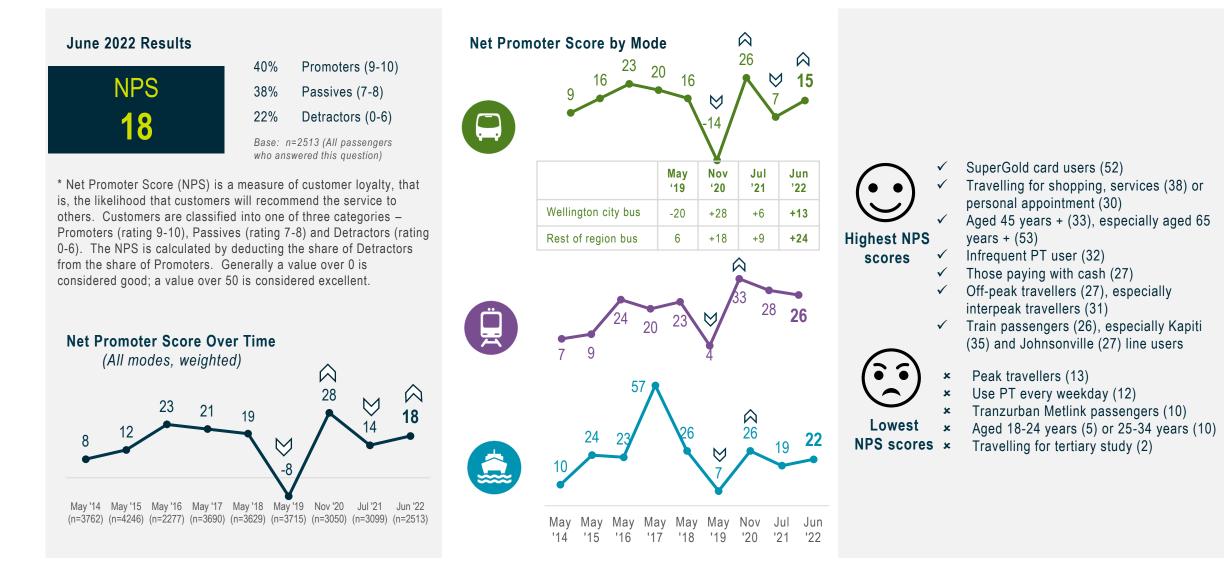
Likelihood of Recommending Public Transport

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



Net Promoter Score*

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



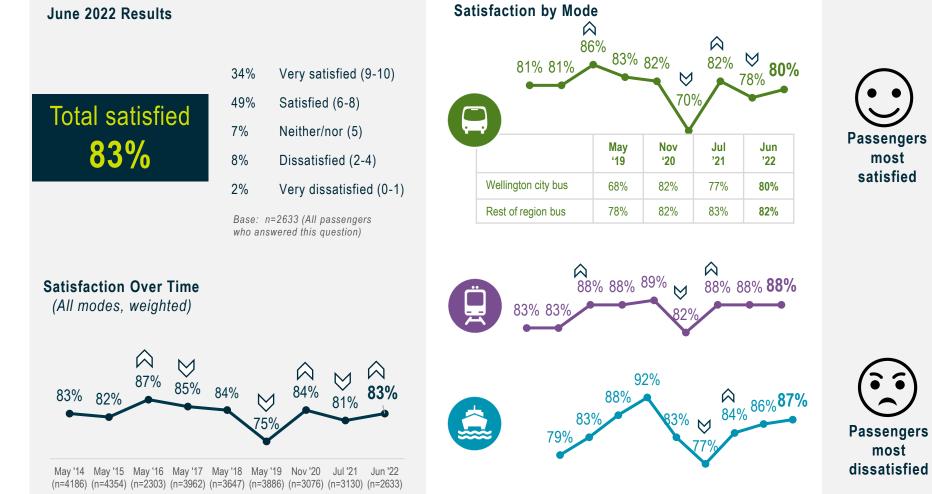
Satisfaction with Information about COVID-19 Rules, Guidelines

How satisfied are you with information about COVID-19 rules and guidelines on public transport?



Satisfaction with Travel Time

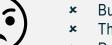
Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the travel time (considering the distance you travel)?



May May May May May May Nov Jul Jun '14 '15 '16 '17 '18 '19 '20 '21 '22



- Those aged 65 years + (93%)/SuperGold card users (91%)
- Infrequently PT users (91%) \checkmark
- Train passengers (88%), \checkmark especially Kapiti line users (89%)
- \checkmark Off-peak travellers (87%), especially interpeak travellers (88%)

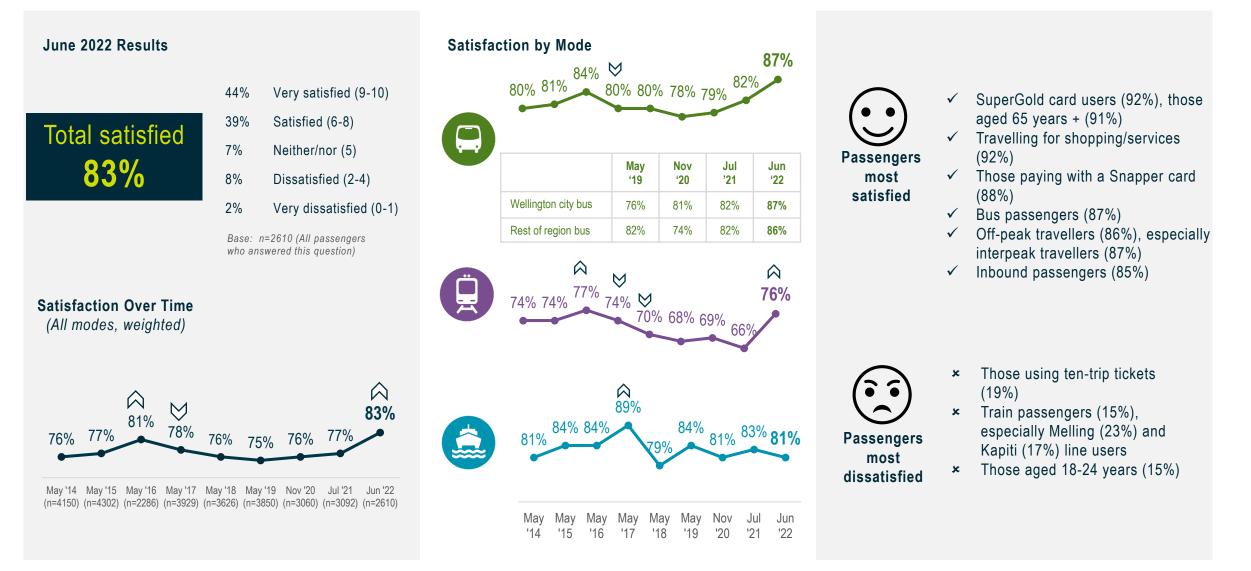


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- Bus passengers (11%)
- Those travelling for work (11%)
- Peak travellers (11%), especially morning peak travellers (12%)

