

Greater Wellington Regional Council

## 2018/19 Public Transport Passenger Satisfaction Survey

Prepared By Gravitas Research and Strategy Limited July 2019



## Survey Background

Each May, Metlink commission an independent survey of customers' experiences of Metlink public transport in the region. This helps the organisation identify and prioritise improvements for customers, and is also part of reporting requirements to the New Zealand Transport Agency (NZTA).

In November 2018, Metlink undertook an interim survey of bus and rail services to measure the impact of changes introduced to the region's public transport system in mid-2018. A comparison of the November 2018 results with the most recent May 2019 results can be found at the end of each section.





## Survey Method

#### Survey Method



On-board survey. Questionnaires handed out to every (bus/ferry)/every second (train) eligible passenger on preselected services. Services selected using systematic random sampling from trip lists provided by GWRC.

#### Maximum Margin of

Error\*\*\*



± 1.5%

\*\*\* Maximum margin of error at the 95% confidence interval

#### **Fieldwork Dates**



May 2019: 1st May to 5th June 2019

May 2018: 1st May to 1st June 2018 May 2017: 2nd to 28th May 2017 May 2016: 3rd to 29th May 2016 May 2015: 21st April to 10th May 2015

May 2014: 5<sup>th</sup> to 25<sup>th</sup> May

#### Testing for True Differences



All results cross-tabulated by mode, travel time, operator, day of trip, direction of trip, payment method, gender and age of passenger, and whether a private vehicle was available. Statistically-significant differences identified in this analysis have been highlighted.

#### Sample Size\*



May 2019: N=4,042 (from 182 trips)

May 2018: N=3,759 May 2017: N=4,053 May 2016: N=2,362 May 2015: N=4,456 May 2014: N=4,298

#### Time Series Comparisons



The 2019 survey questionnaire was almost identical to that used in previous years. This has allowed direct comparisons between the data sets to be made. Statistically significant changes over time have been highlighted.

#### Response Rate\*\*



May 2019 Total: 61%

Ferry: 69%; Train: 65%; Bus: 55%%

May 2018: 67%
May 2017: 61%
May 2016: 59%
May 2015: 63%
May 2014: 58%

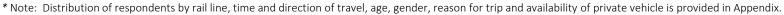
#### **Data Weighting**



'Total' results have been weighted by mode to be representative of the actual patronage of public transport trips during May 2018 (63.5% bus, 36.1% train, 0.4% ferry). Results by mode are unweighted.

(This weighting method is consistent with that used since 2016)

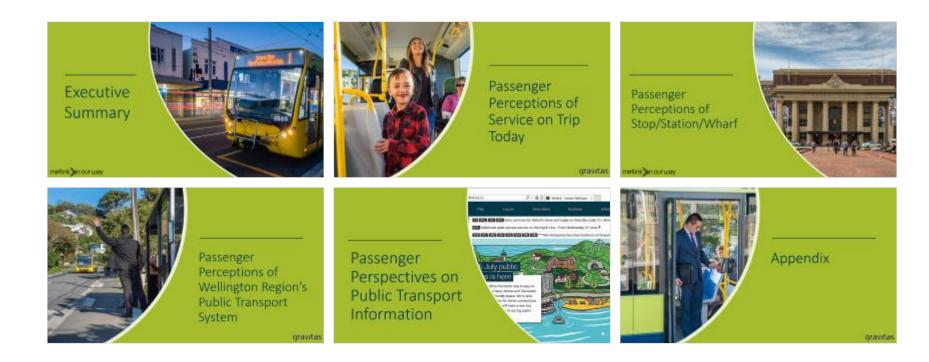




\*\* Share of completed surveys as proportion of all eligible passengers

#### Report Outline

Note: In 'Slide Show' mode, click on section header below to go to start of each section.







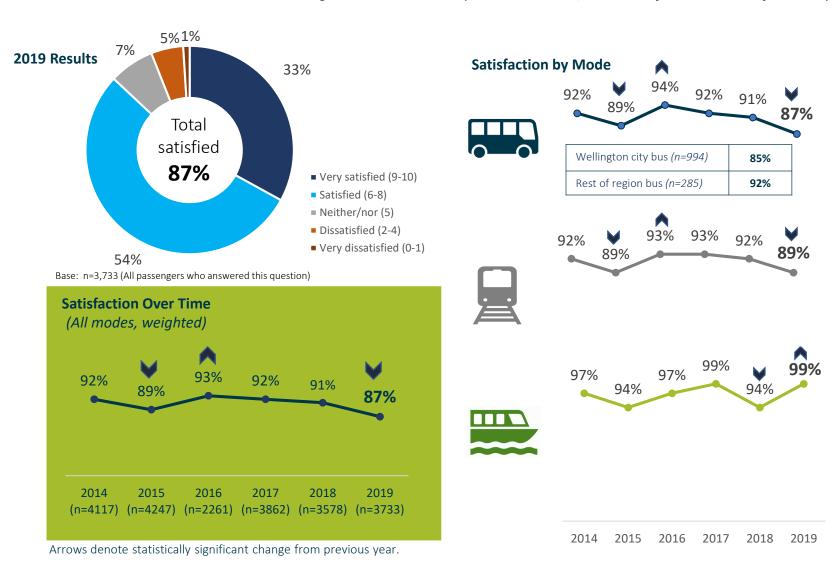
## Executive Summary



**Executive Summary** 

## Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



Satisfaction by Operator (%)	
East By West	99%
Uzabus Metlink	92%
Mana Metlink	90%
Transdev	89%
Tranzurban Metlink	89%
NZ Bus Metlink	84%

Most Wellington public transport users continue to be satisfied with their current trip (87%, down from 91% in 2018). Six percent express dissatisfaction.

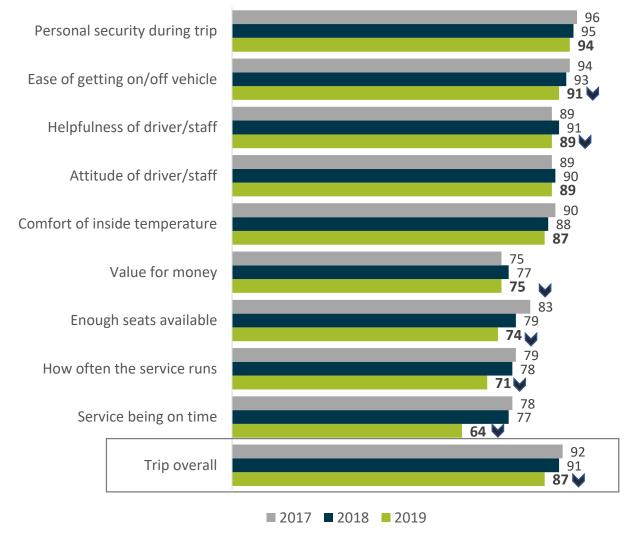
Of the three modes, ferry users remain the most satisfied (99%). Whilst still very positive, significant declines in overall trip satisfaction are evident for both bus and train users.





#### Perceptions of Current Trip

#### Share of Passengers Satisfied/Very Satisfied (%)



Perceptions of service reliability have declined significantly over the last 12 months among both bus and train users and 'services running on time' is now the least well performing of the nine service aspects considered. This is a key area for attention as the relative influence of reliability as a driver of overall satisfaction has increased over the last 12 months.

Users' perceptions of service capacity (seats available) and frequency have also declined notably over the last 12 months, especially among bus passengers.

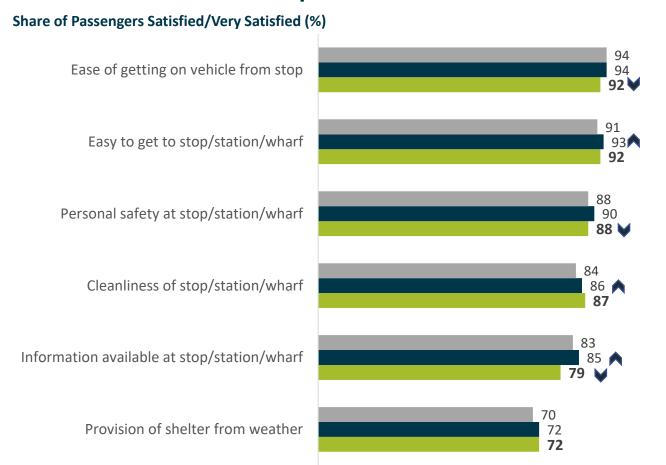
Value for money remains the strongest driver of overall satisfaction with the trip. Whilst value for money perceptions have remained stable over the last 12 months (a relatively positive result given the number of declines), improvements on this aspect should still be sought as these will have the most positive impact on overall satisfaction.





**Executive Summary** 

## Perceptions of the Stop/Station/Wharf



**2018 2019** 

91

92 91

Almost all public transport users (91%) are satisfied with the stop/station/wharf where they started their trip, this result stable from last year. Train passengers continue to be most satisfied with the station (94%). In contrast, this year bus passengers are least satisfied with their boarding stop (89%, down from 91% 12 months ago).

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers most critical (45% satisfied; 42% dissatisfied). Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Provide 'waiting lounge' with facilities e.g. ATM, coffee, lockers

Satisfaction with the provision of information available at stops/stations/wharves has declined significantly since 2018, particularly among bus users (down from 82% to 75%). Suggestions to enhance information provision include:

- More real time information boards and ensure the information displayed is accurate
- Make the information available easier to read larger font sizes
- More timely/more comprehensive information about delays and disruptions

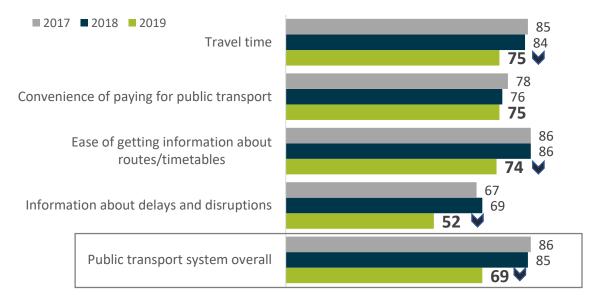


Stop/station/wharf overall

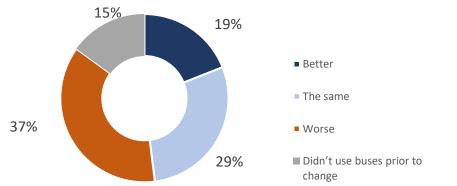
**Executive Summary** 

## Perceptions of Wellington's PT System

#### Share of Passengers Satisfied/Very Satisfied (%)



#### Impact of Recent Bus Service Changes (Bus Users)



metlink on our way

Users' perceptions of Wellington's public transport system have declined significantly over the last 12 months, overall satisfaction down 16 percentage points to 69%.

Over the last 12 months, the provision of information about delays and disruptions has become a stronger driver of satisfaction. However, this aspect continues to perform least well, only 52% of users satisfied in 2019. Improving the accuracy of real time information signs, enhancing awareness of delay/disruption information available via the Metlink app and Metlink website, and the provision of more detailed announcements at stations and wharves can be expected to improve satisfaction ratings. Achieving greater service reliability will also have a positive impact, reducing the need for this information.

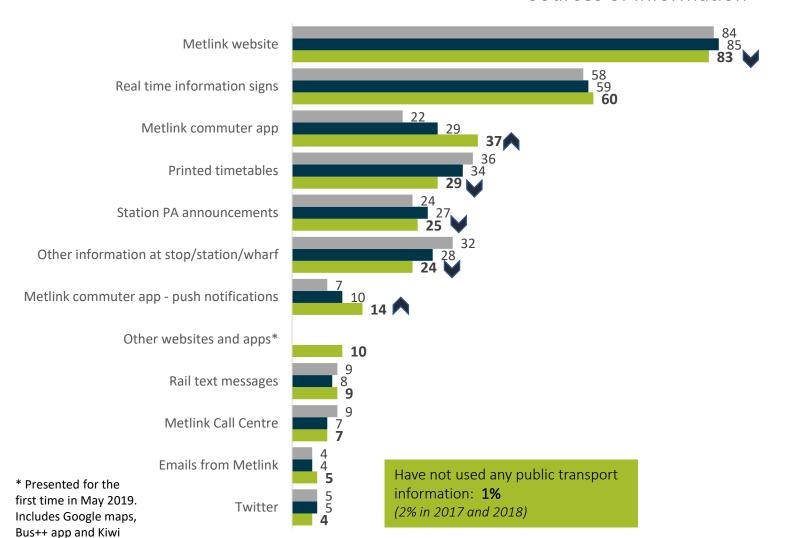
Seventy-one percent of users agree that Wellington's public transport system is easy to use. Key contributors include accessibility of stops/stations/wharves, comprehensive route coverage, frequency of services and public transport information being easy to understand. Poor service reliability, overcrowding, a lack of direct/express services and poor or unclear communication makes the public transport system difficult to use.

Just less than two-thirds of bus users describe their current public transport experience as better (19%) or the same (29%) as prior to the new bus services being introduced, or reported not having used public transport prior to the changes (15%). Whilst experiencing a significant decline over the last 12 months, three-quarters of users would continue to recommend using public transport to others.

Hub app

#### Use of Public Transport Information

Sources of Information



Whilst the Metlink website continues to be the most frequently used source of public transport information (83%, including 88% of train passengers), its use has declined since last year (85%). Significant declines in use are also evident for hard-copy information (printed timetables and other information at stops/stations/wharves, most typically timetable signs).

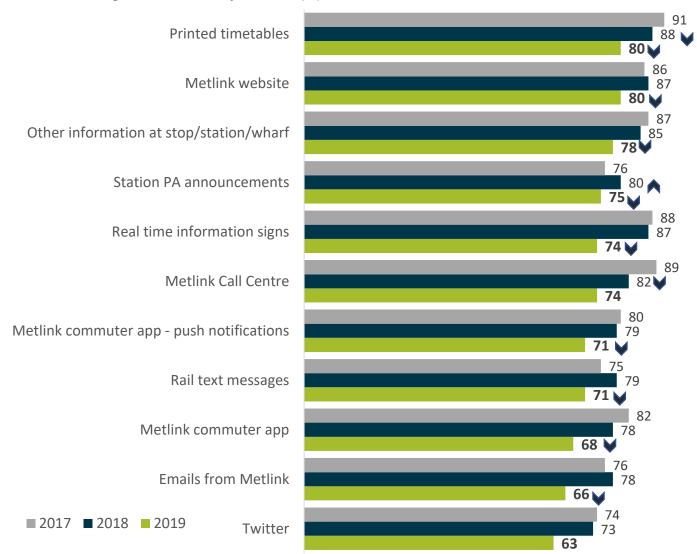
In contrast, use of the Metlink commuter app continues to increase, the share using the app up 8 percentage points over the last 12 months (following a 7 percentage point increase last year), and use of commuter app push notifications up 4 percentage points from 2018. Station PA announcements remain an important source of public transport information for train passengers (48%).