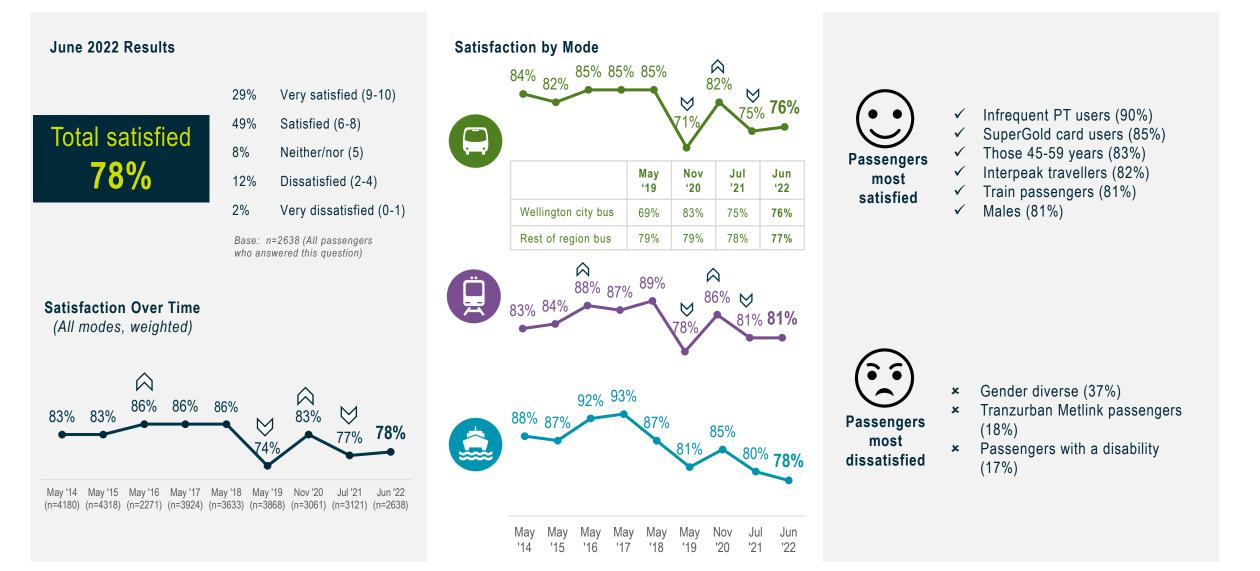
Satisfaction with Convenience of Paying for PT

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with how convenient it is to pay for public transport?



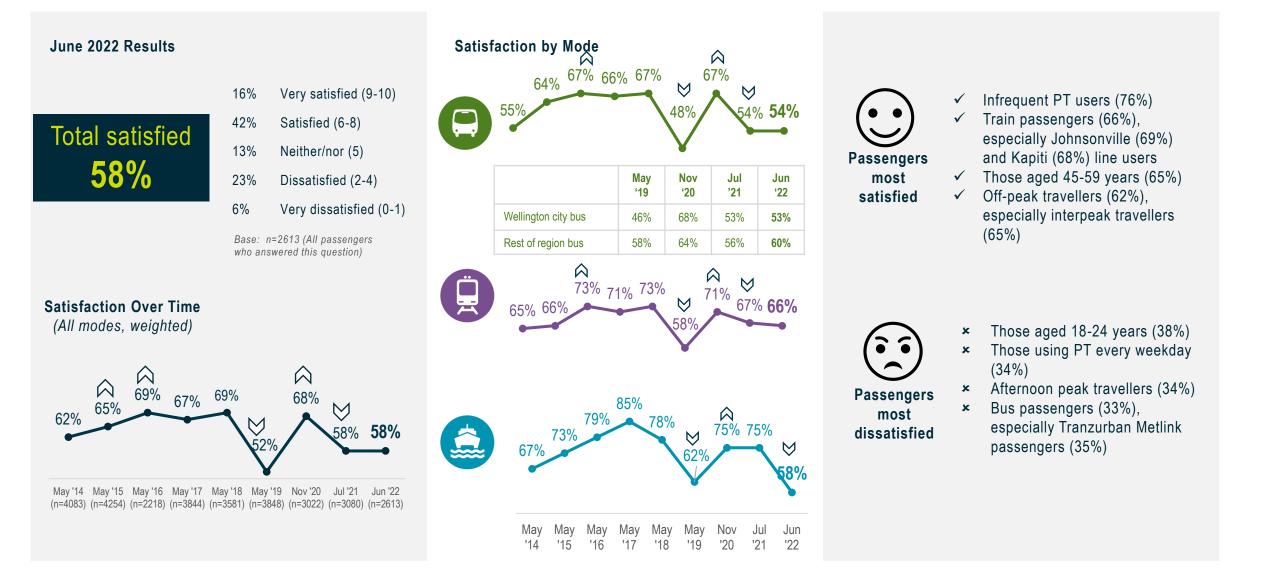
Satisfaction with Ease of Getting PT Information

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the ease of getting information about public transport routes and timetables?



Satisfaction with Information about Delays, Disruptions

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with information about service delays or disruptions?



Perceptions Of Public Transport System Overall Over Time By Mode

Time Series Summary (Total satisfied (%))

	Total Bus						Wellington City Bus					Rest of Region Bus						
	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022	Nov 2018	May 2019	Nov 2019	Nov 2020	Jul 2021	Jun 2022
Public transport system overall	65	66	*	83	75	81	61	63	70	83	74	80	78	77	*	80	78	85
Information about COVID-19 rules	*	*	*	*	*	90	*	*	*	*	*	90	*	*	*	*	*	89
Travel time	65	70	*	82	78	80	61	68	74	82	77	80	79	78	*	82	83	82
Convenience of paying	77	78	*	79	82	87	76	76	78	81	82	87	80	82	*	74	82	86
Ease of getting information	65	71	*	82	75	76	63	69	73	83	75	76	72	79	*	79	78	77
Info about delays, disruptions	49	48	*	67	54	54	46	46	54	68	53	53	56	58	*	64	56	60
Net Promoter Score	-16	-14	*	+26	+7	+15	-22	-20	-6	+28	+6	+13	+4	+6	*	+18	+9	+24
						Tra	in							Fei	rry			
			Nov 2018	May 2019		Nov 2019	Nov 2020	Ju 202		Jun 2022	Nov 2018	Ma 201		Nov 2019	Nov 2020	ال 20		Jun 2022
Public transport system overall			83	75		79	84	81		88	*	72	2	*	90	8	0	78
Information about COVID rules			*	*		*	*	*		90	*	*		*	*	5	ŧ	91
Travel time			85	82		85	88	88	;	88	*	7	7	*	84	8	6	87
Convenience of paying			72	68		70	69	66	;	76	*	84	4	*	81	8	3	81
Ease of getting information			81	78		81	86	81		81	*	8	1	*	85	8	0	78
Info about delays, disruptions			68	58		63	71	67	,	66	*	62	2	*	75	7	5	58



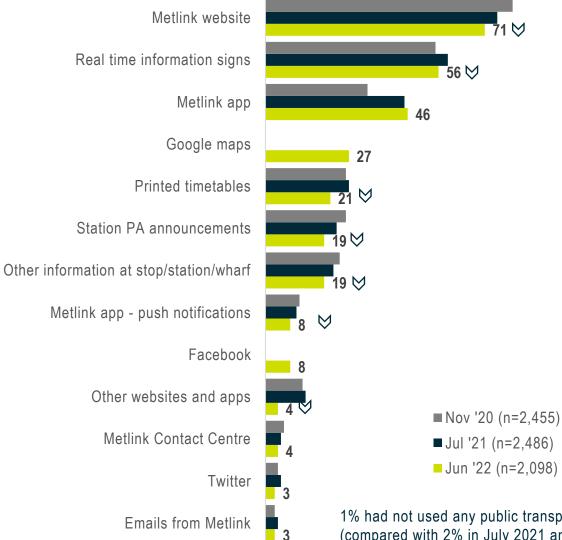
Show sto

Passenger Upcoming **Perspectives** on Public Ferry & Cable School **Transport** Car Information

age to Island Bay is

Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



Whilst the Metlink website continues to be the most frequently used source of public transport information (71%, including 80% of train passengers), its use has continued to decline (down from 80% in November 2020 and 75% in July 2021). Significant declines in use over the last 12 months are also evident for real time information signs, printed timetables, station PA announcements and other information at the stop/station/wharf.

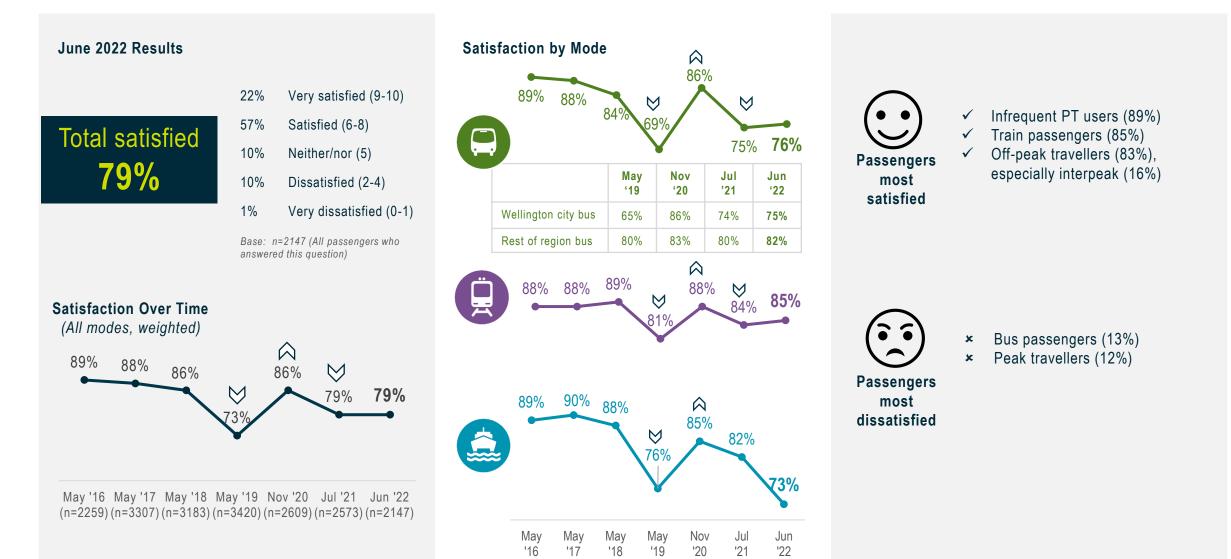
For the first time this round, use of Google Maps as a source of information about public transport services was sought. Over a quarter of passengers (27%) reported having used Google Maps in the last three months, use of this source particularly high among NZ Bus Metlink passengers (33%). In contrast, use of Facebook (also measured for the first time this round) is low (8%).

1% had not used any public transport information in the last three months (compared with 2% in July 2021 and 3% in November 2020)

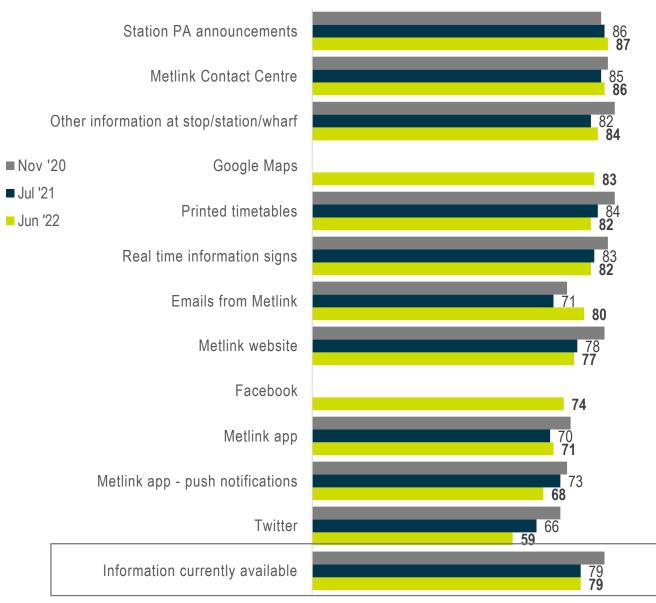
Base: All respondents who answered this question. Arrows denote statistically significant change from previous year.

Satisfaction with PT Information Currently Available

Overall, how satisfied or dissatisfied are you with the information about public transport services that is currently available?



Satisfaction with Sources of Public Transport Information



Satisfaction with the public transport information currently available has remained stable over the last 12 months – on 79%. Train passengers are significantly more satisfied with the sources of public transport information available (85%) than those using the bus (76%), with satisfaction ratings most positive for station PA announcements (87%).

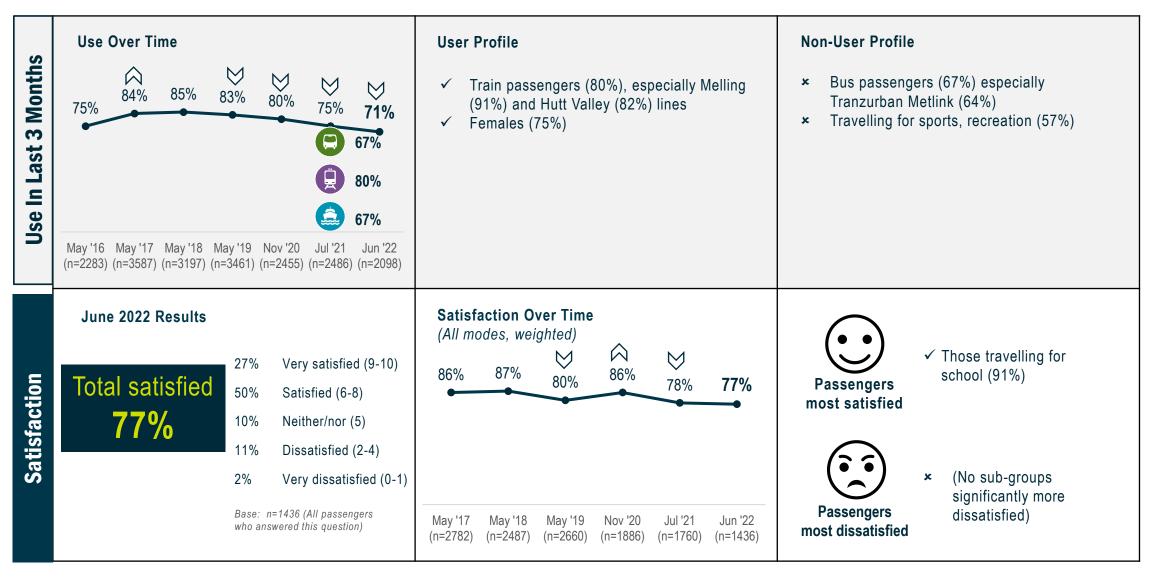
Over the last 12 months, satisfaction with each of the public transport information sources has remained stable. Passengers continue to be least satisfied with Twitter (59% satisfied).

Reflective of the lower level of satisfaction with the Metlink app, (71% of users satisfied), passengers are most likely to suggest the need for improvements to the app (10% of all passengers), including improvements to the functionality/making the app more user friendly. Making the website easier to use/easier to navigate (7% - including 10% of train users) and improving communication/announcements when delays occur (6%) are also frequently suggested.

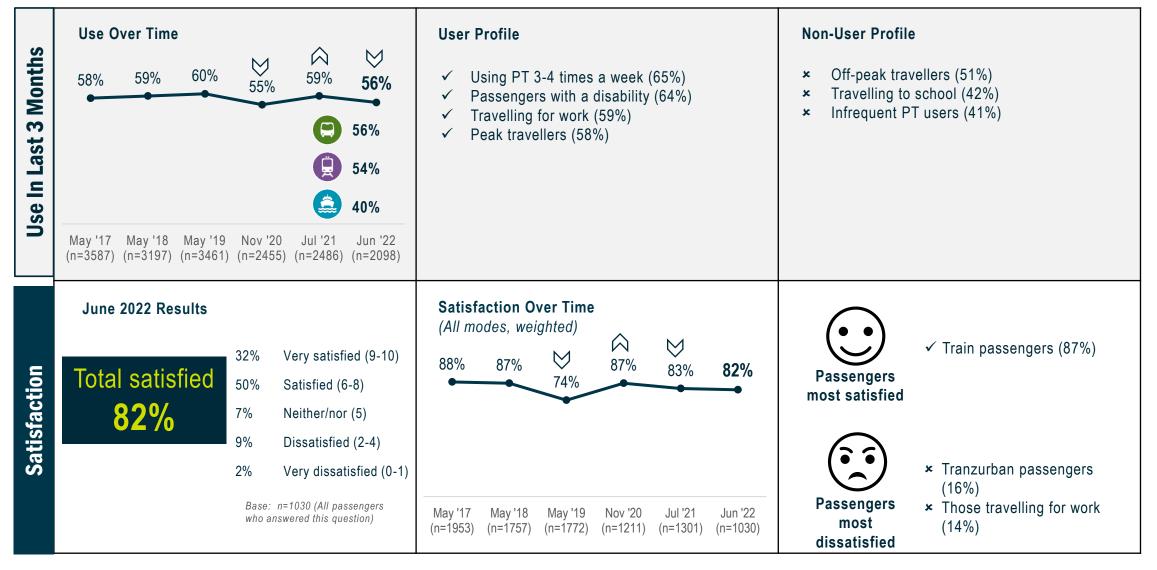
Arrows denote statistically significant change from previous year

Note: Due to the wide variety of non-Metlink websites and apps used, passengers were not asked to rate their satisfaction with these.