#### Perceptions of Public Transport Information

Share of Passengers Satisfied/Very Satisfied (%)

Satisfaction with Information



Most likely tied to the decline in perceptions of service reliability over the last 12 months, passengers are significant less satisfied with the public transport information currently available than in 2018 (satisfaction with public transport information available down 13 percentage points to 73%). A lack of accuracy appears to be passengers' main concern.

While satisfaction remains highest for printed timetables (80%) and the Metlink website (80%), positive perceptions have declined significantly for both these sources (down 8 and 7 percentage points respectively). However, the most notable decline in satisfaction over the last 12 months has been for real time information signs, the share satisfied down 13 percentage points to 74%.

Emphasising the importance passengers place on this source of information, improvements to the accuracy of real time information signs is also the most frequently-cited suggestion for improvement. Increasing the functionality of the Metlink commuter app and ensuring both the app and Metlink website are easy to navigate would also be welcomed by public transport users





**Executive Summary** 

#### Bus Service Report Card



Information about service delays and disruptions

Current trip
Bus stop
PT system



Arrows denote statistically significant change from previous year.

48





Current trip
Bus stop
PT system

metlink on our way
Therein in an index

Train Service Report Card

Share of passengers satisfied to some extent (%)	2017	2018	2019
Personal security during this trip	96	97	95
Ease of getting on/off the vehicle	95	96	95
Ease of getting onto the vehicle from station	95	95	94
Station overall	93	95	94
Helpfulness of staff	92	94	91 📦
Station being easy to get to	91	93	91 📦
Attitude of the staff	91	93	91 📦
Personal safety at station	90	93	91 📦
Trip overall	93	92	89 📦
Cleanliness of station	87	91	89 🔰
Comfort of the inside temperature	92	90	89
Information available at stop	88	90	86 🔰
Travel time	88	89	82 🔰
Public transport information currently available	88	89	81 🗸
Provision of shelter from weather	80	80	80
How often the service runs	81	84	79 🗸
Ease of getting info about public transport routes and timetables	87	89	78 🗸
Public transport system overall	87	85	75
Value for money of the fare	75	75	73
Service being on time	87	86	72
Having enough seats available	80	76	71
Convenience of paying for public transport	74	70	68
Information about service delays and disruptions	71	73	58

Arrows denote statistically significant change from previous year.



**Executive Summary** 

## Ferry Service Report Card



Share of passengers satisfied to some extent (%)	2017	2018	2019
Personal security during this trip	99	100	99
Attitude of the staff	98	100	99
Helpfulness of the staff	98	98	99
Trip overall	99	94	99
Wharf being easy to get to	94	95	98
Personal safety at wharf	95	93	94
Comfort of the inside temperature	95	92	94
Wharf overall	97	91	94
Cleanliness of wharf	98	95	92
Having enough seats available	93	92	92
Ease of getting onto the vehicle from wharf	96	87	92
Service being on time	95	80	89
Ease of getting on/off the vehicle	95	83	88
Value for money of the fare	86	84	85
Convenience of paying for public transport	89	79	84
Ease of getting info about public transport routes and timetables	93	87	81
Information available at wharf	90	75	81
Travel time	92	83	77
How often the service runs	84	76	77
Public transport information currently available	90	88	76
Public transport system overall	94	82	72
Information about service delays and disruptions	85	78	62
Provision of shelter from weather	63	37	45

Current trip
Bus stop
PT system



Arrows denote statistically significant change from previous year.

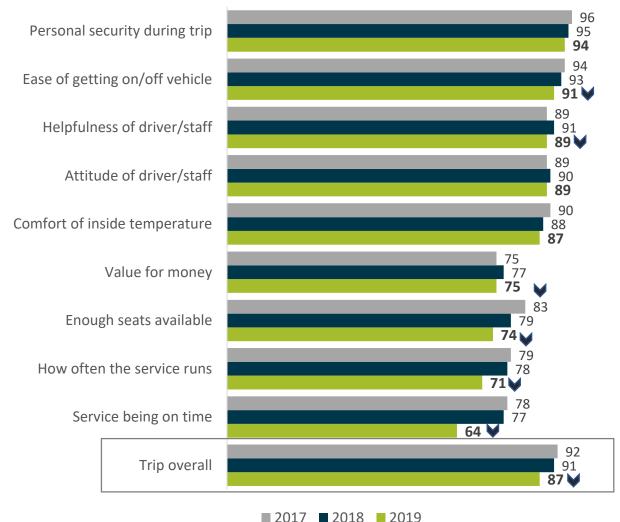




Passenger
Perceptions of
Service on Trip
Today

## Perceptions of the Trip Today: Summary

#### **Share of Passengers Satisfied/Very Satisfied (%)**



Whilst most Wellington public transport users continue to be satisfied with their current trip (87%), this share has declined significantly over the last 12 months. Six percent express dissatisfaction. Of the three modes, ferry users remain the most satisfied (99%). Significant declines in overall trip satisfaction are evident for both bus and train users.

Perceptions of service reliability have declined significantly over the last 12 months among both bus and train users and services running on time is now the least well performing of the nine service aspects considered. This is a key area for attention as the relative influence of reliability as a driver of overall satisfaction has increased over the last 12 months.

Users' perceptions of service capacity (seats available) and frequency have also declined notably over the last 12 months, especially among bus passengers.

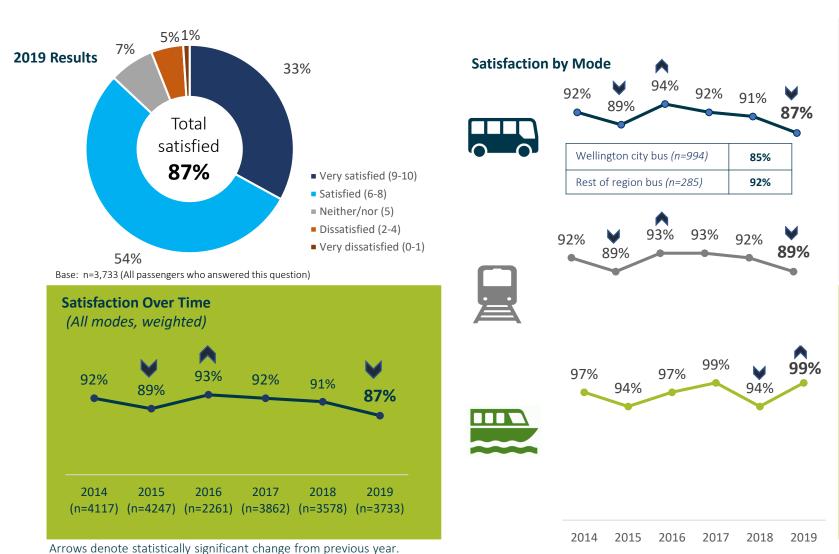
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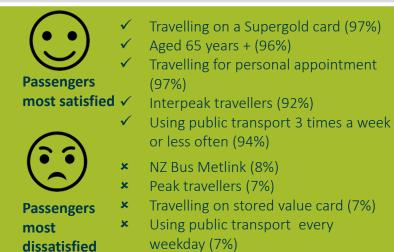
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#### Satisfaction with Trip Overall

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with this trip overall?



Satisfaction by Operator (%)	
East By West	99%
Uzabus Metlink	92%
Mana Metlink	90%
Transdev	89%
Tranzurban Metlink	89%
NZ Bus Metlink	84%

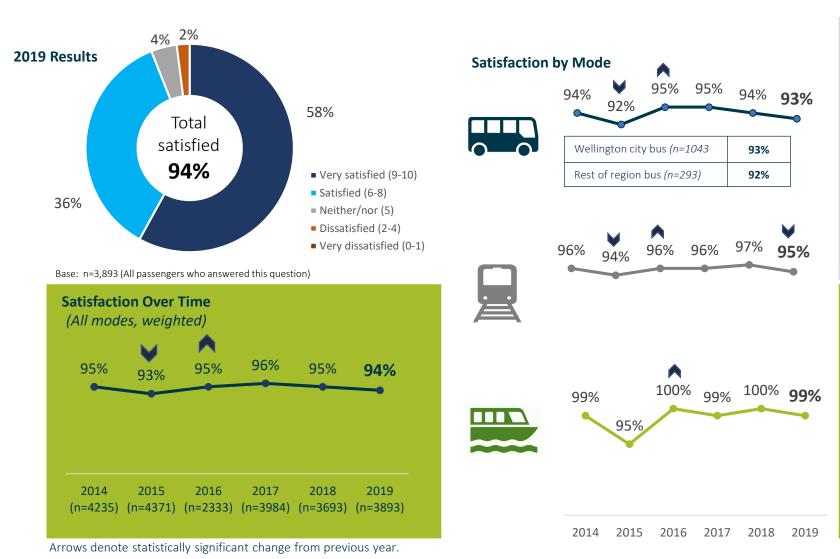






#### Personal Security During Trip

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with your personal security during this trip?



# East By West 99% Mana Metlink 97% Uzabus Metlink 96% Transdev 95% Tranzurban Metlink 93% NZ Bus Metlink 92%



Passengers most satisfied

- Aged 65 years + (98%) or 25-34 years (96%)
- ✓ Train passengers (95%), especially Kapiti line (96%)



Passengers most dissatisfied

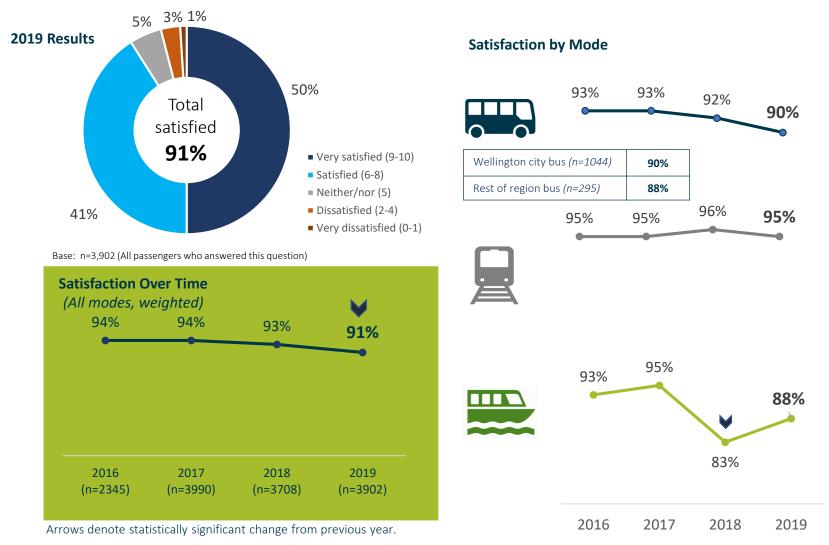
- Aged 15-17 years (6%)
- ➤ Paying with cash (6%)
- Travelling to/from school (5%)





## Ease of Getting Onto/Off Vehicle

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the ease of getting on/off this vehicle (e.g. ramps, handrails, steps etc.)?



Satisfaction by Operator (%)	
Transdev	95%
Uzabus Metlink	92%
Mana Metlink	91%
NZ Bus Metlink	90%
Tranzurban Metlink	89%
East By West	88%

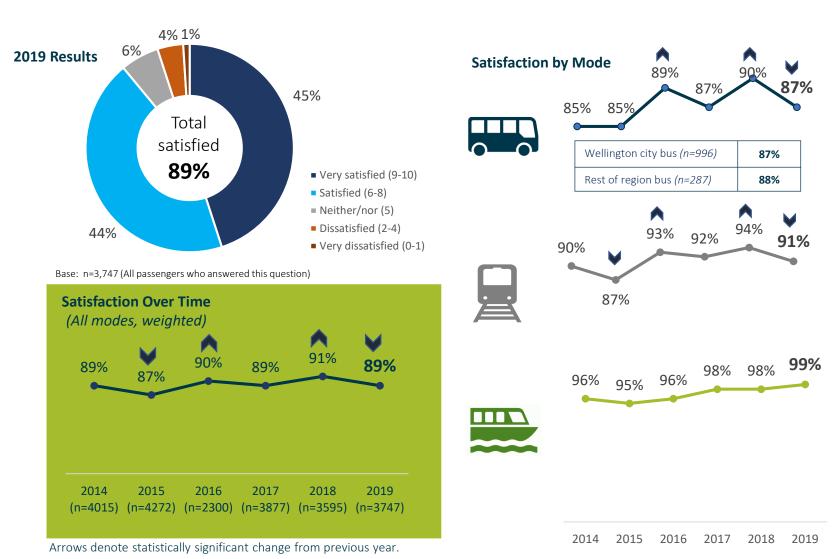






#### Helpfulness of Driver/Staff

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the helpfulness of the driver/staff?



Satisfaction by Operator (%)	
East By West	99%
Uzabus Metlink	92%
Transdev	91%
NZ Bus Metlink	87%
Tranzurban Metlink	87%
Mana Metlink	85%

Satisfaction by Operator (9/)



- ✓ Travelling for shopping/services (96%)
- ✓ Aged 65 years + (94%)
- ✓ Train passengers (91%), especially Melling line (96%)
  - Private vehicle available (91%)



Tranzurban Metlink (6%)

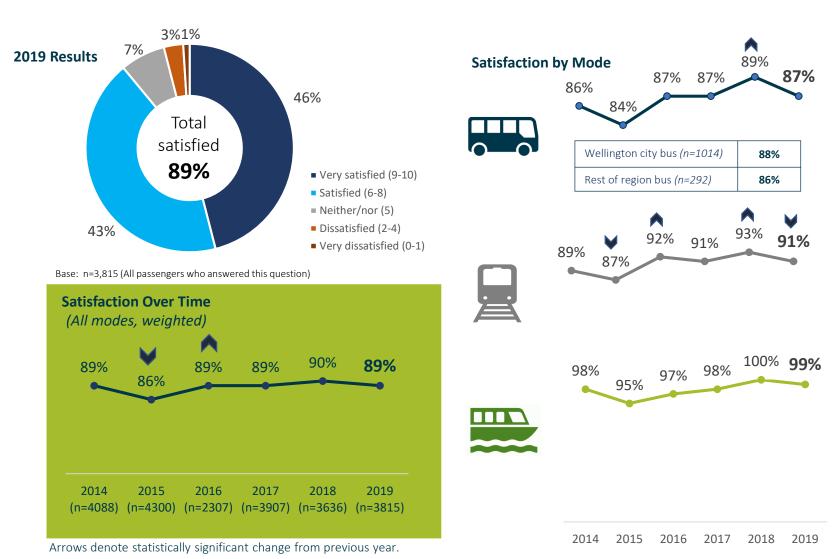






#### Attitude of Driver/Staff

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the attitude of the driver/staff?