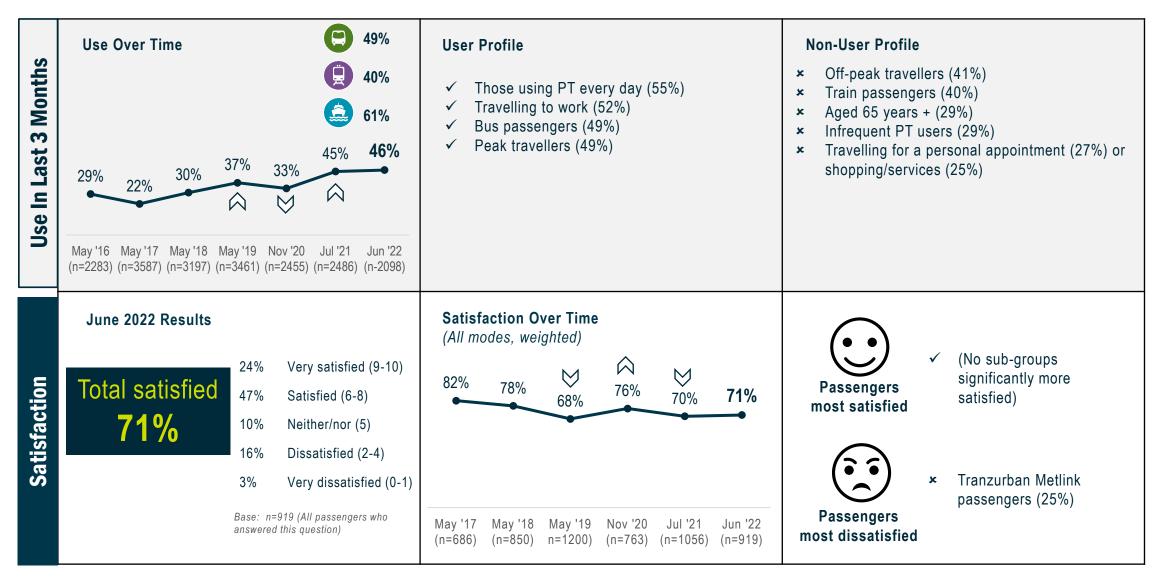
Use of, and Satisfaction with, Metlink Website



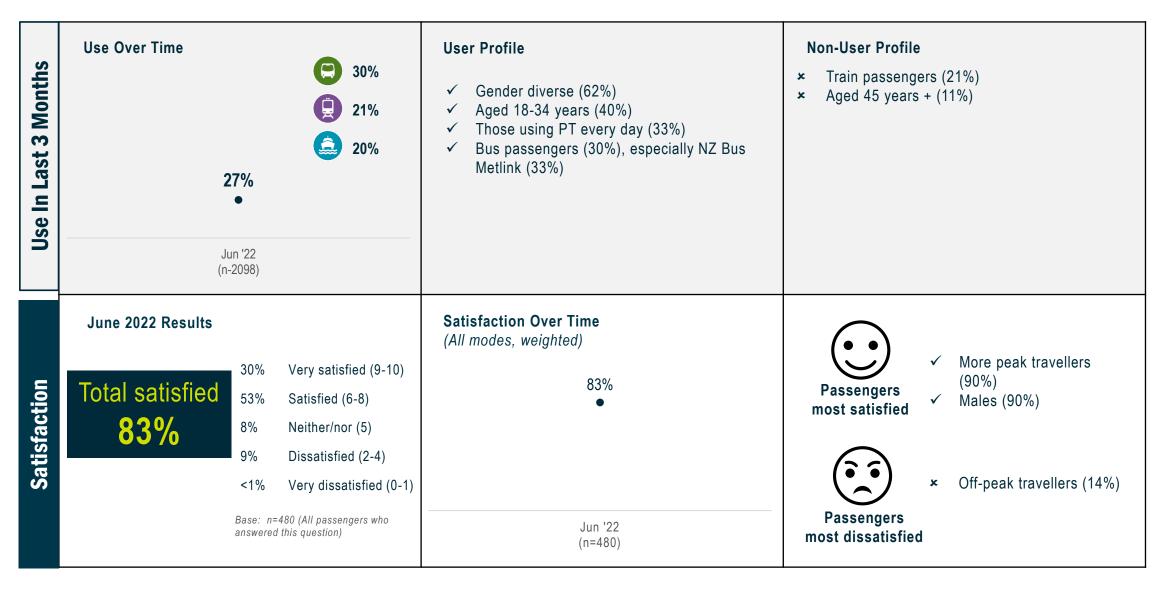
Use of, and Satisfaction with, Real Time Information at Stops/Stations/Wharves



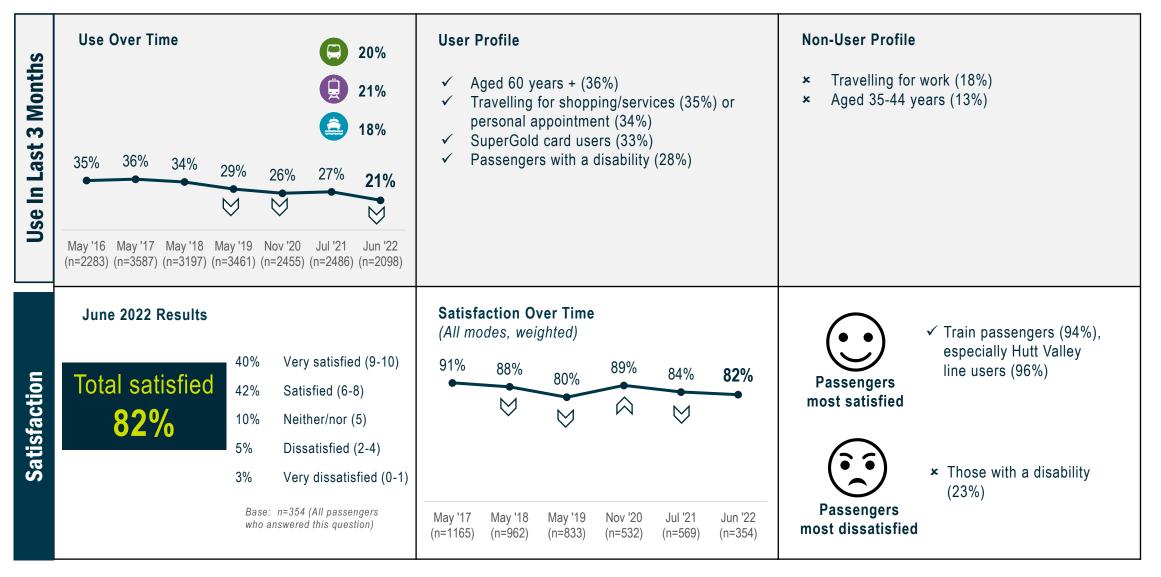
Use of, and Satisfaction with, Metlink App