# East By West 99% Uzabus Metlink 92% Mana Metlink 91% Transdev 91% Tranzurban Metlink 87% NZ Bus Metlink 87%



Passengers most satisfied

- ✓ Train passengers (91%)
- ✓ Private vehicle available (91%)
- ✓ Aged 25-44 years (91%) or 65 years + (94%)
- ✓ Travelling for work (90%)



(No sub-groups significantly more dissatisfied)

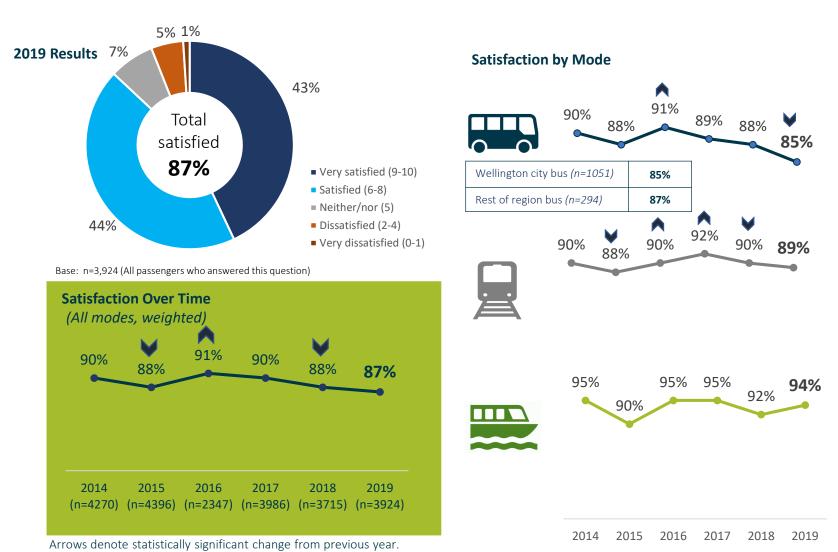




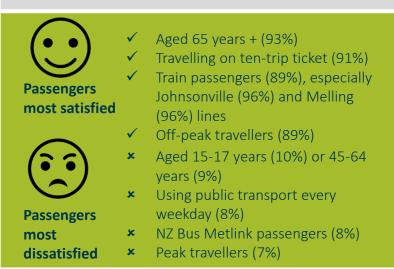


#### Comfort of Inside Temperature

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the comfort of the inside temperature?



Satisfaction by Operator (%)	
Uzabus Metlink	96%
East By West	94%
Mana Metlink	90%
Tranzdev	89%
Tranzurban Metlink	89%
NZ Bus Metlink	81%

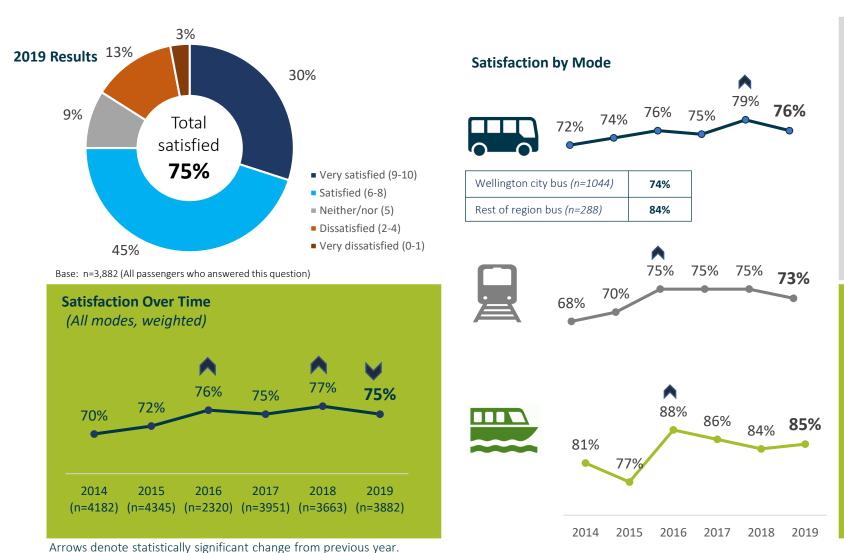






#### Value for Money

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the value for money of the fare?



#### Satisfaction by Operator (%) Uzabus Metlink 92% Mana Metlink 87% East By West 85% Tranzurban Metlink 79% Transdev 73% NZ Bus Metlink 72%



most satisfied

- **Passengers** most dissatisfied

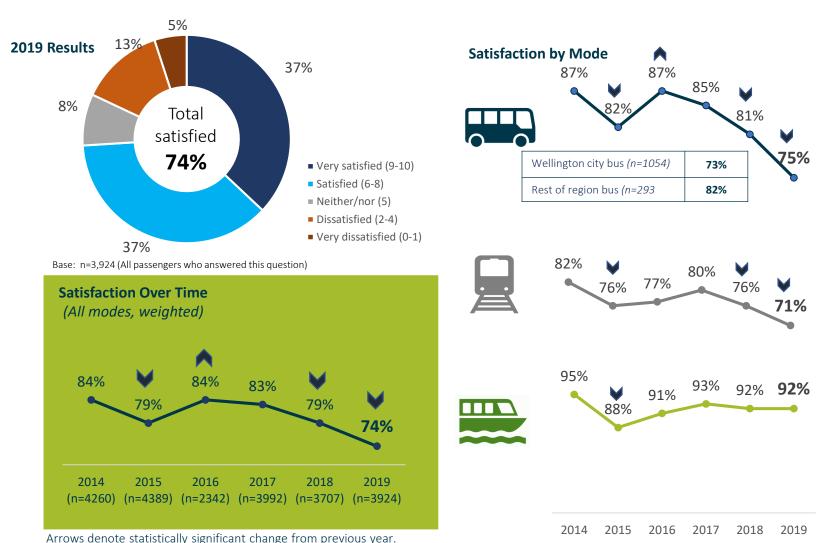
- Aged 65 years + (93%)
- Travelling on a Supergold card (92%)
- Uzabus Metlink (92%), Mana Metlink (87%) and Tranzurban Metlink (79%)
- Travelling for shopping/services (85%)
- Travelling once or twice a week (847%)
- Weekend (81%) and interpeak (79%) travellers
- NZ Bus Metlink (18%)





#### Having Enough Seats Available

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with having enough seats available?



Satisfaction by Operator (%)	
East By West	92%
Mana Metlink	90%
Uzabus Metlink	84%
Tranzurban Metlink	81%
Transdev	71%
NZ Bus Metlink	68%



dissatisfied

Aged 65 years + (88%) Travelling on a Supergold card (89%) or paid cash (83%) Weekend (84%) and interpeak (83%) **Passengers** travellers Bus passengers (75%), especially Mana Metlink (90%) and Tranzurban Metlink (81%) Morning (24%) and afternoon (22%) peak travellers Aged 45-59 years (23%) Travelling for work (23%) **Passengers** NZ Bus Metlink passengers (21%) Train passengers (21%), especially Hutt

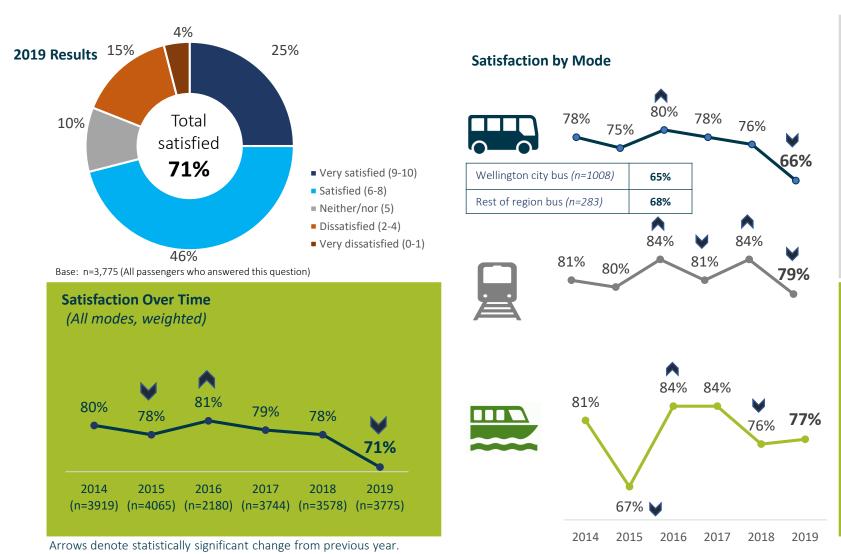
Valley (27%) and Kapiti (24%) lines



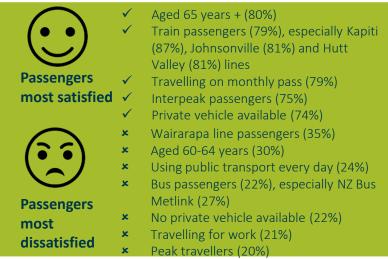


#### How Often the Service Runs

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with how often the service runs?



Satisfaction by Operator (%)	
Transdev	79%
East By West	77%
Mana Metlink	74%
Tranzurban Metlink	71%
NZ Bus Metlink	60%
Uzabus Metlink	56%

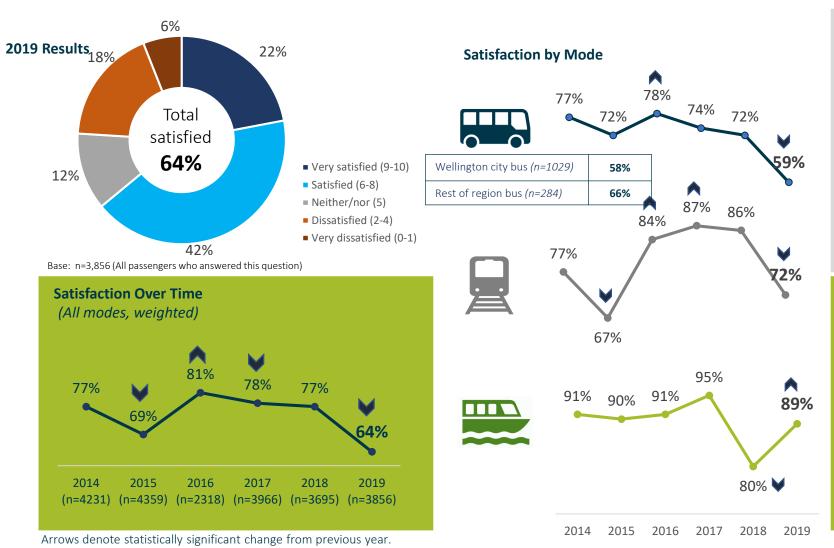




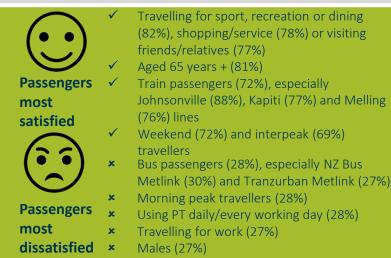


#### Service Being On Time

Thinking about the vehicle you are on now, how satisfied or dissatisfied are you with the service being on time (keeping to the timetable)?



Satisfaction by Operator (%)	
East By West	89%
Uzabus Metlink	80%
Tansdev	72%
Mana Metlink	65%
Tranzurban Metlink	61%
N7 Bus Metlink	56%







## Perceptions Of Trip Over Time By Mode

Total satisfied (%)

In November 2018 Metlink undertook an interim survey of bus and rail services to measure the impact of changes introduced to the region's public transport system in mid-2018. This chart provides a comparison of the November 2018 results with the most recent May 2019 results.

	Total Bus			Wellington City Bus		Rest of Region Bus		Train			Ferry				
	May 2018	Nov 2018	May 2019	May 2018	Nov 2018	May 2019	May 2018	Nov 2018	May 2019	May 2018	Nov 2018	May 2019	May 2018	Nov 2018	May 2019
Trip overall	91	88	87	*	88	85	*	88	92	92	94	89	94	*	99
Personal security during trip	94	94	93	*	94	93	*	91	92	97	98	95	100	*	99
Ease of getting on/off vehicle	92	91	90	*	91	90	*	91	88	96	96	95	83	*	88
Helpfulness of staff	90	88	87	*	88	87	*	87	88	94	94	91	98	*	99
Attitude of staff	89	87	87	*	88	88	*	84	86	93	94	91	100	*	99
Comfort of inside temperature	88	86	85	*	86	85	*	84	87	90	92	89	92	*	94
Value for money of fare	79	75	76	*	75	74	*	77	84	75	79	73	84	*	85
Having enough seats available	81	79	75	*	77	73	*	85	82	76	81	71	92	*	92
How often service runs	76	69	66	*	69	65	*	70	68	84	86	79	76	*	77
Being on time	72	64	59	*	62	58	*	68	66	86	85	72	80	*	89



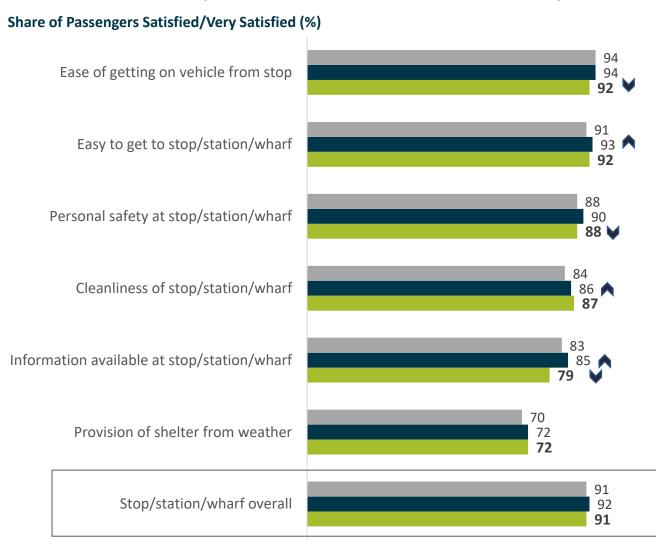


Passenger
Perceptions of
Stop/Station/Wharf





#### Perceptions of the Stop/Station/Wharf: Summary



Almost all public transport users (91%) are satisfied with the stop/station/wharf where they started their trip – this result stable from last year. Train passengers continue to be most satisfied with the station (94%). In contrast, this year bus passengers are least satisfied with their boarding stop (89%, down from 91% 12 months ago).

Stops/stations/wharves continue to under-perform for the provision of shelter from the weather, with ferry passengers most critical (45% satisfied; 42% dissatisfied). Passenger suggestions to improve the provision of shelter include:

- More/improved shelter from weather (wind, rain, sun)
- Improved maintenance of stops e.g. fix leaks
- Provide 'waiting lounge' with facilities e.g. ATM, coffee, lockers

Satisfaction with the provision of information available at stops/stations/wharves has declined significantly since 2018, particularly among bus users (down from 82% to 75%). Suggestions to enhance information provision include:

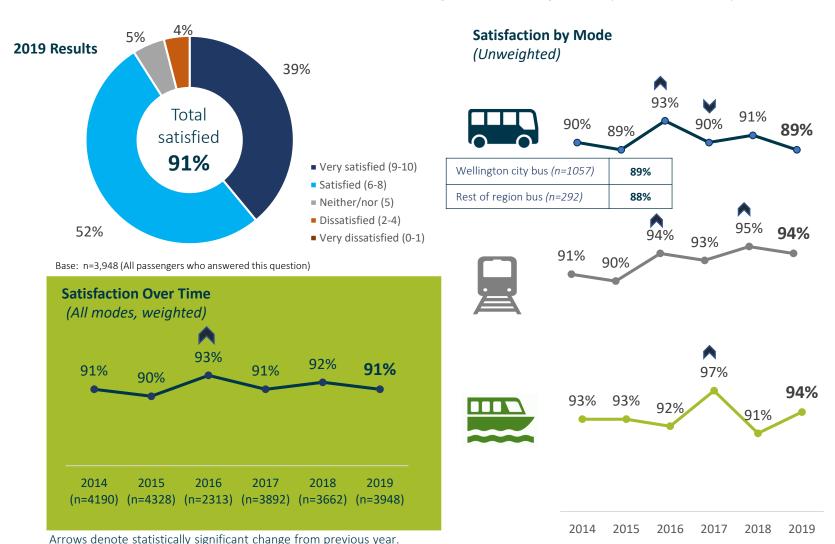
- More real time information boards and ensure the information displayed is accurate
- Make the information available easier to read larger font sizes etc.
- More timely/more comprehensive information about delays and disruptions



■ 2017 ■ 2018 ■ 2019

### Overall Satisfaction with Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf overall?





Passengers most satisfied

- Travelling on a ten-trip ticket (95%)
- ✓ Train passengers (94%), especially those travelling on the Wairarapa (98%) and Kapiti (95%) lines
- ✓ Aged 18-24 years (94%)



Passengers most dissatisfied

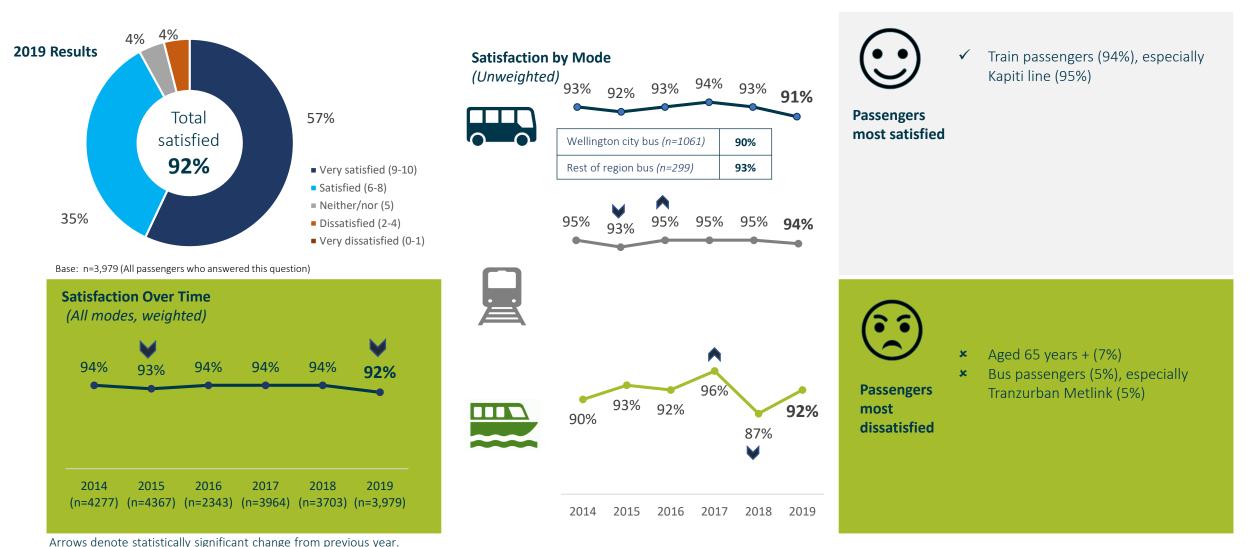
- Bus passengers (5%), especially
   Tranzurban Metlink (6%)
- Travelling on a stored value card (5%)



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#### Ease of Getting on Vehicle from Stop/Station/Wharf

How satisfied or dissatisfied are you with the ease of getting on the vehicle from the stop/station/wharf?

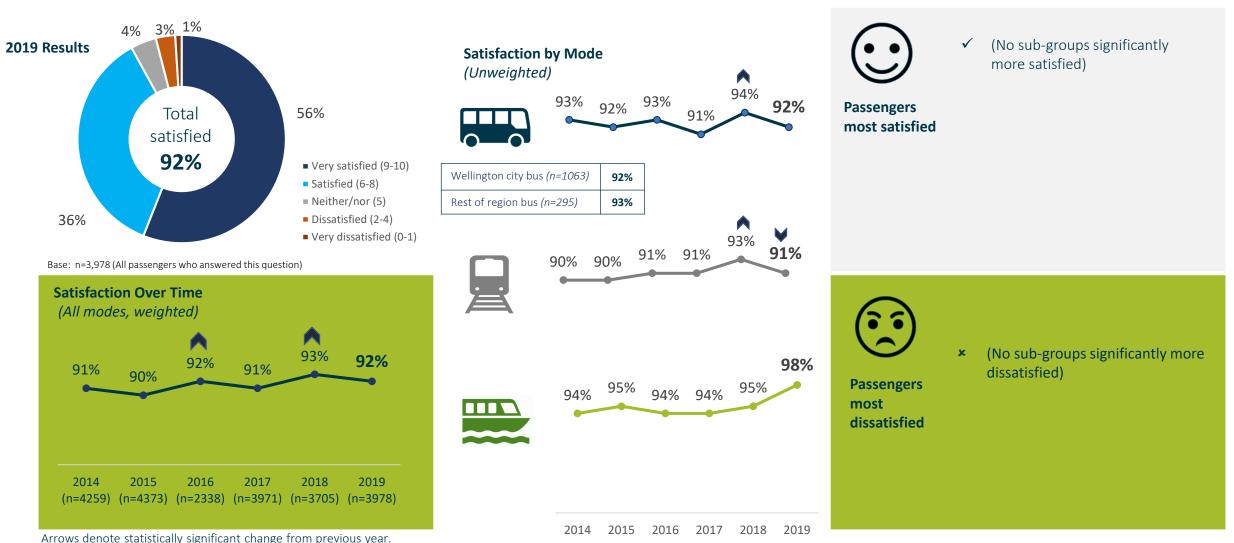






## Ease of Getting to Stop/Station/Wharf

How satisfied or dissatisfied are you with the stop/station/wharf being easy to get to (by car, walking, bus etc.)?

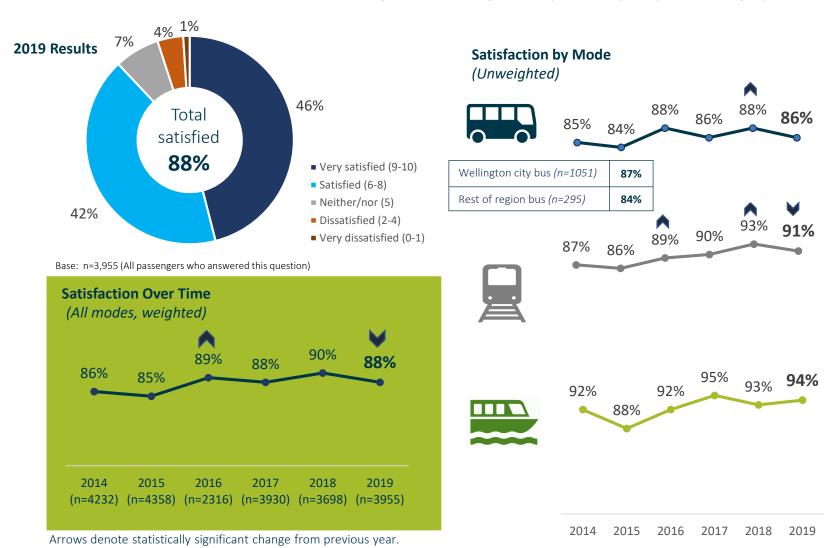






## Personal Safety at Stop/Station/Wharf

How satisfied or dissatisfied are you with your personal safety at the stop/station/wharf?





Passengers most satisfied

- ✓ Using public transport once or twice a week (96%)
- ✓ Aged 35-44 years (93%)
- Train passengers (91%)
- ✓ Peak travellers (89%)



Passengers most dissatisfied

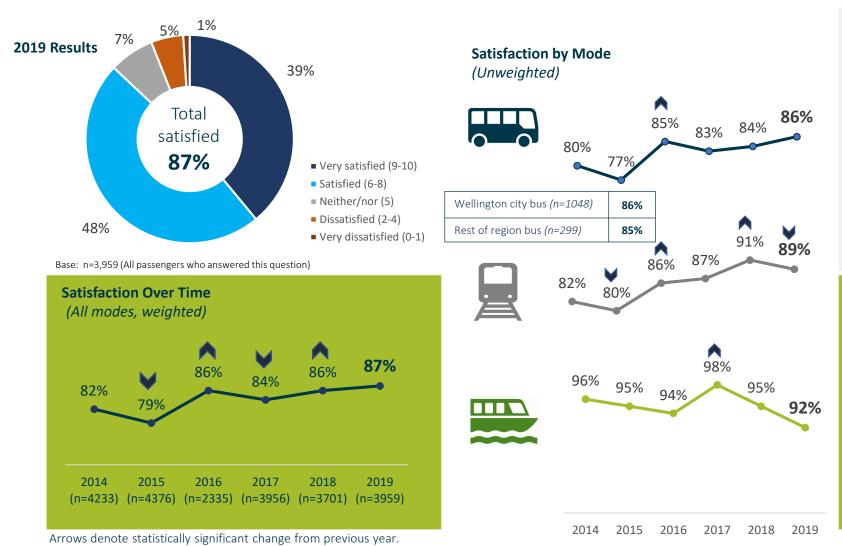
- Aged 15-17 years (9%) or 65 years + (9%)
- Weekend (9%) and interpeak (7%) travellers
- Bus passengers (6%), especially Mana Metlink (9%) and NZ Bus Metlink (6%)





## Cleanliness of Stop/Station/Wharf

How satisfied or dissatisfied are you with the cleanliness of the stop/station/wharf?





Passengers most satisfied

- Travelling once or twice a week (92%)
- ✓ Aged 35-44 years (90%)
- Private vehicle available (89%)
- ✓ Females (89%)
- ✓ Travelling for work (88%)



Passengers most dissatisfied

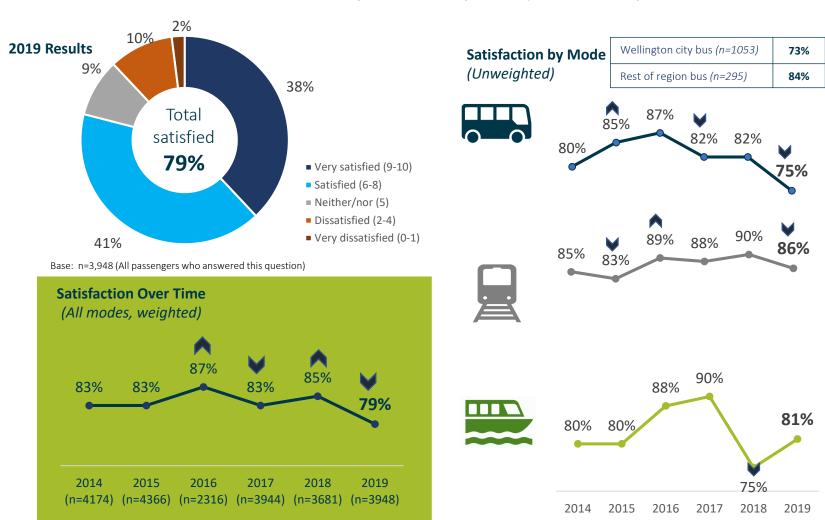
- Gender diverse (16%)
- Aged 15-17 years (12%)
- Paid with cash (10%)





## Information Available at Stop/Station/Wharf

How satisfied or dissatisfied are you with the information available at the stop/station/wharf?





#### Passengers most satisfied

- Travelling on a ten-trip ticket (89%) or monthly pass (83%)
- Travelling for shopping/services (88%)
- Train passengers (86%), especially Wairarapa (91%), Kapiti (88%) and Hutt Valley (85%) lines
- ✓ Interpeak (84%) and afternoon peak (82%) travellers
- ✓ Travelling outbound (83%)



#### Passengers most dissatisfied

- Bus passengers (15%), especially NZ Bus Metlink (17%)
- Using public transport every day (15%)
- ➤ Morning peak travellers (15%)
- Travelling on a stored value card (15%)
- **★** Travelling inbound (14%)
- Travelling for work (13%)

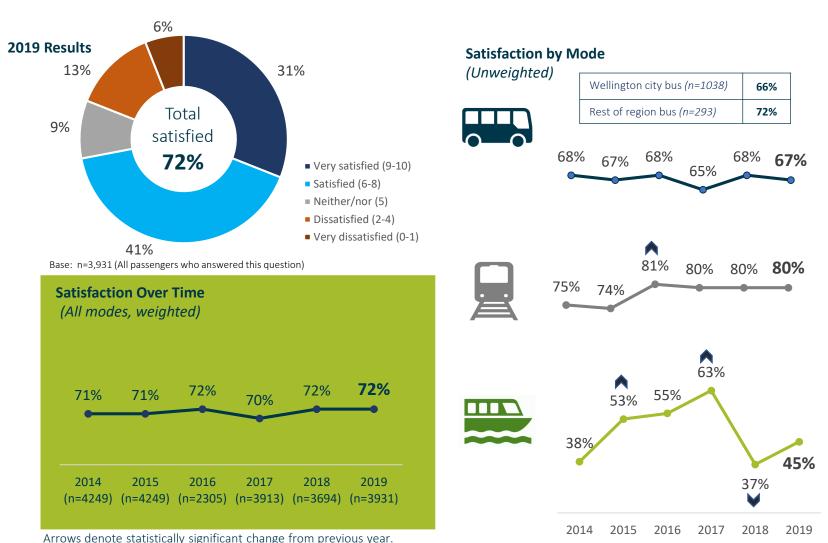


Arrows denote statistically significant change from previous year.