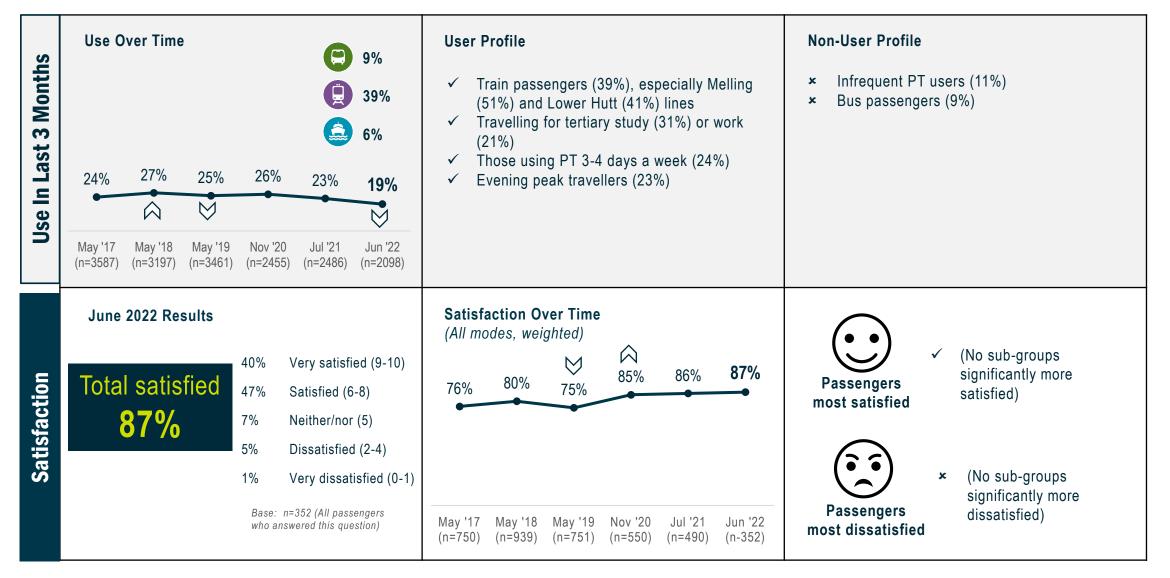
Use of, and Satisfaction with, Google Maps



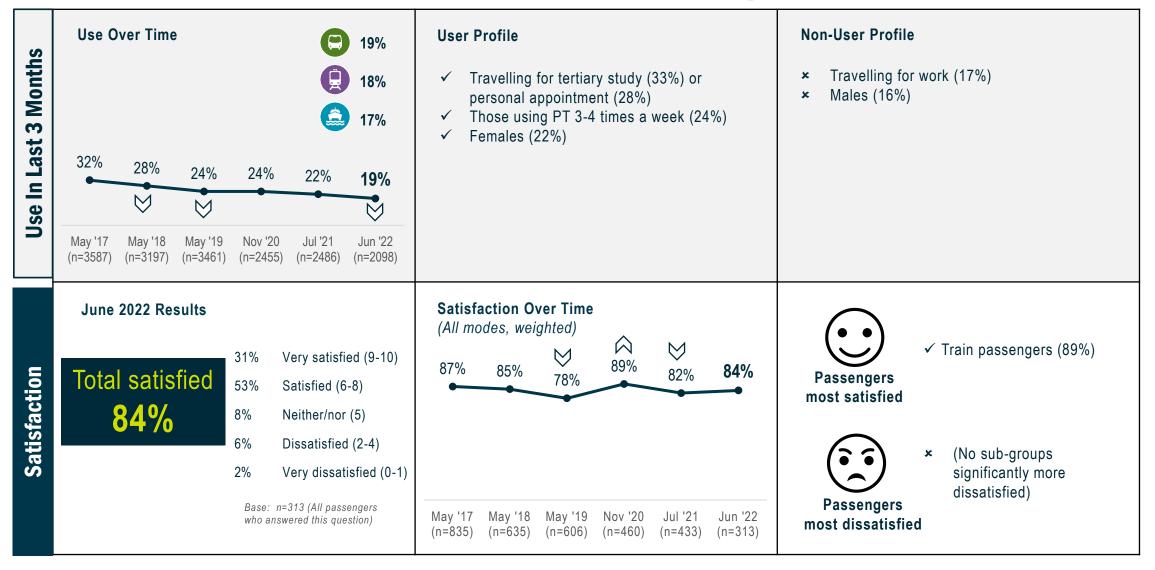
Use of, and Satisfaction with, Printed Timetables



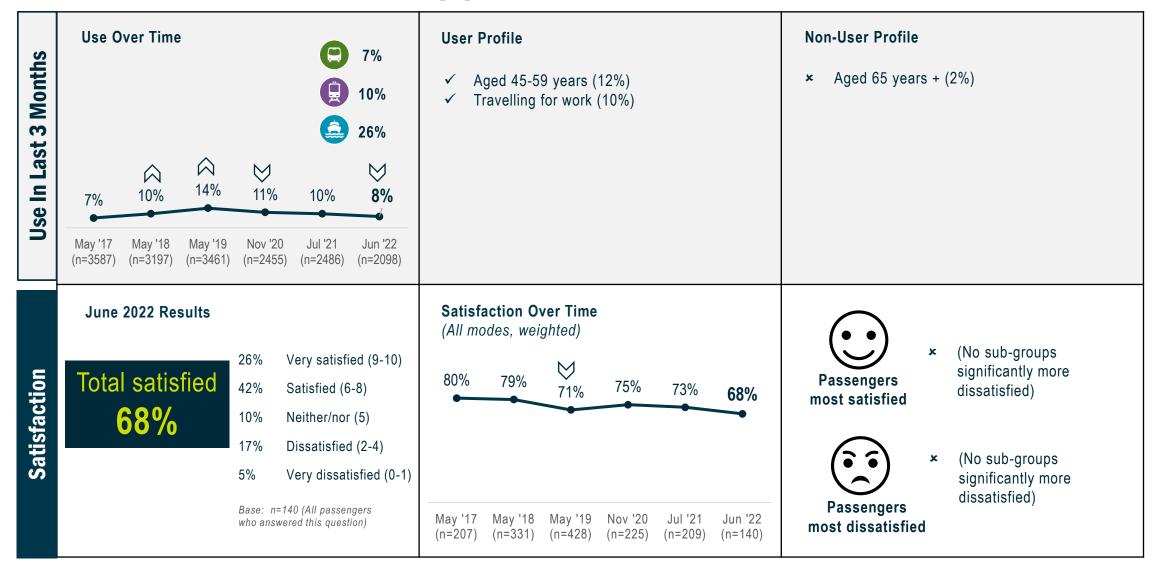
Use of, and Satisfaction with, Station PA Announcements



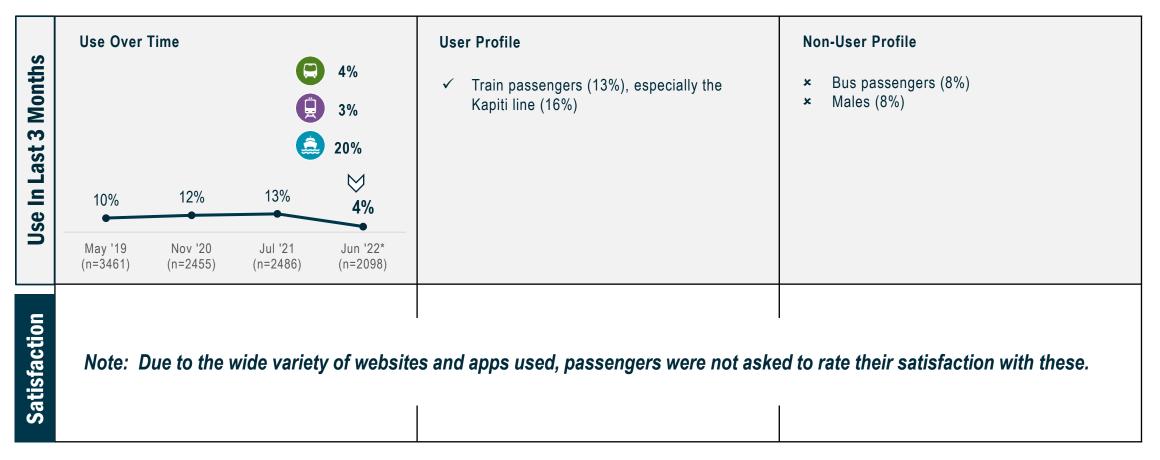
Use of, and Satisfaction with, Other Information Provided at Stop/Station/Wharf



Use of, and Satisfaction with, Metlink App – Push Notifications



Use of, and Satisfaction with, Other Websites and Apps



Most common non Metlink official websites/ apps used in the last three months **E** Bus++ app (2%)