#### Provision of Shelter from Weather

How satisfied or dissatisfied are you with the provision of shelter from the weather?





- ✓ Travelling for sport, recreation or dining (83%)
- Travelling less often than once a week (83%)
- Passengers ✓ Train most satisfied Wair
- ✓ Train passengers (80%), especially Wairarapa (84%), Melling (82%), Kapiti (82%), Hutt Valley (77%) lines
  - ✓ Travelling on a ten-trip ticket (80%)
  - ✓ Afternoon peak travellers (76%)
  - ✓ Outbound trips (74%)



Passengers most dissatisfied

- Bus passengers (23%), especially NZ Bus Metlink (24%) and Tranzurban Metlink (22%)
- Morning peak travellers (23%)
- Travelling on a stored value card (23%)
- Inbound trips (21%)





## Perceptions Of Stop/Station/Wharf Over Time By Mode

Total satisfied (%)

In November 2018 Metlink undertook an interim survey of bus and rail services to measure the impact of changes introduced to the region's public transport system in mid-2018. This chart provides a comparison of the November 2018 results with the most recent May 2019 results.

	Total Bus		Welli	ngton Cit	y Bus	Rest	of Regio	n Bus		Train			Ferry		
	May 2018	Nov 2018	May 2019												
Stop/station/wharf overall	91	89	89	*	89	89	*	89	88	95	96	94	91	*	94
Ease of getting on vehicle	93	92	91	*	92	90	*	91	93	95	95	94	87	*	92
Easy to get to	94	91	92	*	91	92	*	91	93	93	93	91	95	*	98
Personal safety	88	87	86	*	88	87	*	83	84	93	93	91	93	*	94
Cleanliness	84	84	86	*	85	86	*	81	85	91	91	89	95	*	92
Provision of information	82	79	75	*	79	73	*	80	84	90	88	86	75	*	81
Provision of shelter from weather	68	69	67	*	71	66	*	64	72	80	81	80	37	*	45



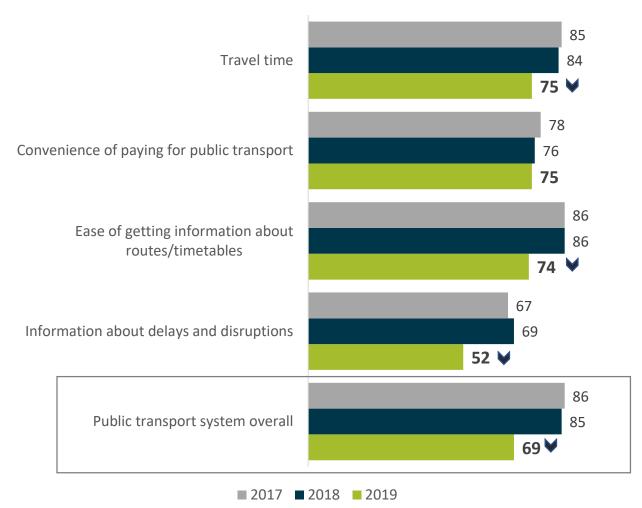




Passenger
Perceptions of
Wellington Region's
Public Transport
System

## Perceptions of Wellington's PT System: Summary

Share of Passengers Satisfied/Very Satisfied (%)



Base: n=3,798 (All respondents)

Users' perceptions of Wellington's public transport system have declined significantly over the last 12 months – overall satisfaction down 16 percentage points to 69%. Declines are most notable among bus passengers.

Over the last 12 months, the provision of information about delays and disruptions has become a stronger driver of satisfaction. However, this aspect continues to perform least well, only 52% of users satisfied in 2019. Improving the accuracy of real time information signs, enhancing awareness of delay/disruption information available via the Metlink app and Metlink website (and ensuring this information is timely and easy to find), and the provision of more detailed announcements at stations and wharves (including notifying of the reason for the delay, likely length and alternatives available) can be expected to improve satisfaction ratings. Achieving greater service reliability will also have a positive impact, reducing the need for this information.

Satisfaction with travel times - the strongest driver of satisfaction with the public transport system – has also declined over the last 12 months, particularly for bus users (down 12 percentage points to 70%). Faster/more direct services, more frequent services and more bus lanes may improve travel time perceptions.





## Perceptions of Wellington's PT System: Summary

Seventy-one percent of users agree that Wellington's public transport system is easy to use (varying from 77% of train users to 67% of those travelling by bus). Key contributors include accessibility of stops/stations/wharves, comprehensive route coverage, frequency of services and public transport information being easy to understand. Poor service reliability, overcrowding, a lack of direct/express services, and poor or unclear communication make the public transport system difficult to use.

Just less than two-thirds of bus users describe their current public transport experience as better (19%) or the same (29%) as prior to the new bus services being introduced, or reported not having used public transport prior to the changes (15%).

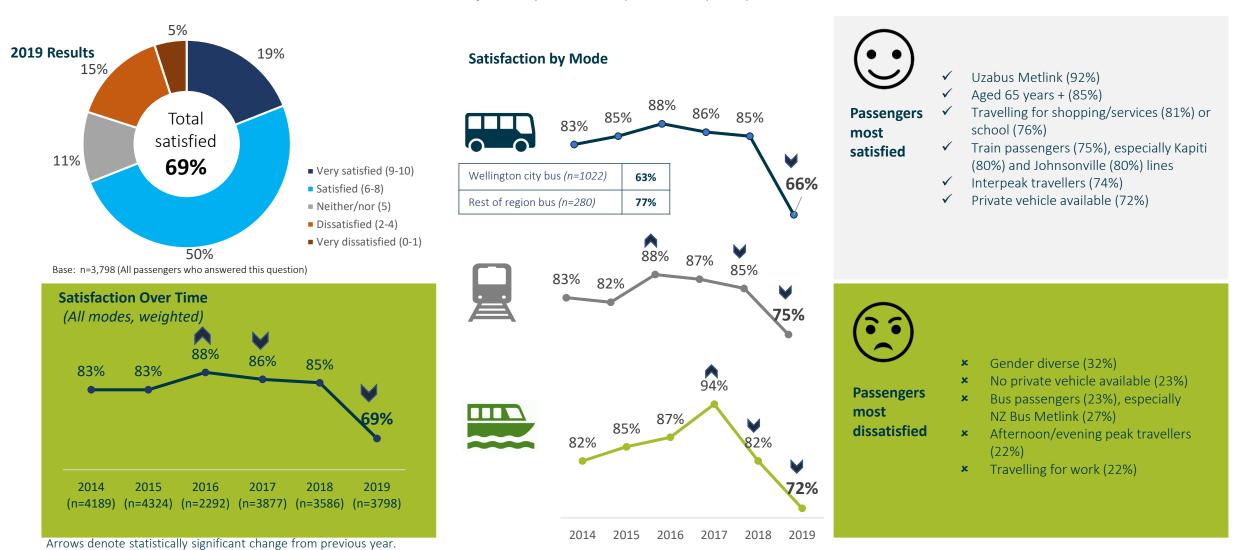
Whilst experiencing a significant decline over the last 12 months, threequarters of users would continue to recommend using public transport to others, including 82% of train users and 84% of those who use the ferry.





## Satisfaction with Public Transport System Overall

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the public transport system overall?

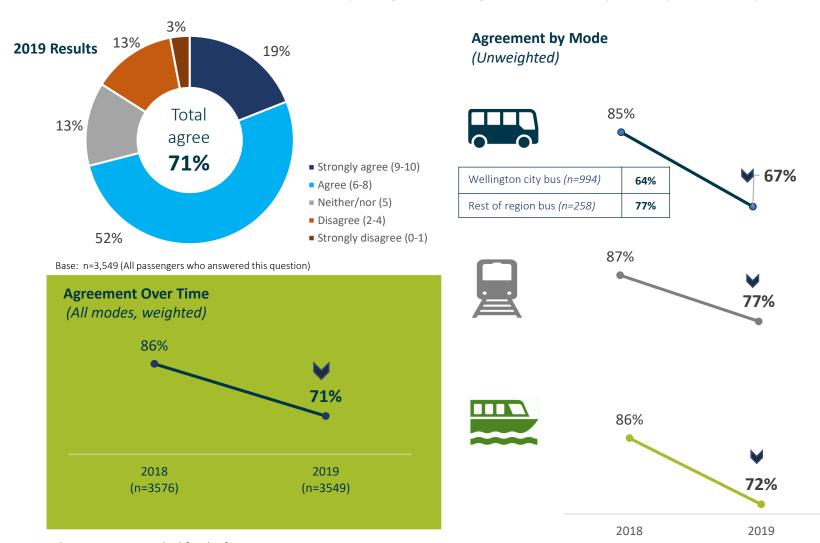






## Ease of Using Public Transport Services

How much do you agree or disagree that it is easy to use public transport services in the Wellington region?





Passengers most agreeing

- Aged 65 years + (82%)
- Mana Metlink (81%) passengers
- ✓ Travelling on Supergold card (79%), ten-trip ticket (76%) or monthly pass (76%)
- ✓ Train passengers (77%), especially Kapiti line (81%)
- ✓ Private vehicle available (73%)



Passengers most disagreeing

- Using public transport every day (21%)
- Bus passengers (19%), especially NZ Bus Metlink (23%)
- × Aged 45-59 years (21%)
- Travelling on a stored value card (20%)
- **★** No private vehicle available (19%)
- Travelling for work (18%)







## Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?



Stops/station/wharves easily accessible

25% (up from 20% in '18)



Good route coverage (can get to most places) Especially those using PT every day (32%) 25% (down from 28% in '18)



Frequent services

17% (down from 27% in '18)



Timetable information easy to understand

Especially those visiting friends and relatives (27%), bus passengers (18%; Mana Metlink 24%, NZ Bus Metlink 18%) Range of payment options

Especially stored value card users (19%), bus passengers (15%)

12% (up from 10% in '18)



Especially those travelling for sport/recreation/dining (21%), aged 65 years + (19%), Supergold card users (19%), using PT less often than once a week (17%), train passengers (12%; Johnsonville line 21%)



9% (down from 10% in '18)

Base: n=1,441 (Respondents who said it was easy to use public transport services and who gave a reason)

16%

(down from

18% in '18)





## Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?



Public transport not on time/delays

Especially those aged 18-24 years (59%)



39% (up from 28% in '18)



Too many service disruptions, breakdowns

Especially NZ Bus Metlink (42%), travelling every week day (42%)



Lack of seats onboard/overcrowding (up from 5%

Especially those aged 18-24 years (41%), NZ Bus Metlink (35%)



27% (up from 14% in '18)



Lack of direct/ express services

Especially weekend (27%) and interpeak (23%) travellers, bus passengers (16%; NZ Bus Metlink 18%)

13% (up from 1% in '18)



Poor/unclear communication

Especially those aged 18-24 years (26%)

12% (down from 18% in '18)

36%

in '18)



Service runs too infrequently

11% (down from 16% in '18)

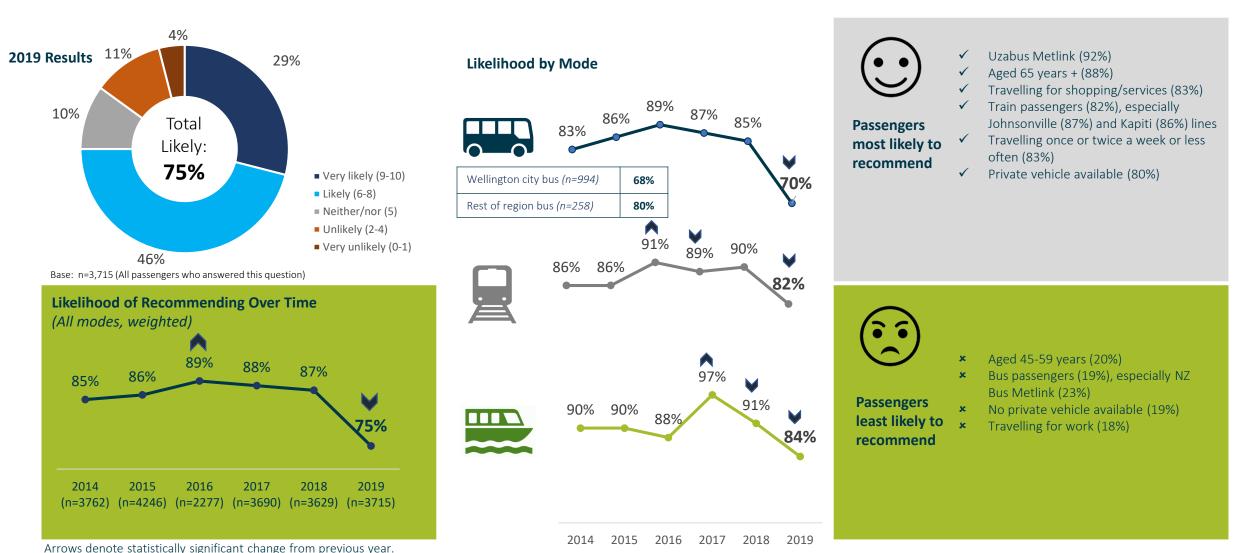
Base: n=383 (Respondents who said it was not easy to use public transport services and who gave a reason)





## Likelihood of Recommending Public Transport

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?

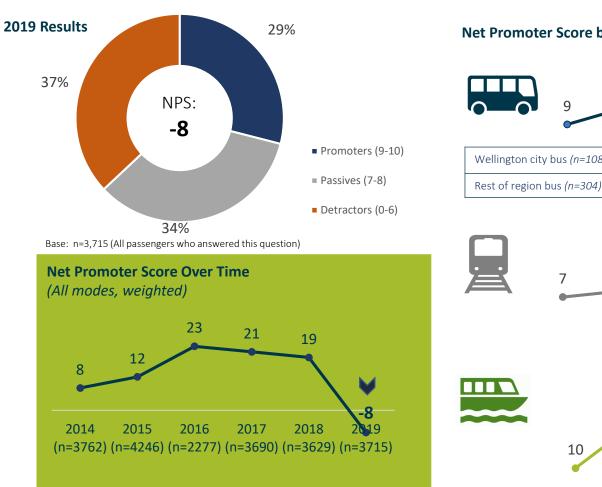






### Net Promoter Score\*

How likely or unlikely is it that you would recommend using public transport to a friend or a colleague?



Net Promoter Score by Mode										
	9	16	23	20	16					
Wellington city  Rest of region b			-20 6			-14				
	7	9	24	20	23	4				
	10	24	23	57	26	7				
	2014	2015	2016	2017	2018	2019				

## Net Promoter Score by Operator (%) Uzabus Metlink East by West 7 Transdev 4 Mana Metlink -5 Tranzurban Metlink -8 NZ Bus Metlink -22



- ✓ Aged 65 years + (37)
- Travelling for shopping/services (24)
- ✓ Travelling less often than once a week (19)
- ✓ Uzabus passengers (17)
- Kapiti (15) and Johnsonville (13) line passengers
- Travelling on a day pass (11)



scores

**Lowest NPS** 

- **★** Gender diverse (-30)
- Bus passengers (-14), especially NZ Bus Metlink (-22)
- \* Travelling on a stored value card (-19)
- **x** Travelling for tertiary study (-17) or work (-14)
- **x** Aged 45-59 years (-16)
- ➤ Travelling every week day (-16)
- Travelling in the afternoon/evening peak (-14)

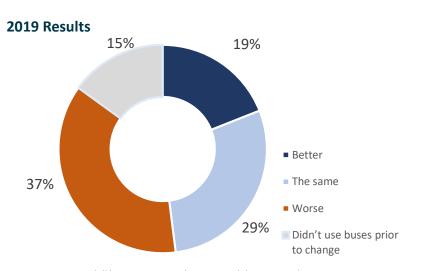


<sup>\*</sup> Net Promoter Score (NPS) is a measure of customer loyalty, that is, the likelihood that customers will recommend the service to others. Customers are classified into one of three categories – Promoters (rating 9-10), Passives (rating 7-8) and Detractors (rating 0-6). The NPS is calculated by deducting the share of Detractors from the share of Promoters. Generally a value over 0% is considered good; a value over 50% is considered excellent.



### Impact of Recent Bus Service Changes

Compared to your experience before the new bus services were introduced in July last year, is your experience using this bus service today ...



	Wellington city bus	Rest of region bus
Better than before	17%	23%
Same as before	26%	43%
Didn't use buses prior to change	15%	13%
Worse than before	42%	21%
Base	n=1,036	n=288



better off

Passengers ✓ Ag

- Uzabus Metlink (40%), Mana Metlink (30%) and Tranzurban Metlink (22%) passengers
- Aged 65 years + (28%)
- ✓ Travelling for shopping/services (28%)
- ✓ Travelling on Supergold card (27%)
- ✓ Interpeak travellers (25%)







**Passengers** 

worse off

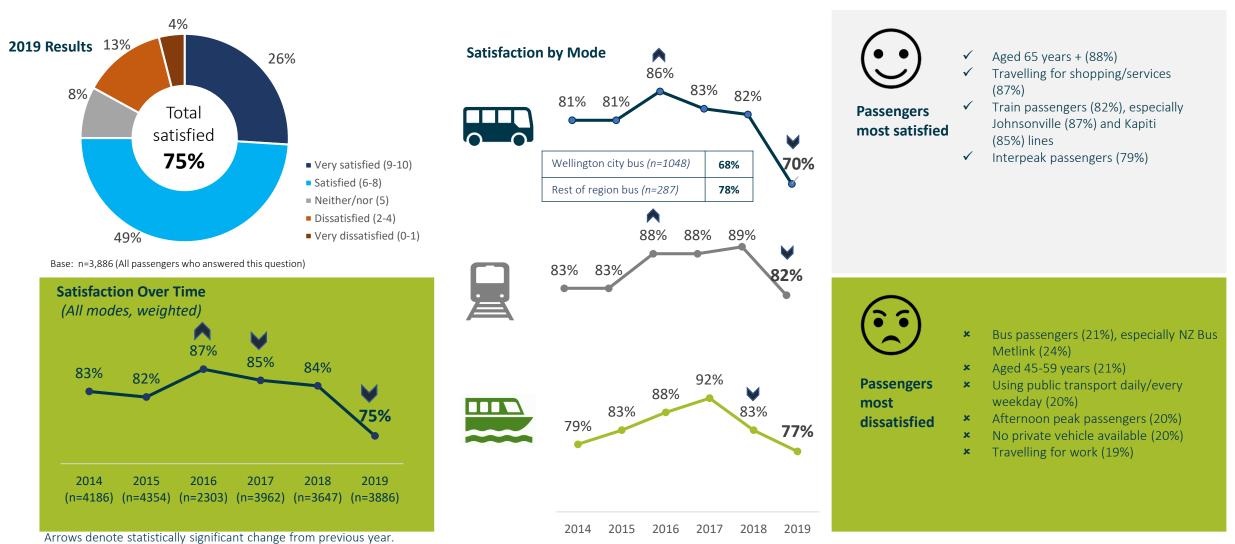
- Aged 35-59 years (49%)
- Travelling for work (46%)
- Travelling every week day (45%)
- ➤ Peak travellers (45%)
- NZ Bus Metlink passengers (45%)
- Private vehicle available (42%)
- **x** Males (42%)
- **✗** Travelling on stored value card (41%)
- ➤ Weekday travellers (39%)





### Satisfaction with Travel Time

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the travel time (considering the distance you travel)?

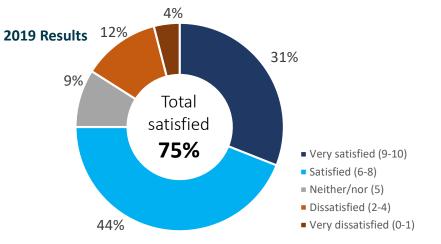




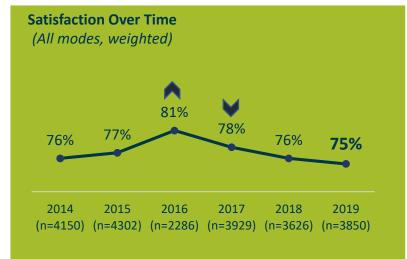


## Satisfaction with Convenience of Paying for PT

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with how convenient it is to pay for public transport?

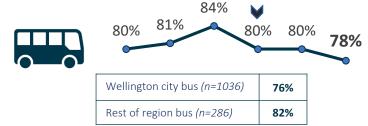


Base: n=3,850 (All passengers who answered this question)

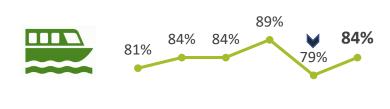


Arrows denote statistically significant change from previous year.

#### **Satisfaction by Mode**







2014 2015 2016 2017 2018 2019



Passengers most satisfied

- Aged 65 years + (93%)
- Travelling on Supergold card (91%) or stored value card (77%)
- ✓ Travelling for shopping/services (84%)
- ✓ Interpeak travellers (79%)
- ✓ Bus passengers (78%), especially Tranzurban Metlink (79%)



Passengers most dissatisfied

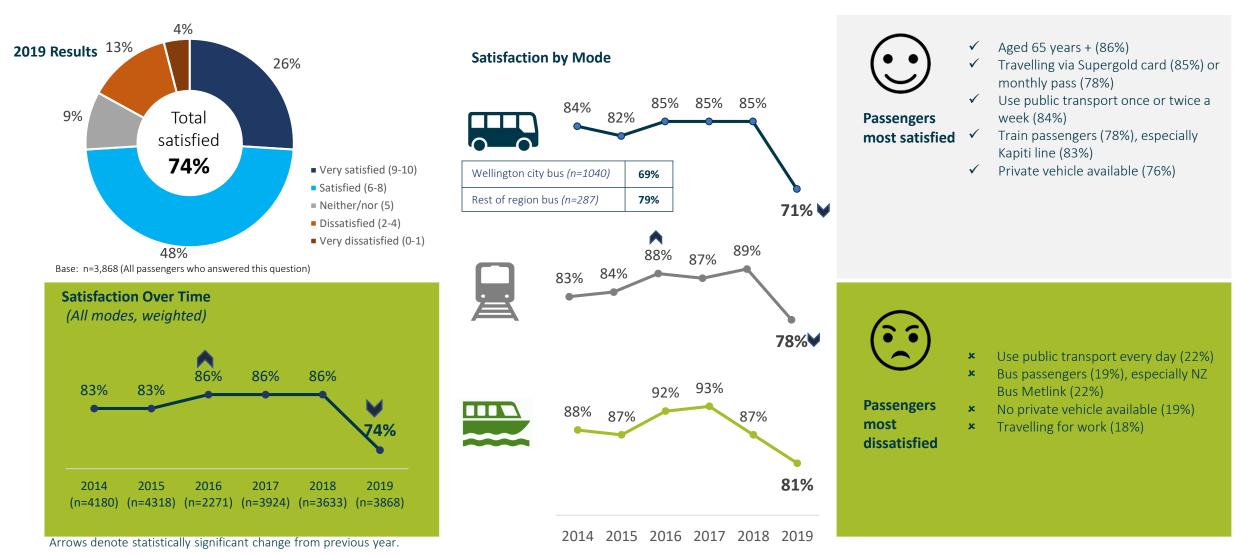
- Travelling on a monthly pass (21%) or ten-trip ticket (21%) or paying cash (21%)
- Train passengers (20%), especially Hutt Valley line (23%)
- Aged 25-34 years (19%)
- Afternoon/evening peak travellers (19%)
- ➤ Travelling to work (18%)





## Satisfaction with Ease of Getting PT Information

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with the ease of getting information about public transport routes and timetables?

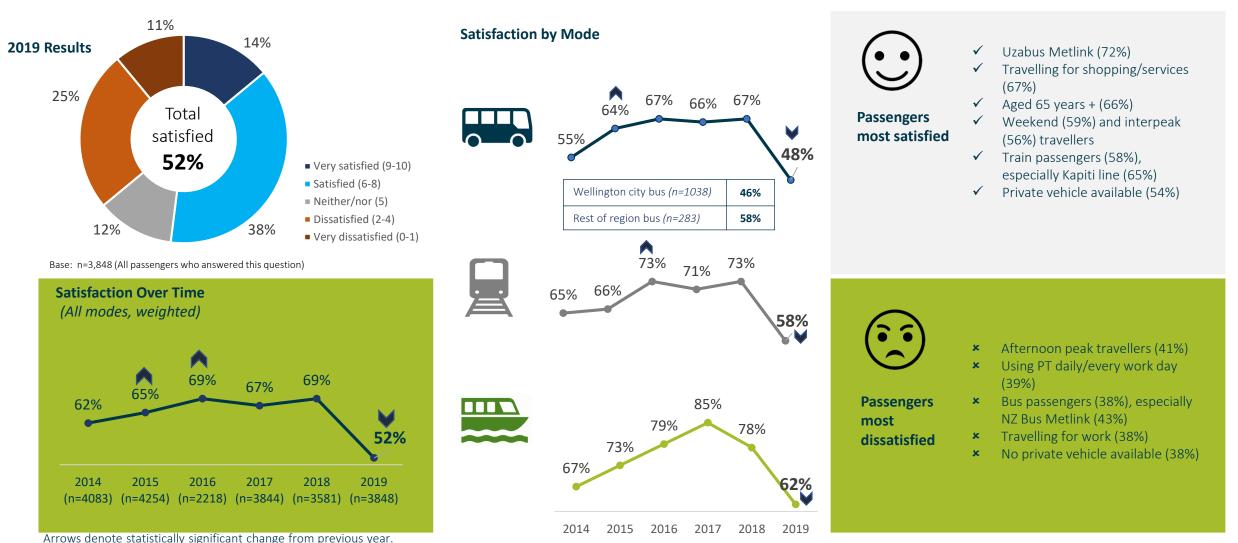






## Satisfaction with Information about Delays, Disruptions

Thinking about your experience of public transport (including trains, buses and harbour ferries) in the Wellington region over the last three months, how satisfied or dissatisfied are you with information about service delays or disruptions?







## Perceptions Of Public Transport System Overall Over Time By Mode

Total satisfied (%)

In November 2018, Metlink undertook an interim survey of bus and rail services to measure the impact of changes introduced to the region's public transport system in mid-2018. This chart provides a comparison of the November 2018 results with the most recent May 2019 results.

	Total Bus		Welli	ngton Cit	y Bus	Rest	of Regio	n Bus		Train			Ferry		
	May 2018	Nov 2018	May 2019												
Public transport system overall	85	65	66	*	61	63	*	78	77	85	83	75	82	*	72
Travel time	82	65	70	*	61	68	*	79	78	89	85	82	83	*	77
Convenience of paying	80	77	78	*	76	76	*	80	82	70	72	68	79	*	84
Ease of getting information	85	65	71	*	63	69	*	72	79	89	81	78	87	*	81
Info about delays, disruptions	67	49	48	*	46	46	*	56	58	73	68	58	78	*	62
				*			*							*	
Net Promoter Score	+16	-16	-14	*	-22	-20	*	+4	+6	+23	+17	+4	+26	*	+7



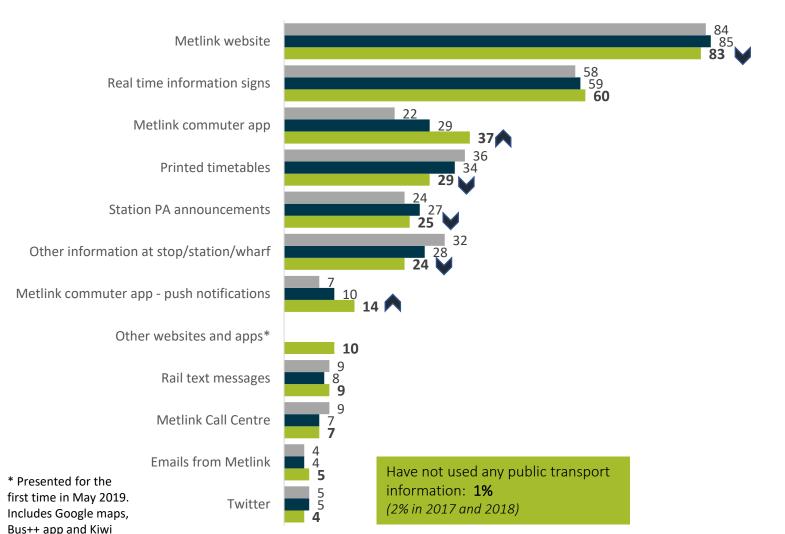


Passenger
Perspectives on
Public Transport
Information



## Use of Public Transport Information

Thinking about the last three months, which of the following ways have you used to get information about public transport services in Wellington?