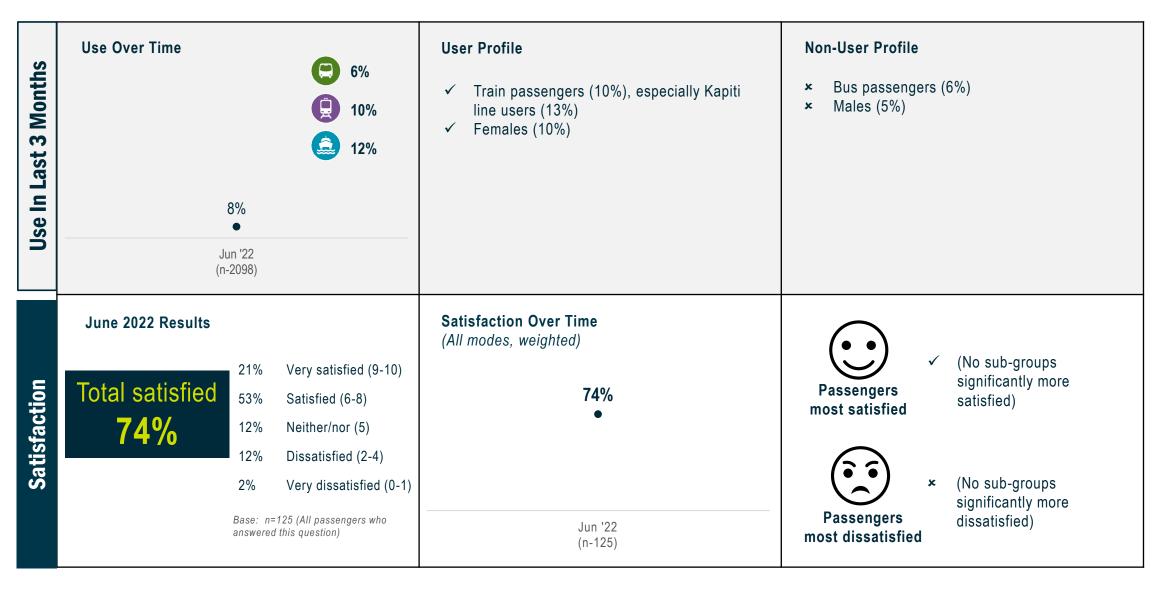
stuff

Stuff (<1%)

* Note that, prior to June '22, Google Maps and Facebook were included here as 'another website'. From June '22, these two information sources were specifically prompted as possible information sources, and their results have been presented separately..

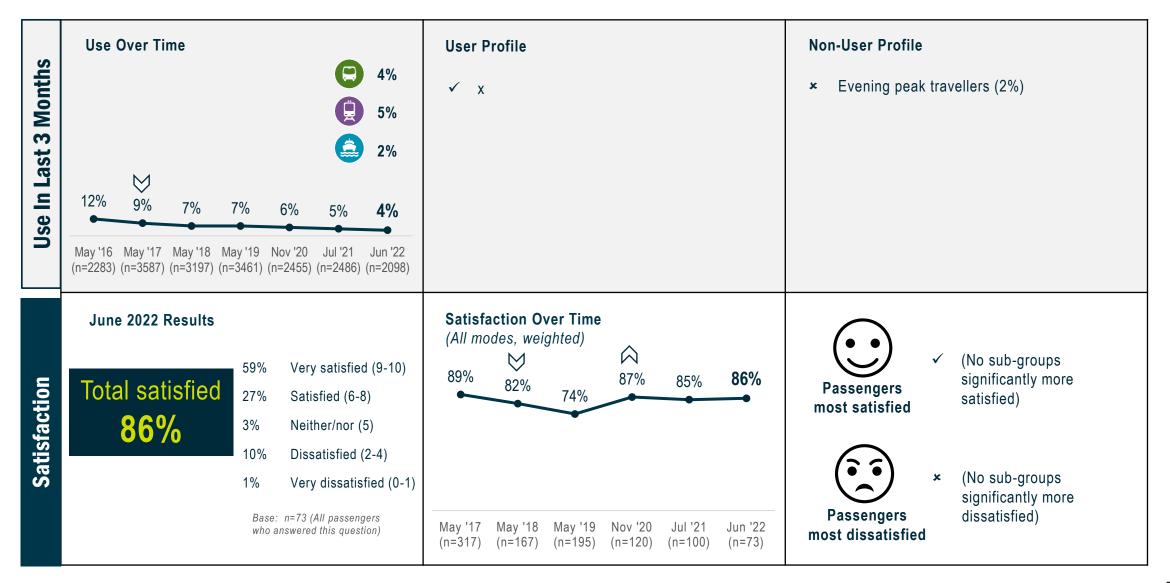
Arrows denote statistically significant change from previous year.

Use of, and Satisfaction with, Facebook

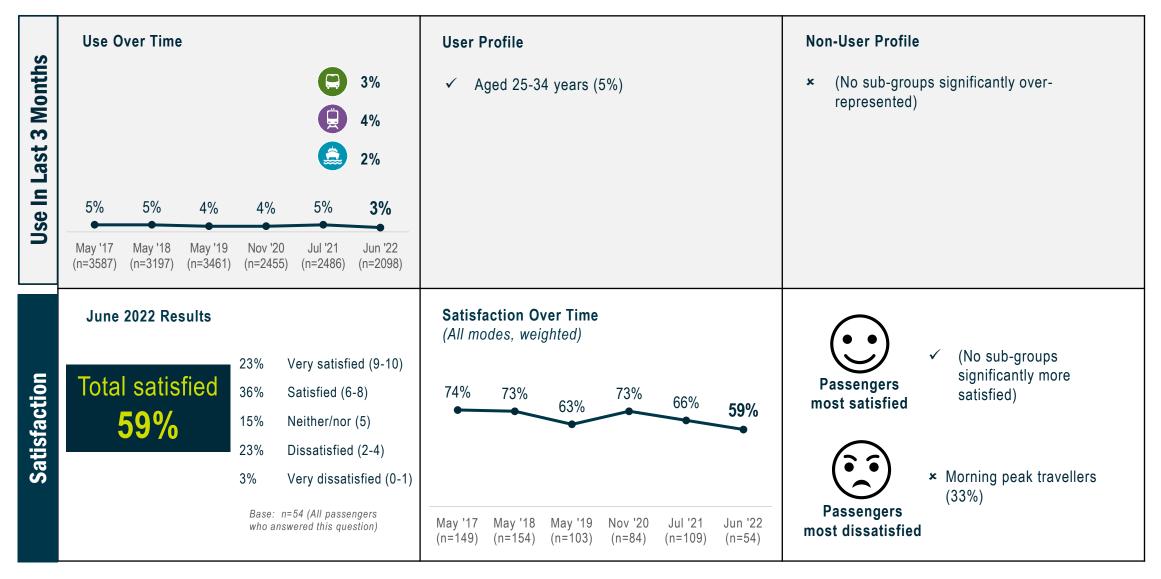


Note: Facebook was included as a prompted information source for the first time in June '22; consequently no time series comparisons are available.