Whilst the Metlink website continues to be the most frequently used source of public transport information (83%, including 88% of train passengers), its use has declined since last year (85%). Significant declines in use are also evident for hard-copy information (printed timetables and other information at stops/stations/wharves, most typically timetable signs).

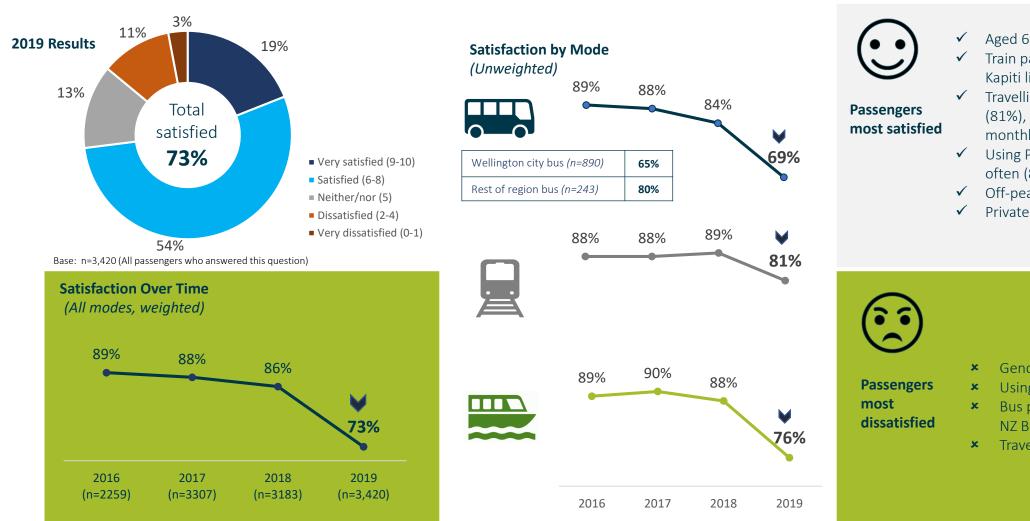
In contrast, use of the Metlink commuter app continues to increase, the share using the app up 8 percentage points over the last 12 months (following a 7 percentage point increase last year), and use of commuter app push notifications up 4 percentage points from 2018. Station PA announcements remain an important source of public transport information for train passengers (48%).



gravitas

## Satisfaction with PT Information Currently Available

Overall, how satisfied or dissatisfied are you with the information about public transport services that is currently available?



- Aged 65 years + (83%)
- Train passengers (81%), especially Kapiti line (85%)
- Travelling on a Supergold card (81%), ten-trip ticket (81%) or monthly pass (79%)
- ✓ Using PT 3-4 times a week or less often (81%)
- ✓ Off-peak travellers (76%)
- ✓ Private vehicle available (76%)

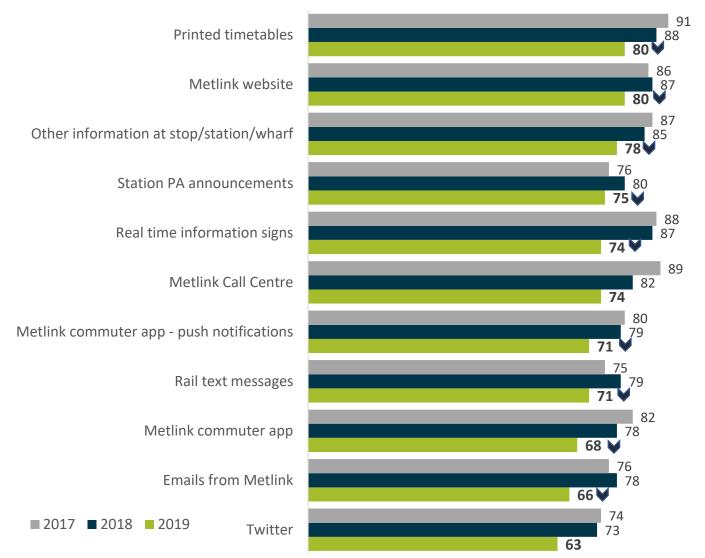
- **★** Gender diverse (35%)
- ➤ Using PT every day (18%)
- Bus passengers (16%), especiallyNZ Bus Metlink (17%)
- Travelling for work (16%)



Arrows denote statistically significant change from previous year.



### Satisfaction with Sources of Public Transport Information



Most likely tied to the decline in perceptions of service reliability over the last 12 months, passengers are significant less satisfied with the public transport information currently available than in 2018 (down 13 percentage points to 73%). A lack of accuracy appears to be passengers' main concern.

While satisfaction remains highest for printed timetables (80%) and the Metlink website (80%), positive perceptions have declined significantly for both these sources (down 8 and 7 percentage points respectively). However, the most notable decline in satisfaction over the last 12 months has been for real time information signs, the share satisfied down 13 percentage points to 74%.

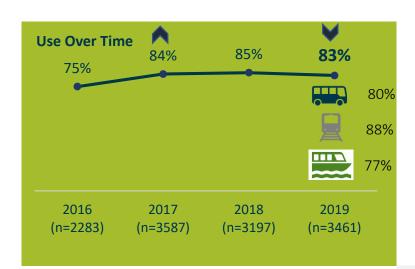
Emphasising the importance passengers place on this source of information, improvements to the accuracy of real time information signs is also the most frequently-cited suggestion for improvement. Increasing the functionality of the Metlink commuter app and ensuring both the app and Metlink website are easy to navigate would also be welcomed by public transport users





## Use In Last 3 Months

### Metlink Website

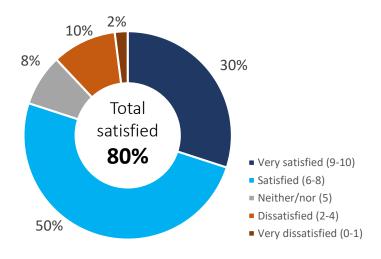


#### **User Profile**

- Train passengers (88%), especially Hutt Valley (90%) and Kapiti (88%) lines
- Aged 35-44 years (87%)
- Using public transport every week day (86%)
- Morning peak travellers (85%)
- Weekday travellers (84%)
- Travelling for work (84%)

#### **Non-User Profile**

- Bus passengers (80%), especially NZ Bus Metlink (78%)
- Interpeak (80%) and weekend (77%) travellers
- Using public transport every day (79%) or less often than once a week (73%)
- Travelling for shopping/services (67%)
- Aged 65 years + (65%)
- Travelling on Supergold card (63%)





Arrows denote statistically significant change from previous year.



most

satisfied

✓ Aged 65 years + (92%)

✓ Using public transport once or twice a week (88%)

Using 'rest of region' bus services **Passengers** (85%)

> ✓ Train passengers (84%), especially Kapiti line (89%)

✓ Interpeak travellers (84%)

Using Wellington city bus services (14%)

**Passengers** Bus passengers (13%) most

Using public transport every weekday dissatisfied (13%)





## Real Time Information at Stops/Stations/Wharves

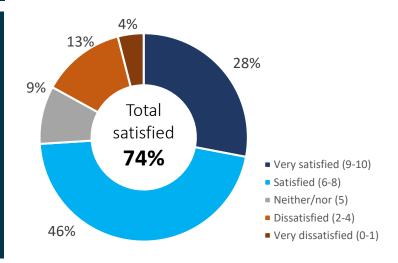
# Use Over Time 58% 59% 60% 61% 58% 47% 2017 (n=3587) 2018 2019 (n=3461)

#### **User Profile**

- ✓ NZ Bus Metlink passengers (66%)
- ✓ Aged 45-59 years (65%)
- Private vehicle available (64%)
- ✓ Travelling for work (64%)
- Morning peak travellers (63%)
- Using public transport every day (62%)

#### **Non-User Profile**

- **★** Tranzurban passengers (56%)
- **★** Interpeak travellers (54%)
- Aged 15-17 years (50%)
- Travelling for school (46%)
- Paying cash (43%)
- **x** Travelling less often than once a week (43%)





Arrows denote statistically significant change from previous year.



Passengers

**Passengers** 

dissatisfied

most

- ✓ Tertiary students (86%)
- ✓ Aged 17-24 years (84%)
- √ 'Rest of region' bus services (84%)
- ✓ Travelling on a ten-trip ticket (82%)
- most satisfied ✓ Interpeak travellers (80%)
  - ✓ Train passengers (79%), especially Kapiti line (81%)



- ➤ Afternoon peak travellers (20%)
- ➤ Aged 45-59 years (20%)
- ➤ Travelling for work (19%)
- ➤ Travelling on stored value card (19%)
- **★** Bus passengers (18%)





## Metlink Commuter App

# Use In Last 3 Months

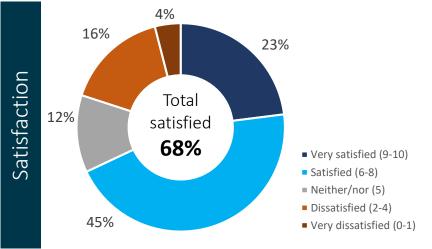


#### **User Profile**

- ✓ Aged 35-59 years (43%)
- ✓ Travelling for work (43%)
- ✓ Afternoon peak travellers (41%)
- ✓ Private vehicle available (41%)
- ✓ Using public transport every weekday (41%)
- ✓ Bus passengers (40%), especially NZ Bus Metlink (44%)

#### **Non-User Profile**

- ➤ No private vehicle available (33%)
- Train passengers (32%), especially Kapiti line (31%)
- **★** Interpeak (32%) and weekend (28%) travellers
- Aged 15-17 years (27%) or 65 years + (18%)
- Travelling to visit friends/relatives (25%), shopping/services (20%) or sports/recreation/dining (14%)
- Travelling on Supergold card (19%) or paying cash (16%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied ✓ Using public transport once or twice a week (89%)



Passengers most dissatisfied (No sub-groups significantly more dissatisfied)





# Use In Last 3 Months

## Satisfaction

### Printed Timetables

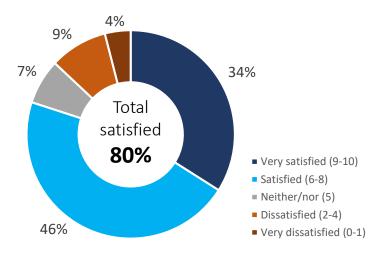


#### **User Profile**

- ✓ Uzabus Metlink passengers (55%)
- Aged 60 years + (46%)
- ✓ Travelling on Supergold card (43%)
- Travelling for shopping/services (38%)
- ✓ Using public transport every day (34%)

#### **Non-User Profile**

- Using public transport every weekday (27%)
- × NZ Bus Metlink passengers (25%)
- Aged 25-34 years (21%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied

**Passengers** 

dissatisfied

most

- ✓ Travelling for shopping/services (95%)
- ✓ Aged 65 years + (92%) or 45-59 years (87%)
- most satisfied ✓ Use PT 1-2 a week (92%)
  - ✓ Train passengers (90%), especially Kapiti line (91%)
  - √ 'Rest of region' bus services (88%)
  - **★** Use public transport daily (23%)
  - **★** Aged 18-24 years (20%)
  - ➤ Bus passengers (19%), especially NZ Bus Metlink (27%)
  - ➤ No private vehicle available (16%)





### Station PA Announcements



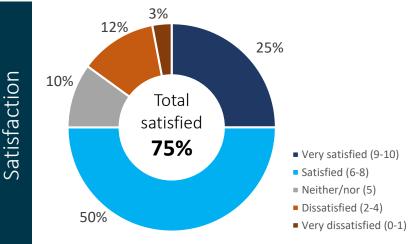


#### **User Profile**

- ✓ Train passengers (48%)
- ✓ Aged 45-59 years (33%)
- ✓ Using public transport every week day (31%)
- ✓ Peak travellers (30%)
- ✓ Private vehicle available (30%)
- Travelling for work (29%)

#### **Non-User Profile**

- Aged 18-34 years (21%)
- No private vehicle available (19%)
- ➤ Using public transport every day (18%) or less often than once a week (15%)
- Interpeak (16%) or weekend (11%) travellers
- Travelling for shopping/services (15%) or personal appointment (12%)
- Bus passengers (10%), especially Mana Metlink (13%), Tranzurban Metlink (11%) and NZ Bus Metlink (8%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied

✓ Aged 18-24 years (85%)



Passengers most dissatisfied

- ➤ Hutt Valley line (23%)
- ➤ Travelling on a monthly pass (20%)
- **★** Use PT every work day (20%)
- **✗** Travelling for work (18%)





## Other Information Provided at Stop/Station/Wharf

# Use In Last 3 Months

Satisfaction

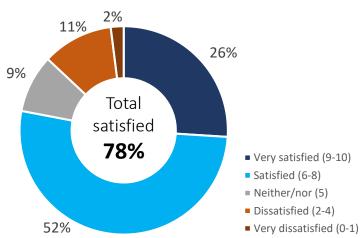


#### **User Profile**

- ✓ Travelling to visit friends/relatives (34%)
- ✓ Females (25%)

#### Non-User Profile

**✗** Males (21%)





Arrows denote statistically significant change from previous year.



✓ (No sub-groups significantly more satisfied)



Passengers most dissatisfied

- ➤ Use PT less often than once a week (29%)
- ➤ NZ Bus Metlink passengers (20%)





## M

## Metlink Commuter App – Push Notifications

# Use In Last 3 Months

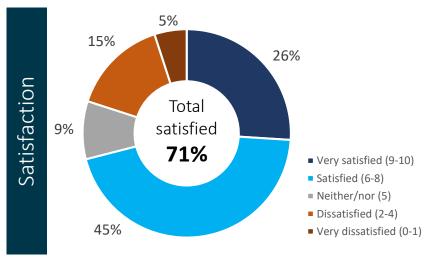


#### **User Profile**

- ✓ Aged 35-59 years (19%)
- ✓ Private vehicle available (18%)
- ✓ Train passengers (17%), especially Hutt Valley line (18%)
- ✓ Travelling for work (17%)
- ✓ Using public transport every week day (17%)
- ✓ Peak travellers (16%)

#### **Non-User Profile**

- Bus passengers (11%), especially Tranzurban Metlink (11%) and NZ Bus Metlink (11%)
- **✗** Interpeak (9%) and weekend (8%) travellers
- No private vehicle available (9%)
- **x** Aged 65 years + (7%) or 15-17 years (7%)
- Travelling on Supergold card (6%) or paying cash (5%)
- Travelling for personal appointment (5%), visiting friends/relatives (4%) or sports/recreation/dining (3%)
- \* Travelling once a week or less often (4%)





Arrows denote statistically significant change from previous year.