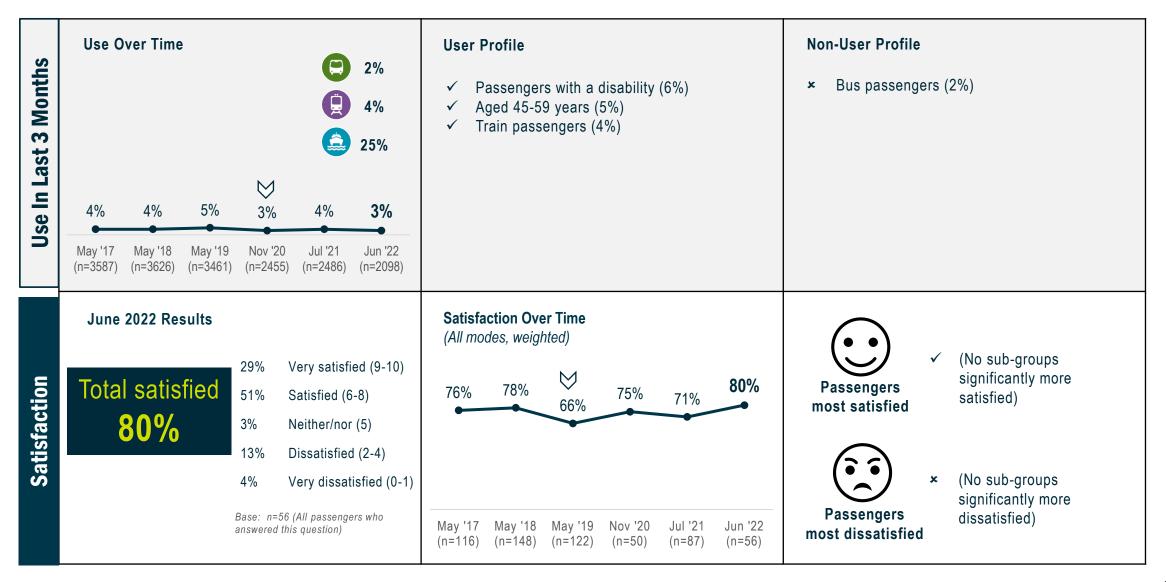
Use of, and Satisfaction with, Metlink Contact Centre



Use of, and Satisfaction with, Twitter

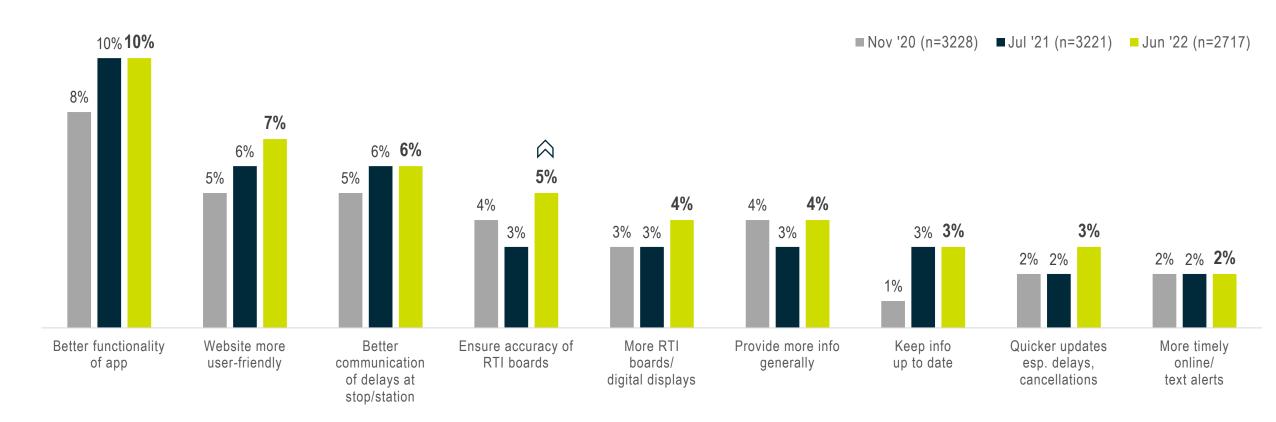


Use of, and Satisfaction with, Emails from Metlink



Suggested Improvements to Public Transport Information

How can we improve the way public transport information is provided?



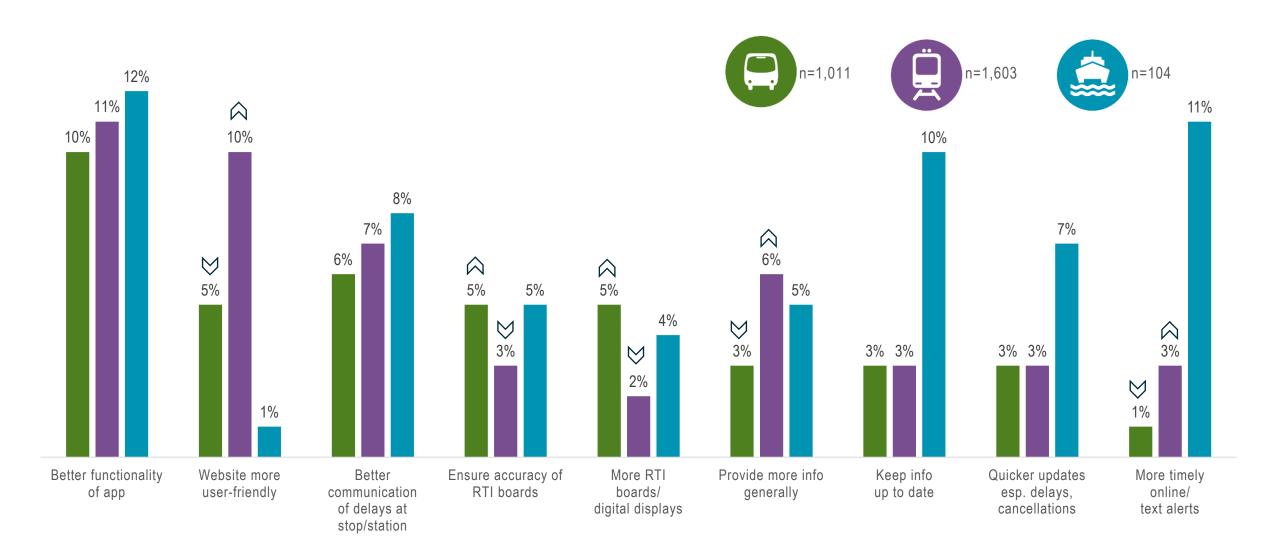
Arrows denote statistically significant change from previous year.

Multiple responses to this question permitted.

Graph shows improvements mentioned by 2% or more of respondents. A full list of suggested improvements is provided in the Appendix.

Suggested Improvements to Public Transport Services

Results by Mode



Perceptions Of Public Transport Information Available Over Time By Mode

Time Series Summary (Total satisfied (%)

		Total	Bus			Wellington City Bus				Rest of Region Bus							
Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22
70	69	*	86	75	76	68	65	75	86	74	75	81	80	*	83	80	82

	Train						Fe	rry			
Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22	Nov '18	May '19	Nov '19	Nov '20	Jul '21	Jun '22
86	81	83	88	84	85	*	76	*	85	82	73

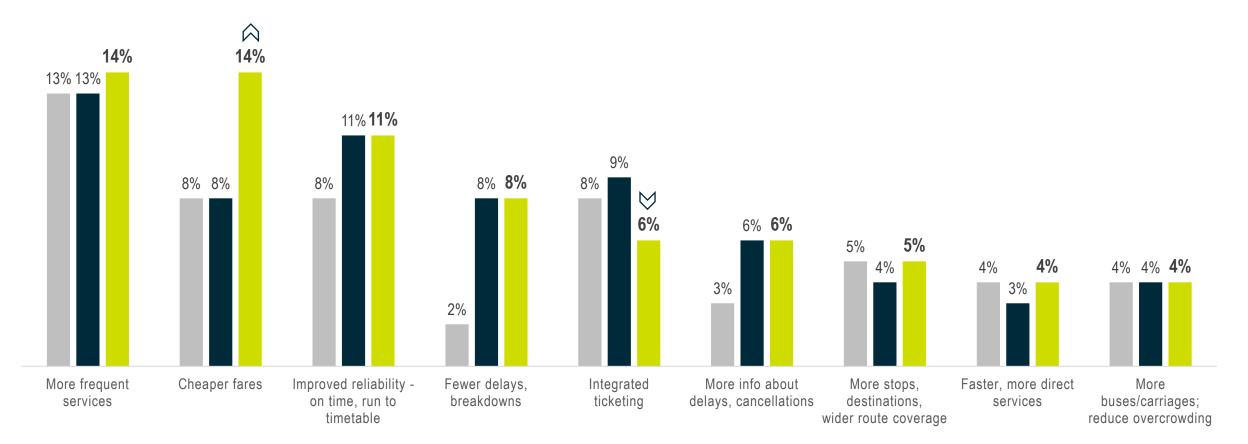
Suggested Improvements to Public Transport System



Suggested Improvements to Public Transport Services

How can we improve the region's public transport services?

■ Nov '20 (n=3228) ■ Jul '21 (n=3221) ■ Jun '22 (n=2724)



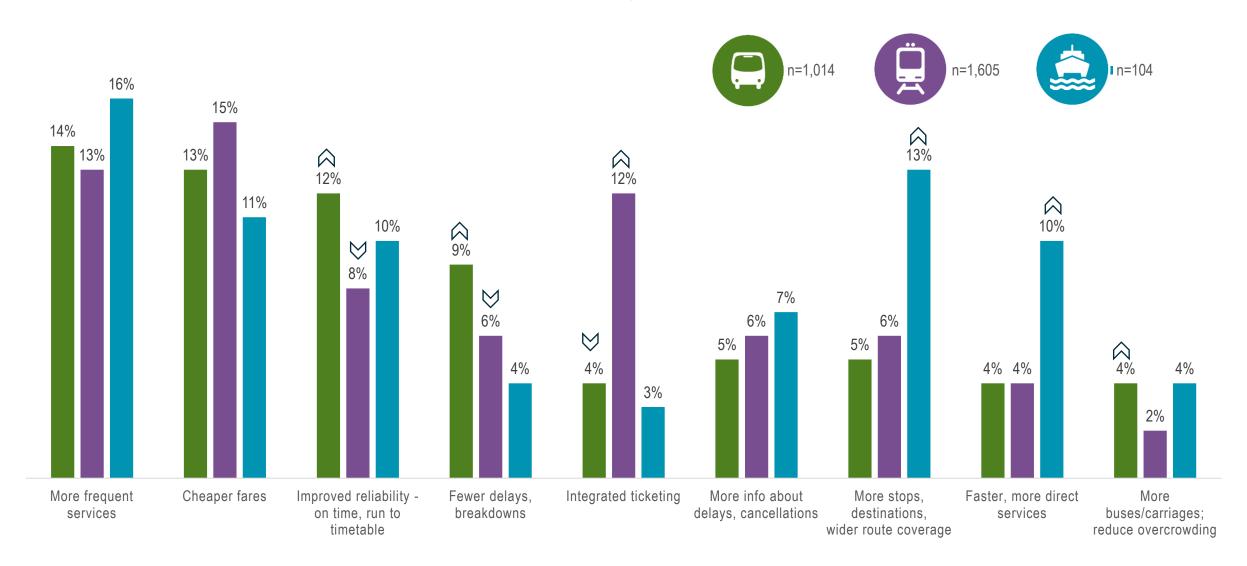
Arrows denote statistically significant change from previous year.

Multiple responses to this question permitted.

Graph shows improvements mentioned by 4% or more of respondents. A full list of suggested improvements is provided in the Appendix.

Suggested Improvements to Public Transport Services

Results by Mode



Appendix

- Respondent profile
- Trip profile
- Complete lists of openended question responses



Note: Tables exclude 'don't know' responses and those who did not answer the question

Respondent Profile

Distribution by Gender	Total	Bus	Train	Ferry
Female	53%	54%	51%	55%
Male	45%	44%	47%	44%
Gender diverse	2%	2%	2%	1%
Base	N=2,369	n=816	n=1,457	n=96
Distribution by Age	Total	Bus	Train	Ferry
15-17 years	6%	5%	6%	3%
18-24 years	19%	21%	19%	3%
25-34 years	22%	26%	21%	15%
35-44 years	16%	13%	17%	23%
45-59 years	21%	19%	21%	30%
60-64 years	5%	6%	4%	11%
65 years +	11%	10%	12%	15%
Base	N=2,443	n=850	n=1,493	n=100

Distribution by Disability*	Total	Bus	Train	Ferry
No disability	86%	84%	87%	87%
Disability	14%	16%	13%	13%
Base	N=2,376	n=818	n=1,462	n=96

* Includes difficulty with seeing (even if wearing glasses), hearing (even if using hearing aids), walking or climbing stairs, or communicating with others, including communicating in English

Trip Profile

Distribution by Mode	Total	Weighted Share (based on May 2022 patronage numbers) 68%	
Bus	37%		
Wellington City	30%	55%	
Rest of the region	7%	13%	
Train	59%	31%	
Ferry	4%	<1%	
Base	N=2,733		

Distribution by Operator	Total	Weighted Share	Distributio
NZ Bus Metlink	18%	33%	Hutt Valley
Transdev	59%	31%	Kapiti
Tranzurban Metlink	16%	29%	Johnsonvil
Mana Metlink	3%	5%	Melling
Uzabus Metlink	<1%	1%	Wairarapa
East By West	4%	<1%	Base
Base	N=2,733		

Distribution by Rail Line	Train
Hutt Valley	43%
Kapiti	33%
Johnsonville	17%
Melling	5%
Wairarapa	2%
Base	N=1,612

Note: Tables exclude 'don't know' responses and those who did not answer the question

Trip Profile

Distribution by Time of				
Travel	Total	Bus	Train	Ferry
Morning peak	36%	39%	33%	41%
Interpeak	27%	24%	31%	9%
Afternoon/evening peak	26%	22%	27%	40%
Weekend	11%	15%	9%	10%
Base	N=2,733	n=1,017	n=1,612	n=104

Distribution by Direction				
of Travel	Total	Bus	Train	Ferry
Inbound	50%	51%	51%	42%
Outbound	50%	49%	49%	58%
Base	N=2,733	n=1,017	n=1,612	n=104

Distribution by Main

Reason for Trip	Total	Bus	Train	Ferry
Work	64%	62%	65%	78%
Personal appointment	7%	8%	6%	5%
Shopping, services	6%	8%	6%	1%
Visiting friends, relatives	6%	5%	6%	1%
School	5%	6%	6%	3%
Sports, recreation, dining	4%	4%	3%	3%
Tertiary study	4%	4%	5%	1%
Sightseeing	2%	1%	2%	7%
Special one-off event	1%	1%	1%	0%
Other	1%	1%	<1%	1%
Base	N=2,412	n=893	n=1,477	n=96

Distribution by Ticket

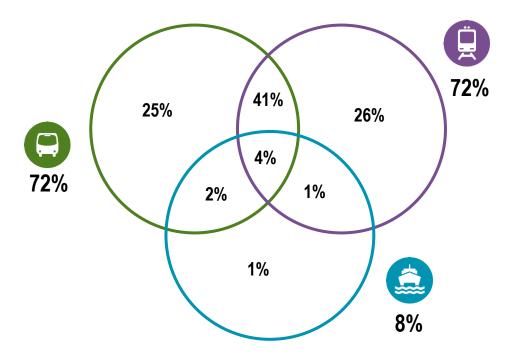
Туре	Total	Bus	Train	Ferry
Stored value card	36%	83%	11%	0%
Ten trip card	30%	1%	43%	77%
Monthly pass	13%	1%	21%	1%
SuperGold card	10%	10%	10%	11%
Cash	9%	5%	12%	10%
Day pass	2%	<1%	3%	1%
Other	<1%	<1%	<1%	0%
Base	N=2,399	n=832	n=1,474	n=93

Note: Tables exclude 'don't know' responses and those who did not answer the question

Use of Public Transport in Wellington Region

Distribution by Frequency of Trip	Total	Bus	Train	Ferry
Every weekday, including weekends	14%	21%	11%	5%
Every week day	34%	35%	34%	22%
Three or four times a week	29%	27%	28%	46%
Once or twice a week	12%	11%	13%	13%
Once a fortnight/ once every three weeks	4%	2%	5%	5%
Once a month	2%	2%	3%	3%
Less often than once a month	4%	1%	5%	3%
First time today	1%	1%	1%	3%
Base	N=2,395	n=822	n=1,476	n=97

Distribution by Use of Public Transport in Last Three Months	Total	Bus	Train	Ferry
Used bus	72%	100%	55%	65%
Used train	72%	31%	100%	29%
Used harbour ferry	8%	4%	4%	100%
Base	N=2,733	n=1,017	n=1,612	n=104



Note: Tables exclude 'don't know' responses and those who did not answer the question