✓ (No sub-groups significantly more satisfied)



Passengers most dissatisfied ✓ (No sub-groups significantly more dissatisfied)





## Other Websites and Apps

## 10% Most common websites/ apps: Google Maps (4%) Bus++ app (2%) Kiwi Hub app (1%) 7% Facebook (1%)

20%

#### **User Profile**

- ✓ Weekend travellers (15%)
- Aged 18-34 years (15%)
- ✓ Travelling on a stored value card (14%)
- ✓ Travelling every day (13%)
- Bus passengers (12%), particularly NZ Bus Metlink (14%)

#### **Non-User Profile**

- ★ Weekday travellers (10%)
- Train passengers (7%), especially Kapiti (6%) and Johnsonville (3%) lines
- Bus passengers travelling on 'rest of region' services (7%)
- **x** Aged 45-59 years (6%) or 65 years + (3%)
- Paying cash (5%) or travelling on a Supergold card (5%)

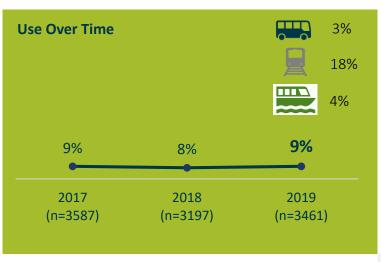






## Rail Text Messages



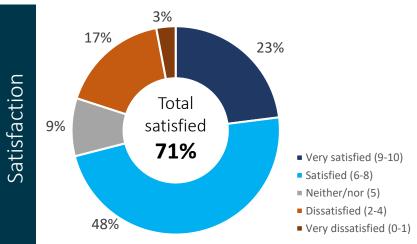


#### **User Profile**

- Uzabus Metlink passengers (32%)
- Train passengers (18%)
- Aged 35-59 years (14%)
- Afternoon peak travellers (13%)
- Private vehicle available (12%)
- Using public transport every week day (12%)
- Travelling for work (12%)

#### **Non-User Profile**

- Using PT every day (6%) or less often than once a week (3%)
- No private vehicle available (5%)
- Interpeak (4%) and weekend (2%) travellers
- Aged 15-34 years (4%)
- Bus passengers (3%)
- Travelling for tertiary study (3%), school (3%), visiting friends/relatives (1%) or sport/recreation/dining (1%)
- Paying with cash (2%)





Arrows denote statistically significant change from previous year.



most satisfied

(No sub-groups significantly more satisfied)



**Passengers** most dissatisfied (No sub-groups significantly more dissatisfied)

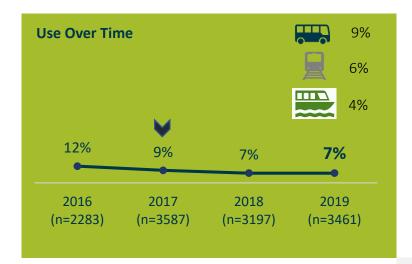




# Use In Last 3 Months

## Satisfaction

### Metlink Call Centre

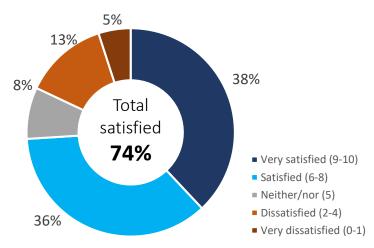


#### **User Profile**

- ✓ Travelling for shopping/services (15%)
- ✓ Using public transport every day (10%)
- ✓ Bus passengers (9%), especially Tranzurban Metlink (11%)
- ✓ Travelling outbound (9%)

#### **Non-User Profile**

- **★** Travelling for work (6%)
- **★** Train passengers (6%)
- **x** Travelling inbound (6%)
- Aged 18-24 years (4%)





Arrows denote statistically significant change from previous year.



Passengers most satisfied

✓ Off-peak travellers (85%)



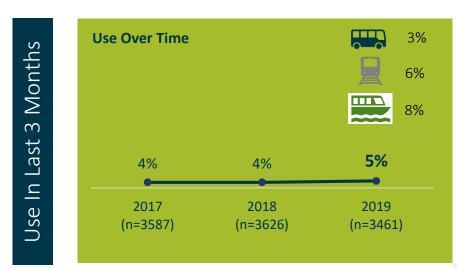
Passengers most dissatisfied

- NZ Bus Metlink passengers (41%)
- **★** Use PT every week day (28%)
- Travelling on a stored value card (27%)
- Peak travellers (25%)





### Emails from Metlink

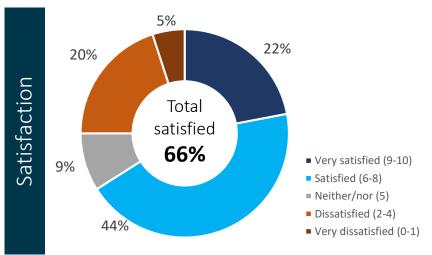


#### **User Profile**

- ✓ Uzabus Metlink passengers (14%)
- ✓ Aged 60-64 years (14%)
- ✓ Train passengers (6%), especially Wairarapa (10%) and Hutt Valley (7%) lines
- ✓ Travelling for work (5%)
- Peak travellers (5%)

#### **Non-User Profile**

- **★** Bus passengers (3%)
- **✗** Off-peak travellers (3%)
- **x** Aged 18-24 years (1%)





Arrows denote statistically significant change from previous year.





Passengers most dissatisfied

✓ Travelling on a monthly pass (84%)

- ➤ Travelling on a stored value card (49%)
- ➤ Bus passengers (39%)

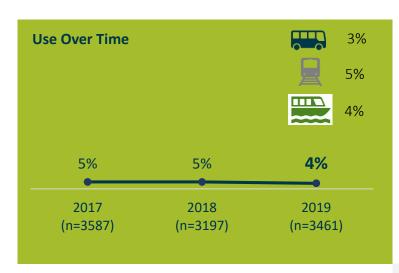




## Use In Last 3 Months

Satisfaction

### Twitter

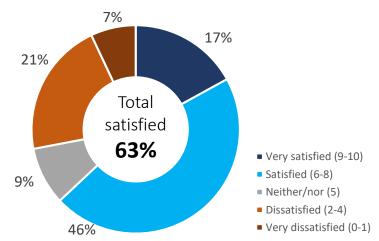


#### **User Profile**

- Gender diverse (13%)
- Aged 35-44 years (8%)
- Train passengers (5%), especially Hutt Valley line (6%)
- Travelling for work (5%)
- Peak travellers (5%)
- Using PT every week day (5%)

#### **Non-User Profile**

- Bus passengers (3%), especially Tranzurban Metlink (2%)
- Interpeak travellers (2%)





Arrows denote statistically significant change from previous year.



most satisfied

(No sub-groups significantly more satisfied)



**Passengers** most dissatisfied (No sub-groups significantly more dissatisfied)





## Perceptions Of Public Transport Information Available Over Time By Mode

Total satisfied (%)

In November 2018 Metlink undertook an interim survey of bus and rail services to measure the impact of changes introduced to the region's public transport system in mid-2018. This chart provides a comparison of the November 2018 results with the most recent May 2019 results.

Public transport information currently available

Total Bus		Welli	ngton Cit	y Bus	Rest	of Regio	n Bus	Train				Ferry		
May 2018	Nov 2018	May 2019												
84	70	69	*	68	65	*	81	80	89	86	81	88	*	76







## Appendix

## Respondent Profile



#### Distribution by Gender

	Total			
Female	57%	59%	54%	45%
Male	42%	40%	45%	54%
Gender diverse	1%	1%	1%	1%
Base	N=3,750	n=1,232	n=2,326	n=192



#### Distribution by Age

	Total			
15-17 years	8%	10%	5%	6%
18-24 years	19%	21%	17%	9%
25-34 years	23%	23%	22%	15%
35-44 years	17%	15%	19%	21%
45-59 years	22%	20%	25%	34%
60-64 years	4%	4%	5%	7%
65 years +	7%	7%	7%	8%
Base	N=3,753	n=1,232	n=2,330	n=191





## Trip Profile

#### Distribution by Mode

<b>==</b>	Total	Weighted Share*	<b>Bus Location</b>
Train	61%	36%	
Bus	34%	64%	Wellington City: 78% 'Rest of region': 22%
Ferry	5%	<1%	
Base	N=4,042		



#### Distribution by Operator

	Total	Weighted Share*
Transdev	61%	36%
NZ Bus Metlink	16%	31%
Tranzurban Metlink	15%	29%
East By West	5%	<1%
Mana Metlink	2%	3%
Uzabus Metlink	1%	1%
Base	N=4,042	



#### Distribution by Time of Travel

	Total			
Morning peak	38%	33%	47%	39%
Interpeak	22%	30%	9%	3%
Afternoon/evening peak	28%	21%	41%	30%
Weekend	11%	16%	3%	28%
Base	N=4,042	n=1,385	n=2,456	n=201



#### Distribution by Direction of Travel

	Total			
Inbound	51%	51%	50%	42%
Outbound	49%	49%	50%	58%
Base	N=4,042	n=1,385	n=2,456	n=201





## Trip Profile



#### Distribution by Main Reason for Trip

	Total			
Work	63%	57%	73%	60%
Tertiary study	8%	8%	8%	3%
School	8%	10%	6%	6%
Personal appointment	5%	6%	3%	2%
Shopping, services	5%	7%	2%	1%
Visiting friends, relatives	4%	4%	3%	4%
Sports, recreation, dining	3%	4%	2%	4%
Special one-off event	1%	1%	2%	2%
Sightseeing	1%	2%	1%	18%
Other	2%	2%	<1%	0%
Base	N=3,653	n=1,178	n=2,286	n=189



#### Availability of Private Vehicle for Trip

	Total			
Private vehicle available	52%	43%	67%	67%
No private vehicle available	48%	57%	33%	33%
Base	N=3,653	n=1,178	n=2,286	n=189



#### Distribution by Type of Ticket

1 /				
	Total			
Stored value card	51%	82%	1%	1%
Monthly pass	21%	3%	51%	10%
Ten trip card	14%	1%	34%	57%
Cash	7%	6%	8%	21%
SuperGold card	6%	7%	5%	4%
Day pass	1%	1%	1%	5%
Other	<1%	<1%	<1%	2%
Base	N=3,653	n=1,178	n=2,286	n=189



#### Distribution by Rail Line

	Total		Total
Kapiti	36%	Johnsonville	10%
Hutt Valley	35%	Wairarapa	8%
Melling	11%	Base	N=2,456

Note: Tables exclude 'don't know' responses and those who did not answer the question



## Use of Public Transport in Wellington Region



#### Distribution by Frequency of Trip

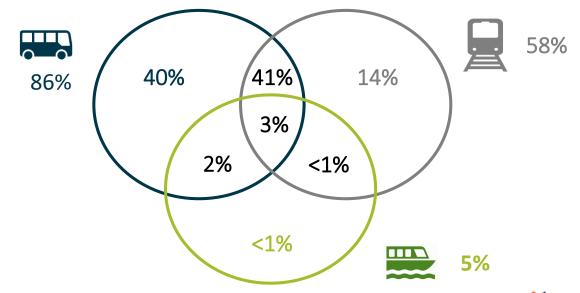
	Total			
Every weekday, including weekends	19%	24%	10%	9%
Every week day	50%	42%	62%	47%
Three or four times a week	16%	18%	14%	19%
Once or twice a week	8%	10%	5%	8%
Once a fortnight/once every three weeks	2%	2%	3%	3%
Once a month	1%	1%	2%	1%
Less often than once a month	3%	2%	3%	8%
First time today	1%	1%	1%	5%
Base	N=3,692	n=1,192	n=2,310	n=190

Note: Tables exclude 'don't know' responses and those who did not answer the question



Distribution by Use of Public Transport in Last Three Months

	Total			
Used bus	86%	100%	60%	71%
Used train	58%	35%	100%	36%
Used harbour ferry	5%	6%	3%	100%
Base	N=4,042	n=1,385	n=2,456	n=201







## Why Easy to Use Public Transport Services

Why is it easy to use public transport services in the Wellington region?

Stops/stations/wharves easily accessible/in good locations	25%	Direct routes/don't have to transfer	1%
Good route coverage (can get to most places)	28%	Easy pedestrian access to stop/station/wharf	1%
Frequent services	17%	Don't have to find/pay for parking	1%
Timetable information easy to understand/clear	16%	Good/sufficient Park N Ride facilities	1%
Range of payment options	12%	Easy to use/familiar with system	1%
Services run on time/reliable	9%	System efficient, well-organised	1%
User-friendly website	6%	Good connections between bus and train	1%
Affordable/cheaper than taking private vehicle	5%	Range of ticket options	1%
User-friendly app	5%	Safe	1%
Fast trip/faster than travelling by private vehicle	4%	Can take bicycles on board	<1%
Staff are helpful, professional, knowledgeable	3%	Good stops/stations (safe, weather-proof, clean)	<1%
Comfortable trip (clean, warm, quiet, can read, stress-free etc)	3%	Mobile updates/text messages for disruptions	<1%
Can find a seat/not overcrowded	2%		

Base: n=1,441 (Respondents who said it was easy to use public transport services and who gave a reason)





## Why Not Easy to Use Public Transport Services

Why is it not easy to use public transport services in the Wellington region?

Public transport not leaving on time (delays, leaving early)	39%	Unfriendly, rude staff	2%
Too many service disruptions, breakdowns etc	36%	App too slow/not user-friendly/hard to understand	2%
Lack of seats on-board/overcrowded/not enough carriages	27%	Website confusing to use	1%
Lack of direct/express services	13%	No electronic ticketing system available	1%
Poor/unclear communication – announcements, signs, timetables etc	12%	Lack of car parking	1%
Service runs too infrequently	11%	Drivers not familiar with route	1%
Recent changes made have ruined PT/hub system doesn't work	9%	Poor connections between modes	1%
Expensive	6%	Vehicles too cold	1%
Too slow/trip takes a long time	6%	Replacement buses don't arrive on time	<1%
Poor driving (unsmooth braking, mounting kerbs)	5%	Lack of replacement buses/other options when there are disruptions	<1%
Lack of payment options/too few places to purchase tickets/top up	4%	Having to transfer services during trip	<1%
Lack of integrated ticketing system	4%	Lack of tolerance of bikes (not allowed on board, lack of storage etc)	<1%
Insufficient route coverage/difficult to get to some suburbs	4%	Aggressive commuters	<1%
Services don't start early enough/finish too early in evening	3%	Stops/stations/wharves in poor condition, need upgrade	<1%
Poor pedestrian accessibility	2%		

Base: n=383 (Respondents who said it was not easy to use public transport services and who gave a reason)



